

SUBJECT:

REQUESTED BY: Finance Department

PREPARED BY: Finance Department

DATE: March 8, 2000

FOR AGENDA OF: April 10, 2000

SUMMARY:

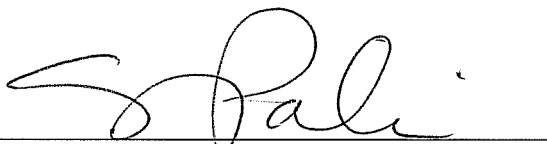
The Recreation Services in conjunction with the Police Department and other government agencies and local businesses are sponsoring the 2000 valley Bicycle Rodeo to educate the valley children on bicycle and pedestrian safety.

FISCAL IMPACT: No Yes, amount requested: \$ Fund:

RECOMMENDED ACTION: Approval of Ordinance No. 00-32

MAYOR REVIEW/COMMENT:

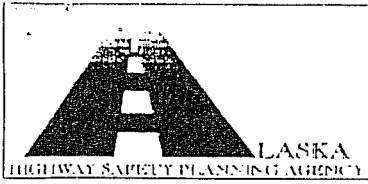
We (again) received a bike rodeo grant.



Reviewed by: SARAH PALIN, Mayor

Attachments:

Presented with: Ord 00-32
Date: 4/24/00 Verified by: [Signature]



COPY

STATE OF ALASKA
DEPARTMENT OF PUBLIC SAFETY
Alaska Highway Safety Planning Agency
P.O. Box 111200
Juneau, Alaska 99811-1200
Tel: (907) 465-4371
FAX: (907) 463-5860

MINI-GRANT APPLICATION

BICYCLE / PEDESTRIAN SAFETY PROGRAM

March - September, 2000

APPLICANT INFORMATION

City or Borough City of Wasilla
Department Parks and Recreation Services
Address 290 E. Herning Avenue
Wasilla, AK 99654

Project Coordinator Elizabeth A. Ripley
Title Director Community Health Planning
Telephone 907-352-2949
FAX 907-352-2928

Project Location City Wasilla

PROJECT BEGINNING DATE: 3/1/00
(Includes planning & Evaluation)

PROJECT ENDING DATE: 6/20/00
(No later than September 30, 2000)

Total Estimated Cost: \$ _____

Funds Requested from AHSPA (Maximum \$750) \$ 750
Local Match (Minimum 75% required) \$ 1945.00
atch may be cash, in-kind or combination

ACCEPTANCE OF CONDITIONS

It is understood and agreed by the undersigned that any funds received as a result of the approval of this application are subject to State and Federal governmental regulations. The undersigned also agree to perform those activities detailed in the attached program/project proposal and maintain records documenting expenditure of funds for the activities. The expenditure of any and all funds per this agreement are subject to the availability of federal funding. Payment will be made upon submission of a final evaluation report, Reimbursement Voucher and receipts following completion of grant activities.

Mayor or City Manager: Sarah Paley (signature) Date: 3-7-00

Project Coordinator: Elizabeth A. Ripley (signature) Date: 3-7-00

AHSPA Director: _____ (signature) Date: _____

Return completed grant application by March 10, 2000 to:
ALASKA HIGHWAY SAFETY PLANNING AGENCY
P.O. BOX 111200
JUNEAU, ALASKA 99811-1200

Part A: DESCRIPTION OF PROJECT

Include activities that are planned, when and where activities will take place, and number of individuals anticipated to participate. Also include organizations that will assist with activities. Use additional pages if needed.

2000 Valley Bicycle Rodeo

The 2000 Valley Bicycle Rodeo will be held Saturday, May 20, 11am to 3pm p.m. We have three choices for a location to be determined at a later date.

Weather permitting, the rodeo course, bike washing and decorating stations will be held outside; otherwise, they will be set up inside.

We anticipate approximately 300 participates this year. The Wasilla Police Department will register bikes. Sponsoring agencies are: City of Wasilla Recreation Services, Valley Hospital Association, Wasilla Rotary Club, Girl and Boy Scouts, State Troopers, Wasilla Police, Kids Are People, Inc., Central Mat-Su Fire Department and the Cottonwood Creek Mall Merchant Association. We will advertise mostly with public service announcements on the local TV, radio and newspaper and found that sending flyers home from school with the children is expected to reach the majority of our target group. We have arranged with the local school district to have announcements printed up in their school news and at Wasilla Middle School to announce in their weekly audio update of activities.

Planned events include:

1. Bike Wash – Boy Scout Troop

We'd like this to be the first stop so the inspection people could read the serial numbers and see the condition of the bike better. We found the line became too long last year, so we sent many participants on to the inspection booth and we will do the same this year.

