CITY OF MANHATTAN BEACH DEPARTMENT OF COMMUNITY DEVELOPMENT

TO:

Planning Commission

FROM:

Richard Thompson, Director of Community Development

BY:

Daniel A. Moreno, Associate Planner

DATE:

April 23, 2008

SUBJECT:

Consideration of a Use Permit Application for a Retail Drug Store, with

Drive-Thru Pharmacy, Located at 2400 Sepulveda Boulevard (Walgreens)

RECOMMENDATION

Staff recommends that the Planning Commission CONDUCT the public hearing, DISCUSS the project and DIRECT staff as determined to be appropriate.

APPLICANT/AGENT

Sharon L. Douglas 2058 N. Mills Avenue Claremont, Ca. 91711

BACKGROUND

The subject site, which is located at the northeast corner of Sepulveda Boulevard and 22nd Street, is presently improved with a vacant one-story supermarket building (formerly Smiths, Lucky and Albertsons). The project proposal consists of the demolition of all existing improvements and construction of a 14,820 square foot retail pharmacy, with drive-thru service operating 24-hour a day, 7-days a week. No alcohol service is proposed for this retail store.

The proposed retail use is permitted in the CG zone; however, because the project will exceed more than 5,000 square feet of buildable floor area and more than 10,000 square feet of land area, a Use Permit approval is required.

PROJECT OVERVIEW

LOCATION

Location:

2400 Sepulveda Boulevard located at the northeast corner of Sepulveda Boulevard and Manhattan Beach Boulevard (see Site Location Map, Exhibit A)

Legal Description:

Partition Map Showing Property formerly of

Redondo Land Company, Lot 6, Sec. 19T, 3S,

R.14W.

Area District:

II (Sepulveda Corridor)

LAND USE

General Plan:

General Commercial

Zoning:

CG, General Commercial

Land Use:

Existing

Proposed

23,250 sq. ft.

14,820 sq. ft.

(vacant market)

Neighboring Zoning/Land Uses:

North,

CG, General Commercial

(Red Carpet Car Wash)

East,

RS, Residential Single Family

(One and two-story single family homes)

South, across 22nd Street

CG, General Commercial

(Vacant Blockbuster Bldg.)

West, across Sep. Blvd.

CG, General Commercial

(Mixed Use Commercial

PROJECT DETAILS

Proposed

69,260 sq. ft.

Allowed/Required 5,000 sq. ft. min.

(1.59 acres)

Proposed

Allowed/Required

Building Area:

14,820 sq. ft.

103,890 sq. ft.

(.14)

(lot area x1.5)

Building Height:

Parcel Size:

71.18'*

71.18*

Parking:

79 spaces

64 spaces

(75 standard 8.5' x 18')

(no compact)

(4 disabled access)

	Proposed	Allowed/Required
Building Setbacks:		
North,	84'	0'
East,	77'	0'
South,	39'	0'
West,	72'	0'
Landscape Area:	10,660 sq. ft.	5,541 sq. ft.
•	(10% of lot area)	(8% of lot area)
Vehicle Access:	1 - Sepulveda Blvd.1 - 22nd Street	n/a
Signage:	519 sq. ft.	520 sq. ft.
Hours of Operation:		
Retail Store/Pharmacy	24-hours	Permitted by Code
•	(7-days)	,
Drive-Thru	24-hours .	Permitted by Code
	(7-days)	- J

^{*} The maximum allowable building height elevation was calculated using the four corner elevations of the property. Maximum building height of 71.18 is the average of 49.26' (N/W), 59.26' (N/E), 36.58 (S/W average of 37.04/36.12) and 51.61' (S/E average of 53.09/50.12). These elevations will be verified during the plan check process.

ENVIRONMENTAL DETERMINATION

An Initial Study and Negative Declaration have been prepared in accordance with the California Environmental Quality Act (CEQA), as modified by the Manhattan Beach CEQA Guidelines, finding that the proposed project will not have a significant adverse impact upon the environment (attached, Exhibit B).

DISCUSSION

The preliminary site plan shows the proposed building to be located at the center of the property. Walgreens Pharmacy is seeking approval to bring a new, state-of-the-art, full service retail drug store to the community of Manhattan Beach. This retail use will provide full pharmacy service in addition to one-hour photo processing along with a wide variety of other goods and services to meet the pharmaceutical and convenience shopping needs of the community.

