



CITY OF WASILLA

290 E. HERNING AVE.

WASILLA, ALASKA 99654-7091

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COUNCIL MEMORANDUM 97-66

From: The Clerk's Office
Date: August 06, 1997
Subject: Publication of the Agenda

As previously discussed, the Clerk's Office is under funded for advertising in FY-98. Since only \$6,500 was allocated, the Clerk's Office felt the only way to attempt to stay within our budget was to eliminate the publication of the City Council Meeting Agenda in the local newspaper, as it is not required by the Wasilla Municipal Code, or State law.

In accordance with Council Policy 92-02, Council directed the City Clerk to begin publishing the agenda immediately. We have followed direction and the agenda for the August 11th meeting was published. However, Council needs to determine where they would like the additional funds to come from.

The Clerk's Office submits the following options to Council;

1. Amend the FY-98 budget to transfer an additional \$3,000 from the General Fund into 411.2200, Advertising; or
2. Transfer \$3,000 out of 411.2700, Council Contingency into 411.2200, Advertising.

*Council voted to continue publishing the agenda and the Clerk is to come back to Council when the funding is out, 8/11/97 Council Meeting.
H. Lewis.*



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Information Memorandum No. 97-43

From: The Clerk's Office
Date: July 23, 1997
Subject: Publishing of the Agenda

The Clerk's Office requested \$8,500 in FY-98 for advertising. The total amount allocated was \$6,500. As outlined in the Wasilla Municipal Code we are not required to publish the agenda, we have done so for several years as a courtesy to the public. The total amount spent in FY-97 on the advertising of the agenda was approximately \$2,000. Due to the significant budget cut this year, we have unfortunately been forced to cease publication of the agenda in our local newspaper. However, the agenda is still posted on bulletin boards in four different locations throughout the City (Wasilla City Hall, Wasilla Public Library, Meta-Rose Square, Cottonwood Creek Mall, and the County Kitchen Restaurant). It has also been our practice to fax a copy of the agenda for each meeting, to KMBQ, and this will continue. Copies are also in the Clerk's office.

All public hearing notices are still being published in the Frontiersman as well as our various posting locations. To date, we have not received any negative feed back from the public regarding the cut back in newspaper advertising.

FY-97 ADVERTISING BREAKOUT OF ACCOUNT #411.2200

Total Expenditure FY-97 \$11,370.11																				
Month	Alaska Municipal League Personnel	Anch. Daily News Personnel	Agenda	Public Hearings	Frontlinesman Personnel	Elections	Misc.	Northern Mirror Misc.	Rogers Cable Elections	Star Publishing Personnel	Monthly Total									
Jul-96			\$206.10		\$68.70	\$71.88	\$91.60	\$45.80			\$484.08									
Aug-96			\$229.00		\$183.20		\$242.10	\$45.80	\$90.00		\$790.10									
Sep-96			\$251.90		\$183.20		\$229.00		\$300.00		\$964.10									
Oct-96			\$229.00		\$137.40			\$185.97			\$552.37									
Nov-96			\$229.00		\$229.00						\$458.00									
Dec-96			\$114.50		\$91.60	\$76.95		\$251.90			\$534.95									
Jan-97			\$297.70		\$183.20		\$137.40				\$618.30									
Feb-97			\$320.60		\$297.70	\$169.98		\$57.25			\$845.53									
Mar-97		\$2,266.56	\$238.00		\$164.80		\$45.50			\$210.00	\$2,924.86									
Apr-97			\$309.40		\$223.50		\$95.20				\$628.10									
May-97			\$261.80		\$239.45	\$63.25		\$249.90			\$814.40									
Jun-97	\$150.00	\$1,079.00	\$261.80		\$71.40	\$170.37		\$22.75			\$1,755.32									
Total	\$150.00	\$3,345.56	\$2,948.80	\$2,073.15	\$552.43	\$562.70	\$1,137.47	\$90.00	\$300.00	\$210.00	\$11,370.11									
	Agenda	\$2,948.80																		
	Elections	\$862.70																		
	Misc.	\$1,227.47																		
	Personnel	\$4,257.99																		
	Public Hearings	\$2,073.15																		
	Total	\$11,370.11																		