



CITY OF WASILLA

290 E. HERNING AVE.
WASILLA, ALASKA 99654-7091
PHONE: (907) 373-9050
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COUNCIL MEMORANDUM NO. 95-15

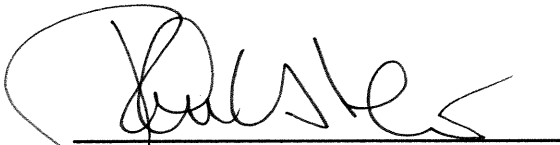
From: Mayor Stein
Date: January 23, 1995
Subject: Reprint of Wasilla Brochure

In 1994 the City, with the assistance of the Greater Wasilla Chamber of Commerce, engaged the professional services of Judy Patrick Photography to develop and print a visitor brochure for Wasilla. 23,000 of the 25,000 brochures printed have been distributed. It is time to reprint.

I have asked Mrs. Patrick to quote the cost of the reprint with some new photos and minor text corrections. Total cost for 25,000 copies is \$6,853.

FY95 budget provides funds for this purpose.

Council is asked to approve the expenditure of \$6,853 to Judy Patrick Photography to reprint the Wasilla brochure.



John C. Stein, Mayor

Enclosure

APPROVED

DATE: 1-23-95

BY: [Signature]

J. Patrick Photography

PO. Box 870588 Wasilla, Alaska 99687 907 376-4704 FAX 907 376-4848

January 19, 1995

Mr. John Stein, Mayor
City of Wasilla
290 E. Herning
Wasilla, Alaska 99654

RECEIVED

JAN 20 1995

City of Wasilla, Alaska

Re: Reprint of Wasilla Brochure

Dear John,


Here is the price estimate and time schedule for the reprinting of the brochure.

Quantity:	25,000
Film Output (including changes to text and photos)	\$ 2,200.00
Printing	\$ 4,230.00
Judy Patrick 10%	\$ 423.00
TOTAL	\$ 6,853.00

As soon as I receive notice to proceed, it will take approximately three weeks to have the job delivered to you. I can have a color proof in three days.

I apologize for the delay in responding to your request.

Sincerely,


Judy Patrick