



	Approved	Denied
Action taken	3/20/06	
Other:		
Verified by:	[Signature]	

WASILLA CITY COUNCIL ACTION MEMORANDUM

AM No. 06-16

TITLE: CONTRACT AWARD TO URS CORPORATION IN AN AMOUNT NOT TO EXCEED \$130,000 FOR THE DEVELOPMENT OF AREA PLANS FOR THREE SPECIFIC AREAS WITHIN THE CITY OF WASILLA.

Agenda of: March 20, 2006
 Originator: Sandra Garley, City Planner

Date: March 7, 2006

Route to:	Department	Signature/Date
	Police	
	Recreational and Cultural Services Library, Museum	
X	Public Works Planning	[Signature] 3/8/06 J. Harley 3-7-06
X	Finance *signature required	[Signature]
X	Clerk	[Signature]

REVIEWED BY MAYOR DIANNE M. KELLER: [Signature]

FISCAL IMPACT: yes \$130,000 Funds Available yes
 Account name/number: Area Master Plans/110-4340-434.45-03 \$100,000
 Downtown Study/110-4340-434.45-04 \$30,000

Attachments:

SUMMARY STATEMENT:

In adopting the FY 06 Budget Goals and Initiatives, the City Council identified three areas for which it wished to develop area plans that would help guide decisions about growth and development. The three areas identified for area plans were the Downtown area, the South Wasilla Heights Area, and the Airport and Transportation Museum Area.

The City issued a request For Proposals (RFP) for consultant services to prepare these area plans late in 2005. The RFP required consultants to utilize a methodology that would involve the community in creating these area plans. Each area presents different challenges and opportunities for development, and the successful consultant would be required to seek input from property owners, businesses and residents of the community to develop of a vision and action plan for each of the three areas.

Each area plan will address projected growth, transportation, infrastructure, the neighborhood vision for each area, and economic development opportunities. In addition to analyzing current conditions in the study areas, the consultant will be required to prepare action plans to organize recommendations into logical categories, with a level of detail varying according to the type of project or recommendation and an estimate of the cost to undertake any capital project needed to implement the project or recommendation. The Consultant will prepare reports and presentations for at least two meetings of the Wasilla Planning Commission and one joint meeting of the City Council and Planning Commission.

In reply to the RFP, seven proposals were received by the January 10, 2006 deadline. Three evaluators reviewed and rated the proposals based on the experience and qualification of the firm, the qualifications and experience of the proposed project managers and key project staff, the proposed methodology and approach, the resources available to the consultant to complete the tasks, and the consultant's office location(s). The top rated firm was invited to meet with the City staff to ensure that the firm was prepared to enter into a contract to complete the work described in their proposal within the funds budgeted for the project.

The seven consulting firms that submitted proposals and the evaluators' ranking of the Area Plan proposals were : URS Corporation ranked #1, Dowl Engineers ranked #2, ASCG Incorporated ranked #3, Cogan Owens Cogan ranked #4, Group Three Designs ranked #5, Agnew-Beck ranked #6 and Information Insights Incorporated ranked #7.

STAFF RECOMMENDED ACTION:

The staff respectfully recommends that the bid be awarded to the top rated firm, URS Corporation, and that the Mayor be authorized to enter into contract for these services for an amount not to exceed \$130,000.