Land Use Compatibility

The existing site is located along the Sepulveda Commercial Corridor on the northeast corner of Sepulveda Boulevard and 22^{nd} Street and bordered by Cedar Avenue to the east. This lot is zoned (CG) General Commercial and is consistent with areas' General Plan designation of "General Commercial" which allows a retail use. The project as proposed complies with all zoning requirements.

The properties to the north, south and west are similarly zoned (CG) General Commercial. The properties to the east across Cedar Avenue are zoned (RS) Single Family Residential. The property to the north is developed with the Red Carpet Car Wash; the property to the south (across 22^{nd} Street) is currently occupied by the vacant Blockbuster Building; and to the west (across Sepulveda Boulevard) is a mixed-use commercial center.

Sepulveda Corridor Guidelines

The Guidelines are intended to encourage certain desirable elements to be included within development projects on the Sepulveda Boulevard Corridor. They are to be used as a supplement to the City Zoning Code requirements during the discretionary review process. The Planning Commission "may" decide if any of the guidelines are unnecessary or inappropriate for incorporation within a certain project.

The "Building Orientation" guideline recommends that buildings, storefronts, and windows should be oriented towards Sepulveda Boulevard, "when possible". Visually less desirable elements such as large parking areas, parking structures, vehicle service areas, blank walls, storage areas, and trash areas should be hidden, or be less prominent as viewed from Sepulveda Boulevard.

The applicant has made substantial efforts to address the Sepulveda Boulevard Development Guidelines (attached, Exhibit D). However, due to the proposed floor plan, the building would be located at the center of the property when the guidelines recommend, when possible, that the building/store frontages be oriented toward Sepulveda, as opposed to vehicle dominated frontages. A pedestrian entry path is provided from the sidewalk on both Sepulveda Boulevard and 22nd Street (see attached site plan).

Although the proposed structure is located at the center of the property, the building storefront, window and pedestrian entrance will be oriented towards Sepulveda Boulevard on the northwest corner of the building. This is also due in part as the proposed drive-thru pharmacy would be located at the southeast corner of the building. The trash/recycle area will be located at the rear of the building.

Building Location/Orientation

The subject site has a severe change in elevation (as much as 20-feet) from the northeast corner to the sidewalk at the southwest corner and therefore creates a constraint on the placement of the structure. Additionally, the topography dictates the location of the driveway approaches as they are located at the most level areas of the site.

During the many discussions with staff, several building layouts were considered by the applicant to addressed safe pedestrian access, allows for a design which meets requirements for site drainage, provides efficient and safe vehicular circulation and provides a building which through proper placement and enhanced landscaping does not appear imposing along Sepulveda Boulevard.

The following is a summary of the analysis of different building placements reviewed by the applicant and City Staff:

<u>Building Location - Site Plan #1 (Exhibit E)</u> – building located at the southwest corner of the site adjacent to Sepulveda Boulevard with the drive-thru window located to the rear (easterly side of building).

- 1. Due to the height of the grade at the southwest corner of the property, the structures appearance would be very imposing as viewed from the Sepulveda Boulevard a condition very similar to the issue raised with the southerly wall of the proposed Rite Aid retail store located at 1100 Manhattan Beach Boulevard.
- 2. Congestion and potential unsafe conditions would be created for pedestrians and vehicles as the storefront entrance would be located at the northwest portion of the building.
- 3. Proper drainage would not be as desirable with this configuration as water needs to flow and filter across as much pervious area of the site.

<u>Building Location - Site Plan #2 (Exhibit E)</u> – building located more centrally but still adjacent to Sepulveda Boulevard with the drive-thru window located at the front of the building.

- 1. This building location removes the front door from Sepulveda Boulevard and places it at the northeast corner of the building which is contrary to the Sepulveda Corridor Guidelines which recommends that the building storefront be oriented towards Sepulveda Boulevard.
- 2. The drive-thru window would be located at the front of the building which is not a desirable location and goes against the Sepulveda Corridor Guidelines which recommends that safe access to buildings should be provided through parking lots, particularly from public sidewalks.

<u>Building Location - Site Plan #3 (Exhibit E)</u> – building located at the center of the property with the drive-thru window located at the southerly side of the building (applicants proposed location). Staff supports this proposed location for the following reasons:

- 1. Although the building would not be located at the front of the property the storefront would be oriented towards the front as recommended by the Sepulveda Boulevard Guidelines.
- 2. The placement of the building allows for a design that focuses on, and directly relates to the street thus creating a more attractive, comfortable, and interesting environment for the boulevard.
- 3. The proposed building layout proposes a parking area that is functionally divided on the site. The proposed layout does not propose placing all the parking in the front nor does it propose a parking structure along Sepulveda Boulevard.

