



## CITY OF WASILLA

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### INFORMATION MEMORANDUM NO. 95-08

From: Mayor Stein  
Date: February 7, 1995  
Subject: Economic Development Appropriation - Ordinance No. 95-11

\$50,000 was budgeted in FY96 for 01-410-3401 "Economic Development" for small scale economic development projects. Expenses to date are about \$48,000 and are enumerated below:

<u>Amount</u>	<u>To</u>	<u>For</u>
\$ 200	Mat-Su Chapter Bed & Breakfast	Brochure
10,000	Iditarod Trail Committee	Contribution
150	Mat-Su Convention & Visitors Bureau	Membership
500	Wasilla Chamber of Commerce	Video Postcard
1,000	Mapmakers	City Map Design
3,146	Wilderness Nursery	Highway Landscaping
1,222	Group Three Design	Highway Landscaping
193	Group Three Design	Highway Landscaping
2,500	Mat-Su Resource Conservation & Devp.	
26,687	Move-It Committee	
5,000	Iron Dog	Contribution
585	Alaska Brochure	City Brochure Distribution
4,000	Junior Iditarod	Contribution
45	John Stein	Reimbursement - MSCVB
22	Tim Johnson	Computer Consultant - MSCVB
8,069	Iron Dog	Contribution
3,042	Iron Dog	Contribution
50	Mat-Su R C & D	Membership

The Administration did not anticipate two significant projects charged to the account. One was \$26,687 to the Move It! Committee and the other was \$16,112 to the Iron Dog Gold Rush Classic. Council is respectfully requested to appropriate \$20,000 additional funds to the account to accomplish re-printing of the Wasilla brochure \$6,853; Iditarod Re-Start support; and printing of City street maps \$500; and support for the Wasilla Water Festival.



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John C. Stein, Mayor