From: mich arky
To: Korina Arvizu

Subject: Opportunity for Revitalization

Date: Saturday, February 8, 2025 1:08:09 PM

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To the City of West Hollywood,

I've lived in the neighborhood for over 15 years, and I can tell you that this area of Melrose has been in dire need of revitalization. The 8451 Melrose Rooftop is the perfect solution to bring energy back to this part of town. It will attract visitors, create job opportunities, and foster a sense of community. I am strongly in favor of this development and excited to see the positive changes it will bring.

Best, Michael Arkatov

 From:
 Henry Segel

 To:
 Korina Arvizu

 Subject:
 8451 Melrose

Date: Friday, February 7, 2025 10:52:17 AM

[You don't often get email from henry.segel@gmail.com. Learn why this is important at https://aka.ms/LearnAboutSenderIdentification]

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Dear City of West Hollywood,

As a local resident who frequently walks down Melrose, I can't express enough how much we need a venue like the 8451 Melrose Rooftop. A vibrant rooftop bar and event space would breathe life into the area, provide local jobs, and help make this neighborhood even more desirable. I fully support the project and am thrilled by the prospect of seeing it come to life.

Sincerely, Henry Segel Resident of 8960 Lloyd Pl, West Hollywood CA
 From:
 Brannen Haderle

 To:
 Korina Arvizu

 Subject:
 Rooftop Melrose

Date: Friday, February 7, 2025 12:43:16 PM

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To whom it may concern,

As a local resident of West Hollywood, I fully support the Rooftop project at 8451 Melrose Ave. This area has been lacking in energy and a destination for both locals and visitors for far too long. The addition of such a dynamic venue will be a great boost to the community, bringing new opportunities and fostering a positive atmosphere. I believe the rooftop will be a valuable asset to the area and look forward to its success.

Best regards, Brannen H. Resident of always beautiful WeHo.
 From:
 Chloe Makhani

 To:
 Korina Arvizu

 Subject:
 Melrose Rooftop

Date: Friday, February 7, 2025 3:22:39 PM

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Dear City Council,

As a resident living just a few blocks away from this proposed site, I am thrilled to hear about the 8451 Melrose Rooftop project. This part of Melrose has been largely dormant for years, and the addition of a rooftop bar and event space will undoubtedly bring the excitement and energy back to the neighborhood. It will also create job opportunities, which is a great benefit to the community. I fully support this project and hope to see it come to life soon!

Best regards, Chloe

Resident of West Hollywood

From: SJ Spreng
To: Korina Arvizu

Subject: Rooftop at 8451 Melrose Avenue

Date: Thursday, February 6, 2025 10:48:55 AM

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Dear City Council,

I am writing to express my strong support for the rooftop project at 8451 Melrose Avenue. As someone who has lived in West Hollywood for several years, I've seen the area struggle to maintain its vibrancy. The creation of this rooftop venue will breathe new life into the neighborhood and enhance the cultural atmosphere. It's exactly the type of addition that the area needs and I'm excited to see it come to fruition.

Sincerely, SJ Spreng Resident of West Hollywood 1275 N. Hayworth Avenue

SJ Spreng she/her (415) 627-8958 www.sjspreng.com instagram From: caveman-carton-18@icloud.com

To: Korina Arvizu
Subject: Melrose

Date: Thursday, February 6, 2025 10:05:17 PM

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Dear West Hollywood City Officials,

I have lived in this area for the past decade and have witnessed firsthand how the stretch of Melrose Avenue has fallen into a slump. The 8451 Melrose Ave. Rooftop promises to change that. It would bring excitement, employment opportunities, and a fresh atmosphere to the neighborhood. I am in full support of this project and look forward to seeing the positive impact it will have.

Warm regards

 From:
 Matthew Brenseke

 To:
 Korina Arvizu

 Subject:
 WEHO Hearing 2/11

Date: Thursday, February 6, 2025 10:07:57 PM

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Dear West Hollywood Council,

I'm writing in support of the 8451 Melrose Ave. Rooftop development. As a resident of the area, I've watched Melrose Avenue become increasingly underdeveloped and lack the vibrancy that once defined it. A rooftop venue like Eve would bring new life to the street, create jobs, and offer a much-needed gathering space for locals. I wholeheartedly support this project and look forward to its opening.

Sincerely, Matt Brenseke