- 4. The delivery loading/trash storage area would be located at the rear of the building (east side) which is a less prominent location as recommended by the Sepulveda Boulevard Guidelines.
- 5. Because the customer entry area would be located at the northwest corner of the building, the placement of the building would provide a greater noise buffer to the residential properties to the east as recommended by the Sepulveda Corridor Guidelines.
- 6. Safe pedestrian access to the site, as recommended by the Sepulveda Boulevard Guidelines, would be provided through the parking areas from public sidewalks. Two pedestrian ramps would provide access to the front entry doors from Sepulveda Boulevard and 22nd Street.
- 7. A tree-lined landscape buffer, as recommended by the Sepulveda Corridor Guidelines, would be provided along residential boundaries to the east which reduces extreme noise levels.

Staff believes that the placement of the building at the center of the property for the subject site is the optimal location as it promotes a safer pedestrian entrance, site drainage, site circulation and visual presence in scale with the surrounding buildings, which effectively addresses the intent of the Sepulveda Corridor Guidelines.

Landscaping

Municipal Code Section 10.16.030, Minimum Site Landscaping, requires that a minimum of 8% of planting area or 5,541 square feet be provided for the site based on the lot area of 69,260 square feet. Based on the property layout, 10,660 (15%) square feet of dedicated landscape area will be provided (see landscape Plan, Sheet L0.1) Code Section 10.60.070 (D), Design Standards, additionally requires that parking lots adjoining street property lines up to 100 feet in length shall have a 3-foot perimeter landscaping area. Furthermore, 5% of the parking lot area, excluding the perimeter planting strips shall be devoted to interior landscaping areas distributed throughout the parking lot. The subject parking lot design provides a 15-33-foot perimeter landscape area buffer along the westerly property line (adjacent to Sepulveda Boulevard) including the driveway entrance at the southwest corner; 9-feet on the northerly and easterly property lines; and 7'-9" 22' buffer along the southerly property line and driveway entrance (See attached Landscape Plan, Sheet L0.1).

Signage

Pursuant to the Sign Code, the amount of signage allowed for the subject property is based on two square feet per one linear foot of the longest property frontage. In this case, the property frontage is 260-feet in length along 22nd Street; therefore 520-square feet of signage would be permitted.

The applicant has provided staff with a sign program for the site, which includes 519 square feet of primary and secondary signage on the north, south and westerly sides of the building including the retention of the existing pylon sign (see attached plan, Sign Program, Exhibit F). All business identification signs must obtain review and approval by the Community Development Department prior to issuance of a building permit.

Parking Lot Lighting

Pursuant to MBMC Section 10.64.170, Lighting, the regulations are intended to ensure that adequate lighting is provided for personal and traffic safety, to protect nearby residential uses from undue glare and to ensure that the existing low-scale pedestrian friendly character of commercial areas is maintained. Additionally, outdoor parking area lighting shall not employ a light source higher than twenty (20) feet if the light source is located more than 25 feet from a residentially zoned property. The nearest residentially zoned property are located 50' to the east. The submitted lighting and photometric plan (Exhibit G) shows that eight light poles will be located within the parking area. Three light poles (double fixtures) will be located along the northerly property line; three light poles (double fixtures) adjacent to Sepulveda Boulevard; and two light poles (single fixture) adjacent to the easterly property line. The photometric plans shows that the illumination levels from these poles will average from 0.6 – 11.40 foot-candles.

Per MBMC Section 10.64.170 (C (7), the maximum foot-candles from light poles located within the parking lot, including loading and service areas at any location, shall not exceed 10 foot-candles, and therefore portions of the illumination levels exceed the maximum code requirements. The applicant has indicated that they would work with staff to comply with maximum foot-candles. In addition to meeting maximum foot-candles, all outside lighting will be required to be directed away from the public right-of-way and shall minimize spill-over onto the sidewalks and street. Shields and directional lighting would be required where needed. During the building plan check process staff will ensure that the proposed light poles meet all lighting requirements as established under MBMC Section 10.64.170.

Store Operation/Store Deliveries/Trash-Recycling

Walgreens goal is to provide a wide variety of good and services and offer the customer the value and convenience of a true "one-stop" opportunity. Walgreens proposes to operate 24-hours a day (7) days a week which includes the drive-thru pharmacy.

