



**MAYOR**  
Dianne M. Keller

**COUNCIL**  
Greg Koskela, Seat A  
Doug Holler, Seat B  
Steve Menard, Seat C  
Marty Metiva, Seat D  
Ron Cox, Seat E  
Mark A. Ewing, Seat F

---

**WASILLA CITY COUNCIL MEETING AGENDA**  
**WASILLA CITY COUNCIL CHAMBERS**

Wasilla City Hall, 290 E. Herning Avenue, Wasilla, AK 99654 (907) 373-9090

**SPECIAL MEETING**

**5:30 P.M.**

**JULY 23, 2007**

- I. **CALL TO ORDER**
- II. **ROLL CALL**
- III. **PLEDGE OF ALLEGIANCE**
- IV. **COMMITTEE OF THE WHOLE**
  - A. Economic Development Toolbox
- V. **AUDIENCE COMMENTS**
- VI. **MAYOR, CLERK, AND COUNCIL COMMENTS**
- VII. **ADJOURNMENT (6:45 p.m.)**

**I. CALL TO ORDER**

The special meeting of the Wasilla City Council was held on Monday, July 23, 2007, at the Wasilla City Council Chambers, Wasilla, Alaska. Mayor Dianne M. Keller called the meeting to order at 6 p.m. The purpose of the meeting was to enter into a Committee of the Whole to discuss economic development.

**II. ROLL CALL**

Council Members present and establishing a quorum were:

Mr. Greg Koskela, Seat A  
Mr. Doug Holler, Seat B  
Mr. Steve Menard, Seat C  
Mr. Marty Metiva, Seat D  
Mr. Ron Cox, Deputy Mayor, Seat E  
Mr. Mark Ewing, Seat F

Staff in attendance were:

Ms. Kristie Smithers, City Clerk  
Ms. Jamie Newman, Deputy Clerk  
Ms. Sandra Garley, Deputy Administrator

**III. PLEDGE OF ALLEGIANCE**

Mayor Keller invited Mr. Dallas Massie to lead the Pledge of Allegiance.

**IV. COMMITTEE OF THE WHOLE**

A. Economic Development Toolbox

**MOTION:** Deputy Mayor Cox moved to enter into a Committee of the Whole at 6:02 p.m. to discuss economic development.

**GENERAL CONSENT:** The motion passed without objection.

Mr. Casey Reynolds, Economic Development Planner, presented a power point presentation and talked about possible liquor license incentives and economic incentive packages.

Discussion followed by the Council and questions were asked regarding economic incentives options presented by Mr. Reynolds.

Mr. Reynolds discussed possible sectors for potential incentives; measures for potential incentives; and incentive alternatives.

MOTION: Deputy Mayor Cox moved to exit the Committee of the Whole at 6:51 p.m.

GENERAL CONSENT: The motion passed without objection.

## V. AUDIENCE COMMENTS

Ms. Colleen Cottle:

- requested a copy of the power point presentation; and
- stated the incentive process needs to be made simple and agreed upon by the council and administration.

Ms. Bernadette Rupright:

- thanked the council for adopting Resolution Serial No. 07-11; and
- commented on how liquor license transfers may occur.

Ms. Dianne Woodruff:

- cautioned the council on authorizing economic development incentives for new big businesses versus small local businesses.

## VI. MAYOR, CLERK, AND COUNCIL COMMENTS

No comments were made.

## VII. ADJOURNMENT (6:55 p.m.)

With no further business at hand, Mayor Keller adjourned the meeting at 7 p.m.

  
DIANNE M. KELLER, Mayor

ATTEST:

  
KRISTIE SMITHERS, MMC  
City Clerk

Adopted by the Wasilla City Council on August 13, 2007