2. Inspection – Rotary Club

Rotary Club members will 1) staple on the checklist, writing the child's name and telephone # at the top, 2) generally inspect bikes, oil chains, adjust handlebars and seats and 3) answer questions about the operation of the bike. Last year there were four people working this station and it had the longest line. They took great care with each child's bike, and we don't want to rush them. Therefore, this year, we would like to have at least eight people at the inspection booth.

3. Bicycle Registration – Wasilla Police Department

Part A: DESCRIPTION OF PROJECT

Include activities that are planned, when and where activities will take place, and number of individuals anticipated to participate. Also include organizations that will assist with activities. Use additional pages if needed.

Many of the participants were registered in past years at the Rodeo, so we might skip this section if initialed by the inspection crew.

4. Safety First – Mat-Su Central Fire Department

We will require that each child sit through one complete bicycle safety video to get it checked off on his/her list. We noticed last year that many of the parents watched them also. We will play the videos continuously throughout the 4 hours. This will be set up inside. Safety books and stickers will be handed out at this station, with coloring books and other literature handed out in easy to transport bags.

5. Helmet Fitting –

With this grant, we may be able to purchase helmets at a discount from the Alaska Safe Kids Program. The Mat-Su Central Fire Department staff will make sure that all helmets are fitted properly before giving out. Last year, we gave away ___ helmets.

6. Rodeo Course – Alaska State Troopers & Wasilla Police

At this station, we will lay out three courses: 1) a figure eight to check control and ability of the riders, 2) a U shaped course where the rider is required to use hand signals to turn each time, and 3) straight lines to judge balance and handling of the bike while the rider is required to go as slow as possible without putting his/her feet on the ground. After each child completes the rodeo course, they will draw a prize slip and take it to the Prize table (manned by the Girl Scouts) to pick up. The policemen will also give them a wallet-sized, signed Certificate of Participation.

7. Bike Decorating – Girl Scout Troops

The girls will put on spoke reflectors, decorations, etc. to get everyone ready for the bike parade at 3:30 p.m.

8. Bicycle Parade – 3:30 p.m.

Mr. Sprocketeer and the Mayor will lead the Parade and end at the Prize Table to help with the drawing for prizes.

9. Prize Drawings

When each participant has all stations checked off on the list, he/she may deposit it in the prize box, which will be located near the Girl Scout booth. We hope to have two bicycles to give away, as well as other bike safety accessories.

Part B: BUDGET

(Attach additional pages if needed)

Please list items to be purchased for grant activities. Federal funds may not be used to purchase paid advertising in the mass media (although development of advertisements, PSA's, etc. is ok), office furniture and fixtures, alcoholic beverages, food, costs for entertainment, or any kind of supplanting (using federal funds to replace routine and/or existing state or local expenditures). Local funds, however, may be used for these purposes. For personal services, please indicate title of position, number of hours anticipated to be worked, and amount anticipated to be paid. Please indicate the total value of local cash and in-kind contributions for each cost category.

ITEMS TO BE PURCHASED WITH FEDERAL (AHSPA) FUNDS (Maximum Grant \$750)

PERSONAL SERVICES \$ 0

TRAVEL \$ 0

CONTRACTUAL \$ 0

COMMODITIES \$ 750 COMMODITIES

Plan to purchase prizes, helmets, and bike safety items and books to hand out.

TOTAL \$ 750

Anticipated Expenditures thru 6/30/00: \$ 750.00
Anticipated Expenditures 7/1 - 9/30/00: \$ 0

VALUE OF LOCAL MATCH CONTRIBUTIONS (Cash, In-Kind or Combination) (Minimum 75% Match Required)

PERSONAL SERVICES \$ 1070.00
City of Wasilla Staff \$350
Valley Hospital Planning + First Aid Staff
20 hrs. @ \$30/hr. = \$600
Cottonwood Creek Mall maintenance
8 hrs @ \$15/hr = \$120
TRAVEL \$ _____

Commodities \$ 875.00
CONTRACTUAL
Police baby stickers \$175.00
Valley Hospital donation of copying + bicycle safety items (helmets, etc.)
\$700
\$ _____

TOTAL \$ 1945.00

Cash Total \$ 875.00
In-Kind Total \$ 1070.00

Part C: EVALUATION

Describe how you will measure effectiveness and success of the project.

The Safety Inspection slip will give us an overall idea of how many participants we had, as well as the various needs of each. This will help us to provide the needed services next year at our rodeo.

We will provide a station by station evaluation form at the end of the event for comments and suggestions from all the volunteers. Committee members will meet for a post-event evaluation meeting and an evaluation summary will be written.

The Wasilla Bicycle/Pedestrian Use Survey form, developed by the Wasilla Parks & Recreation Commission last year, will again be given to the parents attending (See sample attached). This will give the committee a good idea of the parent's satisfaction, as well as provide valuable data for future bike path construction. We may add more questions on the back of the form this year.