Due to the building location, the loading area would be located at the east side of the building, between two trash compactor areas, which creates a natural elevation change to enable large trucks to enter the site from Sepulveda Boulevard, and to back into the loading area. After unloading the truck would exist via the 22nd Street driveway westbound on Sepulveda Boulevard.

The applicant has indicated in the project narrative (attached, Exhibit H) that operational deliveries would take place during daytime hours. The corporate truck would deliver once a week while other trucks would deliver twice a week also during daytime hours. Walgreens will require that all vendors use the delivery doors at the rear of the building and not the front doors. Should the project be approved, as with other similar projects, the deliveries hours shall be prohibited between the hours of 7:00 p.m. and 7:00 a.m.

Walgreens does not utilize a "loading dock" rather deliveries are done via a roll-up door at the back of the building. Staff, however, has a concern that once the trucks back up against the building, it would extend into the parking aisle and impede parking and onsite traffic circulation. At tonight's meeting, the applicant will provide information of what time of the day the deliveries will take place and how they will handle traffic circulation.

Building Height

The proposed building is designed with a flat roof line and per MBMC Section 10.16.030 (F), Maximum Height of Structures, if the roof pitch is less than 4:12 the maximum building height is limited to 22 feet. Because the building height is determined by the average of the four property corners the average elevation would be at a 49.18' elevation. Therefore, with the average property corner elevation of 49.18 plus 22 feet of height limit, the proposed building is limited to a 71.18' height elevation. The submitted elevation plans shows that the proposed building will be designed at the maximum allowable height elevation of 71.18' (see attached elevation plans, sheet A2.1).

The height of the proposed building would be 11.98' - 20.68' above the adjacent roadway directly to the east (Cedar Avenue). All of the proposed mechanical equipment would be located on the rooftop below the parapet wall and screened from the residential properties to the east (see attached section plans, sheet A2.2). No information has been provided by the applicant that compares the proposed building height to the surrounding buildings.

Building Design

The proposed building design is customized for this site and for the City of Manhattan Beach. The elevations are articulated with a parapet design not only to keep the building within the maximum allowable building height, but to fit the scale and the context of the surrounding buildings. The building exterior is designed with the use of varied material to reduce the massing of the building. However, these materials are also complementary which allows the building to be cohesive and unified.

The proposed exterior finishes include stucco, masonry and stone with neutral color schemes. Windows provide natural light to the interior primarily at the north and west elevations (see elevation plans, Sheet A2.1). Where vision glazing is not appropriate the rhythm of windows is continued by the use of show windows primarily at the east and south elevations.

The overall building height has been kept within the allowable building height and still maintains a 13-foot ceiling height on the sales floor while providing screening for the roof top mechanical equipment.

The applicant will provide colored elevations for review by the Planning Commission at tonight's meeting.

Drive-up Window

The pick-up window, which is located on the southeast corner of the building adjacent to 22^{nd} Street, will be for drop-off and pick-up of prescription only. The pick-up window will be easily accessible from Sepulveda Boulevard and 22^{nd} Street by entering on the northwest portion of the parking area and traveling counter clockwise to the pick-up window. There are four other existing retail pharmacy uses located in the City, and the proposed Walgreens store would have the only pick-up window.

It is Walgreens experience that the daily average customer usage is 4-5 cars per hour. Peak time use is generally 7:00 a.m. – 9:00 a.m. and 4:00 p.m. – 6:00 p.m. and generates approximately 7-9 cars per hour. Any queuing is rarely more that 2 vehicles but can easily accommodate many more vehicles due to the length of the queuing lanes. Late night/early morning use is infrequent but necessary for those in need of emergency or pain medications.

Communication from the pharmacist to the customer is via a device similar to that used by banks with the exception that the sound level is regulated by federal law (i.e. Health Insurance Portability and Accounting Act [HIPPA] which requires confidentiality of communication between pharmacist and customer.

Parking/Traffic Circulation:

The applicant proposes to provide 75 standard parking spaces and 4 disabled access spaces for a total of 79 spaces (no compact spaces). The project provides a 14,820 square foot one-story retail store with drive-thru window. Municipal Code Section 10.64.030, Off-Street Parking Spaces, requires that a retail use provide 1 parking space for the first 5,000 square feet; plus 1 per 250 square feet thereafter and therefore is required to provide 64 on-site parking spaces (5,000/200 = 25 spaces; 9,820/250 = 39 spaces, for a total of 64 spaces).

Vehicle access to the site will be provided via two existing driveways, one on Sepulveda Boulevard and one on 22nd Street.

