

### CITY OF WASILLA

290 E. HERNING AVE. WASILLA, ALASKA 99687 PHONE: (907) 373-9050 FAX: (907) 373-0788

### COUNCIL MEMORANDUM NO. 91-42

FROM: Deputy Administrator

DATE: June 18, 1991

RE: Community Development Block Grants

Council has agreed to sponsor the Museum of Alaska Transportation and Industry and the Mat-Su Regional Economic Development Corporation in their requests for funds from the Community Development Block Grant program. However, we have been advised that the City may only sponsor one grant applicant, up to a maximum of one hundred thousand dollars, for each grant category.

The two organizations have considered their various options and have elected to pursue their respective requests for sponsorship by the City. Representatives of each organization are prepared to present to Council additional information regarding their proposals.

After the respective presentations, Council is requested to select one of the applicants grant proposals for sponsorship by the City.

Robert E. Harris

Deputy Administrator

Council selected
the Huseum & Maska
transportation & Industry
6/24/91

### LASKA TRANSPORTATION & INDUSTRY

907) 745-4493

P.O. BOX 909 • PALMER, ALASKA 99645

### Background:

The Museum of Alaska Transportation & Industry (known as MATI) has worked since 1976 to preserve the history and artifacts of a changing Alaska. Its contribution to the community as a tourist destination is well known. Attendance at the Museum averages more than 70,000 persons annually. During the past three years, 6,724 students from Valley and Anchorage schools participated in the Museum's education program.

### Relocation Project:

In April 1991, the Museum's non-renewable lease with the State Fair expired. In preparation for that eventuality, the Museum purchased ten acres of land in Wasilla where a permanent home could be built. The Fair is allowing MATI to continue operations on the fairgrounds with the expectation that the new building at Jacobsen Lake will be ready for occupancy by the end of 1992.

Considerable individual and government support from local and state-wide sources have brought the relocation project to near-completion. Ten acres of land have been cleared, graded, seeded and fenced. A concrete slab foundation was poured to receive a 170' x 50' panelized metal structure. CDBG-REDI grant funds will be used to construct offices, library, gift shop, exhibit hall, artifact storage, and space for community education activities inside the 26' tall structure. Electrical wiring, and mechanical systems will be installed.

### Financial Support:

Total cost of the relocation project is \$700,000. We are requesting \$100,000 from CDBG-REDI.

The attached list shows amounts and sources of the cash and in-kind match for requested grant funds. This represents participation in the project of more than seventy individuals and sixty-five businesses. For example, land clearing and grading were accomplished with assistance from the Alaska Army National Guard and the Operating Engineers Training Trust. A lot of people have contributed towards the timely completion of this project; their efforts and committment should not be put on hold.

A stipulation of the CDBG-REDI grant program is that all other sources of funding be exhausted. Private and government support have been generous. We have sought corporate funding and found interest in funding exhibits, not electrical wiring and plumbing. No other source of support is currently available to provide sufficient funding for completion of the building. If MATI is forced to withdraw its request now, our ability to proceed with the relocation will be crippled.

### Benefits to the Community:

With the move from Palmer to Wasilla, MATI is moving toward full realization of its potential. While activities were limited under restrictions of a lease, now special events for railroad, aviation, and auto buffs can be planned for the new site.

We all know what benefits tourist destinations bring to the community at large. As visitors pass through town, they stop for lunch, they shop, perhaps spend the night at a campground or bed and breakfast. Each of those businesses hire employees and every dollar spent spreads through town.

Timely completion of the interior of this Museum building is the crucial factor in the Museum's ability to begin operations in Wasilla. The grant is crucial to completion of the relocation project. Your vote is crucial to our ability to compete for the grant.

# MUSEUM OF ALASKA TRANSPORTATION & INDUSTRY Financial Summary-Relocation Project May 31, 1991

### PROJECT FUNDS COMMITTED

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Shop Building Purchase/FOB site Foundation/Slab	17,000		15,000	City of Wasilla FY91	2,000 4,000 6,000
Erecting Wiring Plumbing Heating	0000°, C 0000°, C 0000°, C				5,000 2,000 3,000 1,000
Doors Windows Finish Relocation Manager	8888		000'09	State Cultural FY90/91	1,000 * 1,000
TOTALS	700,000		331,120		268,880

\* Donation Completed

## MATANUSKA-SUSITNA ECONOMIC DEVELOPMENT CORPORATION POB 873542 Wasilla, AK 99687

### WESTSIDE ENTERPRISE DEVELOPMENT CENTER

The Matanuska-Susitna Economic Development Corporation is a nonprofit organization established in 1987 to do regional economic planning and development in the Matanuska-Susitna Borough. The MSEDC is governed by an eighteen member board of directors representative of private industry and public interests. In 1989 the MSEDC received designation from the State of Alaska as an ARDOR (Alaska Regional Development Organization). The MSEDC is the parent organization of the Westside Enterprise Development Center in the City of Wasilla.

The Westside Enterprise Development Center is an incubator designed to assist in the start-up and expansion of small business. The incubator consists of a administrative support center and space available for subleasing to client businesses. The goals of the Westside Enterprise Development Center include:

- \* providing counseling and technical assistance to small business in planning, marketing and business operations;
- \* organizing formal interagency technical assistance and informal investor networks;
- \* creating 20 new jobs by assisting 6 new businesses during first two years of operations;
- \* establishing a Technical Advisory Team to supervise the the operations of the Center and coordinating technical expertise for a small business support network;
- \* implementing a small business and microenterprise development revolving loan fund targeted towards low and moderate income (LMI) clients and range from \$2,000 to \$15,000;
- \* expansion to include a forest products development center, a technology innovation center and an agricultural products development center.

The schedule of project implementation includes initial start-up operations, organizational development, and recruitment, selection and implementation of 6 small businesses.

Proposed leveraged sources of funding include:

CDBG-REDI Grant application Alaska Capital Matching Grant	100,000 100,000
Client subleases Private sources	12,000 25,000
TOTAL	\$237,000