




COUNCIL MEMORANDUM 96-105

From: Duane Dvorak, City Planner 

To: Wasilla City Council

Date: December 4, 1996

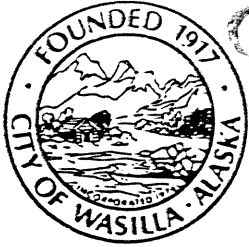
Subject: Investigation of Reader Board Sign for City Hall meeting and activity announcements

The Administration has been asked to investigate the acquisition of a lighted reader board sign to be located near the intersection of Knik Street and Parks Highway. The purpose of the sign is to inform the public about City meetings and activities at City Hall. The attached appropriation ordinance is based upon the information that staff has collected.

Staff obtained preliminary bids upon which proposed Ordinance 96-77 is based. (See the attached interoffice memo for a summary of preliminary bid estimates) Staff took the high estimate for the reader board sign, \$6,300 and the installation of a post, \$3,485 to ensure that the appropriation would be adequate to cover complete installation. Because the sign is illuminated, staff has estimated an additional \$3,000 dollars for the extension of electrical service and connection of the sign by a qualified electrical contractor. The resulting total was rounded to \$13,000.

By taking the high cost estimates, staff believes that the project will come in under budget, however, there should be sufficient funds available for any unanticipated expenses. The location of the sign may have affect the cost of installation, as public works believes that a high water table on the north side of the Parks Highway may increase installation costs. In addition, the cost of extending electrical service cannot be accurately determined until the sign location is established and a particular sign design is selected.

The timing of installation could also have an impact on cost. Installation during the winter months, if possible, would almost certainly be more expensive than waiting until the ground thaws after breakup.



UPDATED NOVEMBER 22, 1996

INTEROFFICE MEMORANDUM

TO: SARAH PALIN, MAYOR
FROM: HELEN Y. KAYE, PLANNING CLERK *H.Y.K.*
SUBJECT: READER BOARD
DATE: NOVEMBER 22, 1996
CC: NONE

Preliminary Bids were solicited from the following businesses. The specifications given to each of the companies is attached.

The Reader Board

Rhobux Graphics	\$5,293.62
Universal Sign Company	\$5,840.00
B Original Signs	\$6,300.00

Installation of the Post

Bruno's Masonry	\$2,390.00
Steppers Construction Inc.	\$2,577.00
Shrieves Concrete Construction	\$3,485.00

At a minimum this reader board including installation will cost \$7,683.00. The contractors indicated that the location of this sign is critical to actual cost. A preliminary cost estimate from an electrical contractor is not possible to figure until the location is chosen. This will also increase the over all cost of installation.