At the request of the City Traffic Engineer, the applicant was required to prepare a "limited" Traffic Impact Analysis, to determine the potential traffic impacts of the proposed development in accordance with CEQA (California Quality Act), CMP (Congestion Management Plan) and city guidelines. This analysis, prepared by Associated Transportation Engineers dated 10/31/07 (attached, Exhibit I) was done to determine the potential change in traffic due to the change in land use.

City Traffic Engineer, Erik Zandvliet, has reviewed the Trip Generation Report and found it to be satisfactory. The report concludes that the proposed Walgreens development is expected to generate approximately 1,046 daily vehicle trips and 102 vehicle trips in the PM peak hour. Additionally, the traffic engineer has reviewed the parking plan and determined that the proposed project's layout, parking stalls and dimensions, access and circulation patterns were acceptable.

Walgreens would typically employ 40 staff members per store and 8-10 employees per shift. Should the project be approved the employees would be required to park on-site.

Use Permit Findings

MBMC Section 10.84.060 of the Manhattan Beach Zoning Code provides the findings that are necessary to approve a Use Permit. Staff believes all findings can be met as follows:

1. The proposed location of the use is in accord with the objectives of this title and the purposes of the district in which the site is located.

The proposed project is located within the (CG) General Commercial district. The proposed would replace a vacant supermarket and the business is in accord with the objectives of this title, and the purpose of the district in which it is located since the project is a commercial zone consistent with Section 10.16.010 of the Manhattan Beach Zoning Code which states that the district is intended to provide opportunities for commercial retail uses for a full range of retail and service businesses.

2. The proposed location of the use and the proposed conditions under which it would be operated or maintained will be consistent with the General Plan; will not be detrimental to the public health, safety or welfare of persons residing or working on the proposed project site or in or adjacent to the neighborhood of such use; and will not be detrimental to properties or improvements in the vicinity or to the general welfare of the city.

The proposed one-story retail building poses no detrimental effects to the public health, safety, or welfare of persons residing or working on the proposed project site, or to the adjacent or neighborhood; and will not be detrimental to properties or improvements in the vicinity or to the general welfare of the city as the site continues to operate as a commercial retail use. The new use is intended to provide a better variety of product and services to the community.

The proposed location of the use and the proposed conditions under which it will be operated or maintained will be consistent with the General Plan, since the project site is classified as General Commercial which allows for a full range of retail and service businesses.

The General Plan of the City of Manhattan Beach poses certain goals and policies, which reflect the expectations and wishes of the City, with respect to land uses. Specifically, the project is consistent with the following Goals of the General Plan:

Goal LU-6.1: Support and encourage small businesses throughout the City.

Goal LU-6/2: Encourage a diverse mix of businesses that support the local tax base, are beneficial to residents, and support the economic needs of the community.

Goal LU-6.3: Recognize the need for a variety of commercial development types and designate areas appropriate for each. Encourage development proposals that meet the intent of these designations.

Goal LU-8.1: Ensure that applicable zoning regulations allow for commercial uses that serve a broad market area, including visitor-serving uses.

3. The proposed use will comply with all provisions of this title, including any specific condition required for the proposed use in the district in which it would be located.

The proposed retail use on an existing commercial site will be in compliance with applicable provisions of the (CG) General Commercial zone, and the required notice, hearing and findings for the Use Permit.

4. The proposed use will not adversely impact nor be adversely impacted by nearby properties. Potential impacts are related but not necessarily limited to: traffic, parking, noise, vibration, odors, resident security and personal safety, and aesthetics, or create demands exceeding the capacity of public services and facilities which cannot be mitigated.

The existing site has historically been used as a retail use and the proposed retail pharmacy use will not adversely impact nearby properties. The proposed change from a supermarket to a pharmacy retail use will require a slight increase to the parking demand in the General Commercial zone however it will be accommodated as part of the proposed use. It is not anticipated that the proposed retail use will exceed the capacity of public services and facilities. The Building Division is not opposed to approval of subject request provided that they adhere to all disabled parking requirements and path of travel access, and that restroom compliance is met with current applicable Codes. Staff has received minor comments from other department but those issues raised are concerns that can be handled as regular building plan check items.

Public Input:

A public notice for the project was mailed to the property owners within 500 feet of the site and published in the Beach Reporter newspaper. At the writing of this report, staff has not received any correspondence or phone calls in support or in opposition to the proposed development.

Back in December 2007, the applicant sent a notice and scheduled a meeting with the neighbors to discuss the proposed building. The applicant advised staff that only one couple attended the meeting and were in support of the proposal.

