

**SUBJECT: AMENDING GENERAL FUND BUDGET**

REQUESTED BY: Finance

PREPARED BY: Finance Department

DATE: May 3, 1999

FOR AGENDA OF: May, 10, 1999

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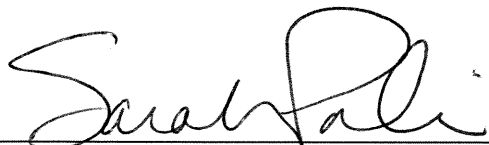
**SUMMARY:**

These funds come the State of Alaska Department of Public Safety for the FY-99 Bicycle/Pedestrian Safety Program for the 1999 Valley Bicycle Rodeo.

**FISCAL IMPACT:**  No  Yes, amount requested: \$750.00 Fund: General Fund.

**RECOMMENDED ACTION:** Submit to Council.

**MAYOR REVIEW/COMMENT:**



Reviewed by: SARAH PALIN, Mayor

Attachments: St of AK Dept. of Public Safety Grant



STATE OF ALASKA  
 DEPARTMENT OF PUBLIC SAFETY  
 Alaska Highway Safety Planning Agency  
 P.O. Box 111200  
 Juneau, Alaska 99811-1200  
 Tel: (907) 465-4371  
 FAX: (907) 463-5860

RECEIVED

MAR 02 1999

Alaska Highway  
 Safety  
 Planning Agency

# MINI - GRANT APPLICATION

## BICYCLE / PEDESTRIAN SAFETY PROGRAM

March - September, 1999

### APPLICANT INFORMATION

City or Borough	<u>City of Wasilla</u>	Project Coordinator	<u>Kaye Sloan</u>
Department	<u>Recreation Services</u>	Title	<u>Recreation Services</u>
Address	<u>290 E. Herning Ave.</u>	Telephone	<u>(907) 373-9053</u>
	<u>Wasilla, AK 99654</u>	FAX	<u>(907) 373-9092</u>
		e-mail	<u></u>

Project Location City Wasilla, Alaska

PROJECT BEGINNING DATE: May 1, 1999 PROJECT ENDING DATE: June 30, 1999  
 (No later than September 30, 1999)

Total Estimated Cost: \$ 2,308.00 Funds Requested from AHSPA (Maximum \$750) \$ 750.00  
 Local Match (Min. Required is 75% of Grant Amt.)  
 (Match may be cash, in-kind or combination) \$ 1,558.00

### ACCEPTANCE OF CONDITIONS

It is understood and agreed by the undersigned that any funds received as a result of the approval of this application are subject to State and Federal governmental regulations. The undersigned also agree to perform those activities detailed in the attached program/project proposal and maintain records documenting expenditure of funds for the activities. The expenditure of any and all funds per this agreement are subject to the availability of federal funding. Payment will be made upon submission of a Final Evaluation Report, Reimbursement Voucher and receipts following completion of grant activities.

Mayor or City Manager: Colleen G. Cottle Date: 2/26/99  
 (signature)  
 Colleen G. Cottle, Deputy Mayor

Project Coordinator: Kaye Sloan, Recreation assistant Date: 2/25/99  
 (signature)  
 Kaye Sloan

AHSPA Director: [Signature] Date: 3/11/99  
 (signature)

Return completed grant application by February 26, 1999 to:  
 ALASKA HIGHWAY SAFETY PLANNING AGENCY  
 P.O. BOX 111200  
 JUNEAU, ALASKA 99811-1200

# **Part A: DESCRIPTION OF PROJECT**

Include activities that are planned, when and where activities will take place, and number of individuals anticipated to participate. Also include organizations that will assist with activities. Use additional pages if needed.

## **1999 VALLEY BICYCLE RODEO**

The 1999 Valley Bicycle Rodeo will be held Saturday, May 15, 1999, noon to 4 p.m. We have three choices for a location to be determined at a later date. May 15, 1999 was the date chosen last year, and we just found out that WalMart and Bell Helmets have teamed up as sponsors of a National Rally for Bike Safety to be scheduled on May 15, 1999! We will ask both sponsors to contribute to our rodeo this year.

Weather permitting, the rodeo course, bike washing and decorating stations will be held outside; otherwise they will be set up inside.

The Wasilla Police Department registered 55 bikes last year, out of a total of approximately 300 participants at the rodeo. We anticipate at least the same number to participate this year. We realize that each year the number of registrations will probably drop some, since many participants have already registered in previous rodeos. The sponsoring agencies are: City of Wasilla Recreation Services, Valley Hospital Association, Wasilla Rotary Club, Girl and Boy Scouts, State Troopers, Wasilla Police, Kids Are People, Inc., Central Mat-Su Fire Department and the Cottonwood Creek Mall Merchant Association. We will advertise mostly with public service announcements on the local TV, radio and newspaper, and found that sending flyers home from school with the children reached the majority of our target group. We have arranged with the local school district to have announcements printed up in their school news and at Wasilla Middle School to announce in their weekly audio update of activities.

Valley Hospital has also scheduled Mr. Sprocketeer to give two 30 minute presentations during the event. Mr. Sprocketeer is a professional educator/entertainer who advocates responsible bicycling, good thinking and safety (see attached ad).

### **1. Bike Wash - Boy Scout Troops**

We'd like this to be the 1<sup>st</sup> stop so the Inspection people could read the serial numbers and see the condition of the bike better. We found the line became too long last year, so we sent many participants on to the Inspection booth, and we will do the same this year.

