

Presented 9/14/98
Hy.

WASILLA CITY COUNCIL INFORMATION MEMORANDUM

IM No. 98-96

SUBJECT: Vendor Permits

REQUESTED BY: Councilperson Patrick

PREPARED BY: Kaye Sloan, Recreation Services

FOR AGENDA OF: September 14, 1998

SUMMARY:

On April 13, 1998 the Council passed Ordinance No. 98-11(AM) regarding permits for vending in public use areas within the city limits of Wasilla. After many hours of research from other Alaska cities, and input from Mr. Jacobus and Administration, I sent the final Vendor Permit applications to ten people who had requested them. Of the ten applications, only one was returned for consideration, and that one did not follow through the whole process. To date we have no permitted vendors in Wasilla.

I called several vendors who had previously been very anxious for me to send them applications. The comments I did receive from them were the fees were too much, they did not need a permit for the whole year, and could I pro-rate them on a seasonal or monthly basis. I did receive a well-prepared proposal from a skateboard retailer who asked that we waive vendor fees for him if he maintained the park, i.e. picked up trash, enforced park rules, and supervised the facility.

Last week, I sent a letter to these ten potential vendors asking for their input and suggestions on the new permitting process. At this time, I have not received any replies, but will forward their comments to you as soon as possible.

FISCAL IMPACT: X_No ___Yes, amount requested: \$

Fund:

RECOMMENDED ACTION: *Input from Council*

MAYOR REVIEW/COMMENT:



Reviewed by: SARAH PALIN, Mayor