CONCLUSION

Staff recommends that the Planning Commission conduct the public hearing, consider the information presented, and direct staff as determined to be appropriate. Specific determinations suggested to be made for the application include the following:

Use Permit

1. Determine whether the proposed use of the property is appropriate for the site, serves the public interest, and meets the required finding per MBMC Section 10.84.060 (A).

Sepulveda Boulevard Corridor Guidelines

2. Determine whether the proposed building design and visual impact is appropriate and consistent with the Sepulveda Corridor Development Guidelines which encourages the building, storefronts and windows to be oriented towards Sepulveda Boulevard.

Other

- 3. Determine if the proposed loading area is appropriate for the proposed development.
- 4. Approve the Initial Study and Negative Declaration of Environmental Impacts.
- 5. Require that the project include environment practices in the development of the site.

Attachments:

Exhibit A – Site location Map

Exhibit B – Initial Study/Negative Declaration

Exhibit C – Sepulveda Boulevard Corridor Guidelines

Exhibit D – Building Location Exhibits

Exhibit E – Proposed Sign Plan – n/a

Exhibit F – Site Lighting and Photometric Plan (Sheet 2–100) n/a

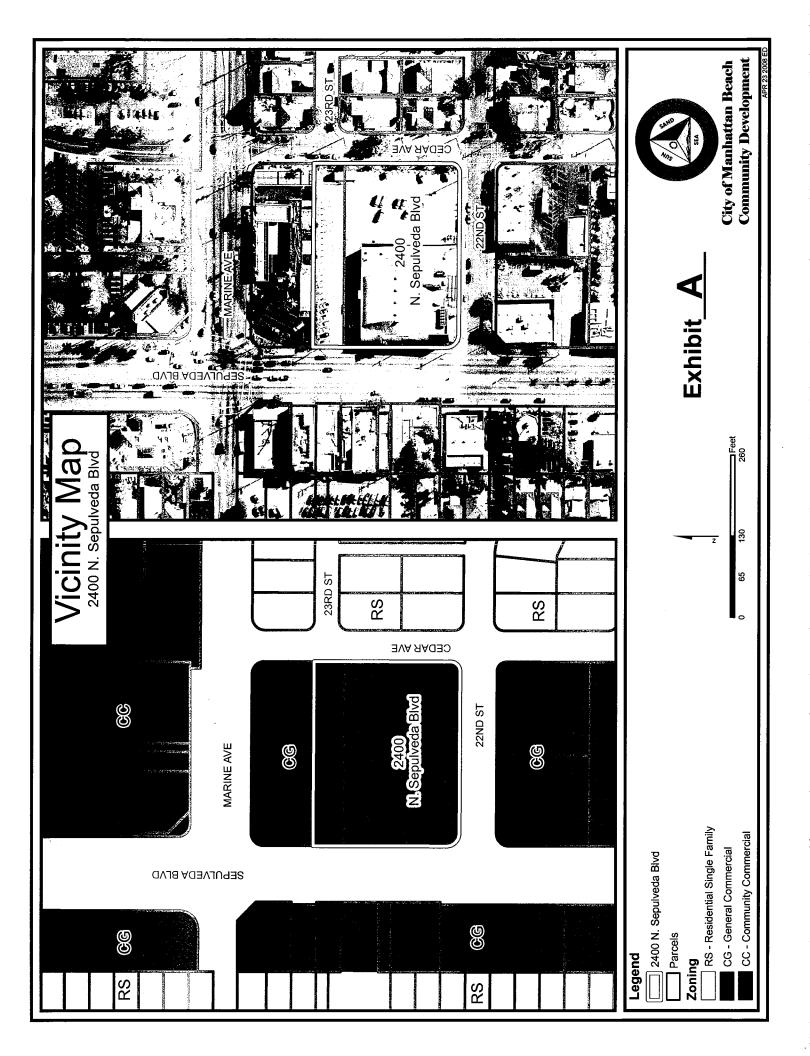
Exhibit G- Applicant's Use Permit Narrative Findings, Building Design Narrative

Exhibit H – Associated Transportation Engineers, Parking Study, dated October, 31, 2007

Exhibit I - Project Plans - n/a

n/a – not available electronically

cc: WalgreensPharmacyPCStfRpt 4-23-08



CITY OF MANHATTAN BEACH PROPOSED NEGATIVE DECLARATION

In accordance with the California Environmental Quality Act of 1970, as amended, and the City of Manhattan Beach CEQA Guidelines, the Community Development Department after conducting an Initial Study found that the following project would not have a significant effect on the environment and that possible environmental impacts have been mitigated and has instructed that this Negative Declaration be prepared.