### **2. Inspection - Rotary Club**

Rotary Club members will 1) staple on the checklist, writing the child's name and phone # at the top 2) generally inspect bikes, oil chains, adjust handlebars and seats and 3) answer questions about the operation of the bike. Last year there were 4 people working this station and it had the longest line! They took great care with each child's bike, and we don't

want to rush them. So, this year we would like to have at least 8 people at the inspection booth.

3. **Bicycle Registration - Wasilla Police Department**  
Many of the participants were registered in past years at the Rodeo, so many skip this section if initialed by the Inspection crew.
4. **Safety First- Mat-Su Central Fire Dept.**  
We will require that each child sit through one complete bicycle safety video to get it checked off on his/her list. We noticed last year that many of the parents watched them also. We will play the videos continuously throughout the 4 hours. This will be set up inside. Safety books and stickers will be handed out at this station, with coloring books and other literature handed out in easy to transport bags.
4. **Helmet Fitting - With this grant we may be able to purchase helmets at a discount from the Alaska Safe Kids Program. The Mat-Su Central Fire Department staff will make sure that all helmets are fitted properly before giving out. Last year we gave away 85 helmets.**
5. **Rodeo Course - Alaska State Troopers & Wasilla Police**  
At this station we will lay out three courses: 1) a figure eight to check control and ability of the riders, 2) a U shaped course where the rider is required to use hand signals to turn each time, and 3) straight lines to judge balance and handling of the bike while the rider is required to go as slow as possible without putting his/her feet on the ground. After each child completes the rodeo course, they will draw a prize slip and take it to Prize table (manned by the Girl Scouts) to pick up. The policemen will also give them a wallet-sized, signed Certificate of participation.
6. **Bike Decorating - Girl Scout Troops**  
The girls will put on spoke reflectors, decorations, etc. to get everyone ready for the bike parade at 3:30 p.m.
7. **Bicycle Parade - 3:30 p.m.**  
Mr. Sprocketeer and the Mayor will lead the Parade and end at the Prize Table to help with the drawing for prizes.
9. **Prize Drawings**  
When each participant has all stations checked off on the list, he/she may deposit it in the prize box, which will be located near the Girl Scout booth. We hope to have two bicycles to give away, as well as other bike safety accessories.

# SEQUENCE OF EVENTS

## 1999 VALLEY BICYCLE RODEO

Stations in Order - each child will have a stapled list put on their handlebars to check off at each station. If there are long lines at one station, we will encourage the child to go on to the next station. We do, however, want them to go through inspection before going on the rodeo course.

1. **Bike Wash - Boy Scout Troops**  
Boys will wash and staple on the checklist, writing the child's name and phone # at the top of the list
2. **Inspection - Rotary Club**  
Rotary Club members will inspect bikes, oil chains, adjust handlebars and seats, and write down the serial number of the bike if it is not registered
3. **Registration - Wasilla Police Department**  
Need two people - 1 to write and the other to put the license on the frame of the bike
4. **Safety Videos - Mat-Su Central Fire Dept.**  
Child must sit through 1 complete video to get checked off on his list
5. **Mr. Sprocketeer - 1:30 p.m. and 2:30 p.m. performances outside**
6. **Rodeo Course - Trooper & Policemen**  
After each child has completed the rodeo course, they can draw a prize slip and take it to Prize table to pick up. The policemen will also give them a Certificate of participation.
7. **Bike Decorating - Girl Scout Troops**  
The girls will put on spoke reflectors, decorations, etc. to get everyone ready for the bike parade at 3:30 p.m.
8. **Bicycle Parade - 3:30 p.m.**  
Mr. Sprocketeer and Mayor Palin will lead the Parade and end at the Prize Table to help with the drawing for prizes.
9. **Drawing for prizes - 3:45 p.m.** Kaye Sloan and Elizabeth Ripley will announce
10. **Take Down and Clean-up!!**

# Part B: BUDGET

(Attach additional pages if needed)

Please list items to be purchased for grant activities. Federal funds may not be used to purchase paid advertising in the mass media (although development of advertisements, PSA's, etc. is ok), office furniture and fixtures, alcoholic beverages, food, costs for entertainment, or any kind of supplanting (using federal funds to replace routine and/or existing state or local expenditures). Local funds, however, may be used for these purposes. For personal services, please indicate title of position, number of hours anticipated to be worked, and amount anticipated to be paid. Please indicate the total value of local cash and in-kind contributions for each cost category.

## ITEMS TO BE PURCHASED WITH FEDERAL (AHSPA) FUNDS (Maximum Grant \$750)

PERSONAL SERVICES \$ 84.00  
Wasilla Police Officer  
4 hours @ \$21

TRAVEL \$ 0

CONTRACTUAL \$ 200.00  
Anchorage Bicycle Police  
Officer 5 hours plus per diem

COMMODITIES \$ 466.00  
Seat Reflectors  
Bike Flags  
Bike Locks  
Helmets (Safe Kids price)

**TOTAL** \$ 750.00

Anticipated Expenditures through 6/30/99: \$ 750.00  
Anticipated Expenditures 7/1 - 9/30/99: \$ 0

## VALUE OF LOCAL MATCH CONTRIBUTIONS (Cash, In-Kind or Combination) (Minimum Required is 75% of Grant Amount)

PERSONAL SERVICES \$ \$ 383.00  
Recreation Assistant  
16 hours @ \$19.16

TRAVEL \$ 0

CONTRACTUAL \$ 0

COMMODITIES \$ 1175.00  
Wasilla Police Badge Stickers 300  
Valley Hospital Donations:  
Mr. Sprocketeer 200  
Spoke reflectors 100  
Helmets 375  
Local Businesses:  
2youth bikes 200

**TOTAL** \$ 1,558.00

Cash Total \$ 1175.00  
In-Kind Total \$ 383.00