

COUNCIL MEMORANDUM

No. 97-87

To: Mayor Palin and the Wasilla City Council members

From: Denise Loyer, Wasilla Parks and Recreation Commission



Date: November 19, 1997

Re: The Old Airport Site naming contest

During the November 18th meeting of the Parks and Recreation commission, the members reviewed names submitted for the Old Airport Site and voted to submit our recommendation to you for approval. We would like to unveil the chosen name to the public at the Christmas Tree Lighting ceremony at Wonderland on December 6th.

The "Name It" contest ran from the 14th of October to the 14th of November. There were 21 decorated entry cans placed around the city in local businesses and public buildings. There was a great response from the community with a total of 551 names entered.

WPRC also received two letters from the Snider family asking us to name the site after the donating family. WPRC realizes the importance of the history behind this and plans to do some sort of remembrance for Heinie Snider, but has taken into consideration the fact that there is a snider park already in Wasilla. After a lengthy process the WPRC narrowed the list down to the following 5 options as follows:

1. I-did-a-park
2. Pioneer Plaza
3. Valley Oasis (Old Airport Site is Special)
4. Wasilla Central Park
5. Wasilla Heartland

The recommendation from the Wasilla Parks and Receptions Commission, by a majority vote, is **Wasilla Heartland**, with Wasilla Central Park, as a close second choice. I would be happy to relay our reasoning for choosing these names to anyone who asks. We would like the Council to choose a name at its November 24th meeting, so we can unveil it on December 6th. Thank you.