1. Project Title:

Walgreens Retail Pharmacy

2. Project Location:

2400 Sepulveda Boulevard

3. Project Description:

Demolition of an existing vacant one-story supermarket building and construction of a 14,820 square foot one-story retail drug store with drive-thru pharmacy and 24-hour operation with no proposed alcohol

sales.

4. Support Findings:

Based upon the Initial Study, which is attached hereto and made a part hereof, it is the finding of the Community Development Department that the above mentioned project is not an action involving any significant environmental effects.

Prepared by the Community Development Department on April 1, 2008

Richard Thompson, Director of Community Development





ENVIRONMENTAL CHECKLIST FORM

CITY OF MANHATTAN BEACH COMMUNITY DEVELOPMENT DEPARTMENT

Project Title: Project Location: Project Description:	PROJECT INFORMATION Walgreens Retail Pharmacy 2400 Sepulveda Boulevard Proposed 14,820 square foot one-story retail store on an existing lot which contains an abandoned retail store located at 2400 Sepluveda Boulevard. The project site will contain surface parking and will provide 79 full-size parking spaces. The project is located within the "General Commercial" General Plan area, and is zoned "CG" General Commercial, with Sepulveda Boulevard Development Guidelines. A retail use is permitted in the "CG" zoning district subject to a Use Permit approval.
Lead Agency Name: Address: Contact: Applicant Name: Address: Contact:	City of Manhattan Beach, Community Development Dept. 1400 Highland Avenue, Manhattan Beach, CA 90266 Daniel Moreno, Associate Planner, (310) 802-5516 Sharon L. Douglas, applicants agent 2058 N. Mills Avenue, Claremont, Ca. 91711 Same as above
LAND USE DESIGNAT General Plan: Local Coastal Program: Area District: Zoning: Surrounding Land Uses	General Commercial
The environmental factor	crors potentially AFFECTED ors checked below would be potentially affected by this project, pact that is a "Potentially Significant Impact" as indicated by the pages.
Land Use and Planning Population and Housing Geological Problems Water Air Quality Transportation/Circulation	Biological Resources Aesthetics Cultural Resources Recreation Mandatory Public Services Systems Biological Resources Aesthetics Cultural Resources Mandatory Recreation Mandatory Findings of Significance Utilities/Service Systems

DETERMINATION (to be completed by the Lead Agency) On the basis of this initial evaluation:	
I find that the proposed project COULD NOT have a significant effect on the environment, and a NEGATIVE DECLARATION will be prepared.	\succeq
I find that although the proposed project could have a significant effect on the environment, there will not be a significant effect in this case because the mitigation measures described on an attached sheet have been added to the proposed project. A NEGATIVE DECLARATION will be prepared.	
I find that the proposed project MAY have a significant effect on the environment, and an ENVIRONMENTAL IMPACT REPORT is required.	
I find that the proposed project MAY have a significant effect(s) on the environment, but at least one effect: 1) has been adequately analyzed in an earlier document pursuant to applicable legal standards; and 2) has been addressed by mitigation measures based on the earlier analysis as described on attached sheets, if the effect is a "potentially significant impact" or "potentially significant unless mitigated". An ENVIRONMENTAL IMPACT REPORT is required, but it must analyze only the effects that remain to be addressed.	
find that although the proposed project could have a significant effect on the environment, there WILL NOT be a significant effect in this case because all potentially significant effects (a) have been analyzed adequately in an earlier EIR bursuant to applicable standards and (b) have been avoided or mitigated pursuant to that earlier EIR, including revisions or mitigation measures that are imposed proposed project.	
Signature of Preparer Date	
Daniel Moreno, Associate Planner Printed Name	

