



CITY OF WASILLA

290 E. HERNING AVE.
WASILLA, ALASKA 99654-7091
PHONE: (907) 373-9050
FAX: (907) 373-9085

COUNCIL MEMORANDUM NO. 94-78

From: Mayor Stein
Date: October 28, 1994
Subject: Appointments to Planning Commission

Public notice of the two vacancies created by the election to City Council of Commissioners Chase and Hartrick generated seven applications to the Planning Commission.

Subsequent to the advertisement, Commissioner Julius Moor tendered his resignation effective at the end of his term in December 1994. Further, Commissioner Dan Kelly's term expires in December and he has asked for re-appointment.

Based on the above and the fact that we are very near the time for routine re-appointments I respectfully ask the City Council to confirm the following appointments to the Wasilla City Planning Commission:

Dan Kelly	Re-appointment to term ending December 1997 (Kelly)
Phillip Lockwood	Appointment to term ending December 1994 (x-Hartrick)
	Re-appointment to term ending December 1997
Margaret Hanson	Appointment to term ending December 1994 (xChase)
	Re-appointment to term ending December 1997
John Cannon	Appointment to term ending December 1996 (x-Moor)

Copies of their applications are enclosed.

John C. Stein, Mayor

APPROVED
DATE: 11/07/94
BY: [Signature]



CITY OF WASILLA

290 E. HERNING AVE.
WASILLA, ALASKA 99687
PHONE: 373-9050

RECEIVED
OCT 14 1994

COMMISSION/COMMITTEE/BOARD APPLICATION FORM
NOTE: This application is Public Information

NAME: Margaret A. Hanson
MAILING ADDRESS: 575 Ponderosa Ln. Wasilla
PHYSICAL ADDRESS: Same
HOME PHONE: 376-2182 WORK PHONE: _____

POSITION APPLIED FOR: Planning Commission
TERM: _____ to _____

PLEASE TELL US ABOUT YOURSELF

EMPLOYER: _____

POSITION: _____

EXPERIENCE RELATING TO VOLUNTEER APPOINTMENT:

<u>1993-Present</u>	<u>Wasilla Parks & Rec.</u>
<u>1992-Present</u>	<u>Mat-Su Crime Stoppers</u>
<u>1992-1993</u>	<u>Wasilla Growth Alliance</u>
<u>1987-1989</u>	<u>Constitution Forum</u>

For Senior Advisory - Are you over age 55? NO

Are you an Alaskan voter registered in Wasilla? Yes

FAMILY:

SPOUSE? Name: ROD D HANSON

Children? Richard Ryan 4 / Kristin Marie 7 1/2

EDUCATION: ^{11. 4/82} BA University of Oregon '82
Currently Student UAA - Anchorage - MBA

Name any goals or interests that you would like to pursue as a City Volunteer: _____

TO ASSIST WITH THE FUTURE DEVELOPMENT OF
THE CITY OF WASILLA

Do you understand that this position is an unpaid voluntary appointment, to be confirmed by the City Council, and requires regular attendance at official meetings? yes

SIGNATURE: Mary [Signature] DATE: 10-14-94

Thank you for your application. We appreciate the interest you have shown in your community.

Date Received: _____
Mayor's Review Date: _____
Forwarded to Council: _____
Council approval date: _____
Notice of appointment date: _____

MARGARET A. HANSON

575 Ponderosa Loop, Wasilla, AK 99654

Hm: (907) 376-2182

PROFESSIONAL EXPERIENCE

- 6/93- 2/23/94 **Marketing Coordinator.** Town Square Art Gallery, Wasilla.
Coordinated direct mail campaign, newsletter, advertising and special promotions. Created business cards, letterhead, and in-house promotional displays. Inside and outside sales.
- 9/91- 6/93 **Director of Advertising.** Frontiersman/Valley Sun, Wasilla.
Supervised staff of 11- display, classified display, and production departments. Responsible for all inserts, printing and commercial printing jobs, coordination of agency and political advertising, development and implementation of house advertising and promotions. Produced and maintained department budget. Developed and produced "Advertising Monthly"- newsletter.
- 12/90-9/91 **Senior Account Executive.** Anchorage Daily News.
Responsibilities included: coordination of 52 scheduled special sections plus approximately ten additional sections. Produced promotional material, advertising, and coordinated printing schedule for each section. Major projects included: "The Center"- PAC newsletter, "Alaska State Fair" program. Worked closely with sales staff of ten.
- 9/88-12/90 **Advertising Manager.** Frontiersman/Valley Sun, Wasilla.
Managed five employees- display and classified display departments. Responsibilities included: inserts, printing and commercial printing jobs, coordination of agency advertising, development and implementation of house advertising and promotions.
- 5/88-6/88 **Marketing Coordinator.** Frontiersman/Valley Sun, Wasilla.
Developed and coordinated the production of two TV and radio spots. All work was completed on time and under budget.
- 1/85-4/88 **Account Executive.** Frontiersman/Valley Sun, Wasilla.
Outside sales for the Mat-Su Valley and Anchorage areas. Responsibilities included: layout and design, developing ad copy, photography, and working closely with clients, production, and accounting departments.

MARGARET A. HANSON

PROFESSIONAL EXPERIENCE continued

- 9/84-1/85 **Sales Representative.** Word Pro Inc., Anchorage.
Outside sales for the Mat-Su Valley and Anchorage areas. Sold
EXXON fax, OCR scanners, and word processors.
- 6/83-8/84 **Corporate Sales Manager.** The Hotel Captain Cook,
Anchorage.
Developed and maintained Corporate accounts and Athletic Club
memberships. Worked closely with all corporate V.I.P.'s
reservations and individual needs. Organized Corporate
Secretaries Club which included: special activities, presentations,
and luncheons. Represented the hotel in Denver, Seattle, and San
Francisco.
- 1/83 -6/83 **Group Sales Manager.** The Hotel Captain Cook, Anchorage.
Accommodated government and private groups with hotel
reservations and banquet facilities. Coordinated bids and
submitted proposals for conferences and banquets. Traveled in-
state.

EDUCATION

- 6/82 **Bachelor of Arts. Marketing.** College of Business Administration.
University of Oregon- Eugene, Oregon.
Projects: Research and marketing plan for local business.
- 9/93-Present **University of Alaska,** Anchorage.
Currently pursuing M.B.A.

PROFESSIONAL AFFILIATIONS

- 1993-Present **Wasilla Parks and Recreation Commission.** Commissioner.
1992-Present **Mat-Su Crime Stoppers.** Board member
1992-1993 **Wasilla Growth Alliance.** Board Member.
1988-1993 **Advertising Federation of Alaska.** Member.
1987-1989 **Constitution Forum.** Developed and coordinated "The
People's Voice"- 1988/89. Vice President- 1988. Publicity
committee coordinator- 1987.