Richard Thompson, Director of Community Development Pepared For

		Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Than Significant Impact	No Impact
EN	VIRONMENTAL IMPACTS				-
1. E	earth. Will the proposal result in:				
а	. Unstable earth conditions or in changes in geologica substructures?	ı			\boxtimes
b	Disruptions, displacements, compaction or over covering of the soil?				\boxtimes
C.	Change in topography or ground surface relief features?				\boxtimes
d.	The destruction, covering or modification of any unique geologic or physical features?				\boxtimes
e.	Any increase in wind or water erosion of soils, either on or off the site?				
f.	Changes in deposition or erosion of beach sand, or changes in siltation, deposition or erosion which may modify the channel of a river or stream or the bed of the ocean or any bay, inlet or lake?				
g.	Exposure of people or property to geologic hazards such as earthquakes, landslides, mudslides, ground failure, or similar hazards?				\boxtimes
Dis	SCUSSION: The subject site is currently occupied to building and paved surface. No significant top excavation for the building, which is proposed to therefore changes to the geological substructure, s existing subject property is primarily covered wit Southern California is identified as a seismically ac hazards, including faults, present at the project site	oography of be located soil, or drain h impervio tive region,	changes other at the center nage are not a us material.	er than min of the propanticipated.	nimal perty, The
. Air	. Will the proposal result in:				
a. b.	Substantial air emissions or deterioration of ambient air quality? The creation of objectionable odors?				
	Alteration of air movement, moisture, or temperature, or any change in climate, either locally or regionally?				
DIS	CUSSION: Preparation of the site may result in constructuon vehicles and dust from temporarily ex effects will be mitigated through soil watering, com Quality Management District regulations, and u	cposed soil pliance wit	. However, the happlicable s	nese short- South Coas	term t Air

		Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Thar Significant Impact	
	practices. The proposed retail use is not anticipe missions. The 14,820 square foot retail drug compared to the existing retail use on the site. generate 1,046 average daily trips, 31 a.m. peak hand the proposed 79 parking spaces is sufficient development is expected to draw employees located in shorter than average vehicle trip envir	store's emit The propour, and 10, ent for the cally from a	ssions will a osed project 2 p.m. peak h	also be inc is anticip our primar	cidenta ated to y trips.
	Vater. Will the proposal result in:				
a.	Changes in currents, or the course or direction of water movements, in either marine or fresh waters?				\boxtimes
b.	Changes in absorption rates, drainage patterns, or the rate and amount of surface runoff?				
C.	Alterations to the course or flow of flood waters?			H	
a.	Change in the amount of surface water in any water body?				\square
e.	Discharge into surface waters, or in any alteration of surface water quality, including but not limited to tem-				
,	perature, dissolved oxygen or turbidity?			П	\bowtie
f.	Alteration of the direction or rate of flow of ground waters?				
g.	Change in the quantity of ground waters, either through direct additions or withdrawals, or through in-		L		\boxtimes
	terception of an aquifier by cuts or excavations?				\boxtimes
h.	Substantial reduction in the amount of water otherwise available for public water supplies?	[<u> </u>		<u>~</u>
i.	Exposure of people or property to water related haz-			<u></u>	
j.	ards such as flooding or tidal waves? Significant changes in the temperature, flow, or				\boxtimes
	chemical content of surface thermal springs?				\boxtimes
i i V	CUSSION: There is no adjacent body of water that Pacific Ocean will continue to receive storm water is water body. The proposed project will decreas coverage at the site and therefore will improve absents local storm drains. Compliance with the Public feet water duality. The project would not result in any increase in run-off at the site and therefore the direct will remain unchanged. There will no significant decrease and therefore, there will be no impact on a experiences only local ponding associated with several posteriors at the subject on surface springs in the surrounding area.	un-off with se the amo ortion rates olic Works n of any a significant ection and o emand for wany local a	out a change ount of impose. Storm wat Department's dverse altera topographicate of flow ovater generat quifer. The	or affect of ervious grader will still a guideline ation of sure at alteration of ground when the City general proposed	on the cound flow s for rface ns or water retail erally

Plant Life. Will the proposal result in

	Potentially Significant Impact		Less Tha Significa Impact	nt Impact
a. Change in the diversity of species, or number of any species of plants (including trees, shrubs grass, crops, and aquatic plants)? b. Reduction of the numbers of any unique reresease.	;, 			
b. Reduction of the numbers of any unique, rare of endangered species of plants?c. Introduction of new species of plants into an area or in a barrier to the normal replenishment of ex-				\boxtimes
isting species? d. Reduction in acreage of any agricultural crop?				\boxtimes
DISCUSSION: The existing site contains no native landscaping materials are proposed.	re plants	or agricultura	al use.	Typical
5. Animal Life. Will the proposal result in:				
 a. Change in the diversity of species, or numbers of any species of animals (birds, land animals in- cluding reptiles, fish and shellfish, benthic organ- 			·	
isms or insects)?				\boxtimes
b. Reduction of the numbers of any unique, rare or endangered species of animals?c. Introduction of new species of animal into an area, or result in a partier to the minution.				\boxtimes
area, or result in a barrier to the migration or movement of animals?d. Deterioration to existing fish or wildlife habitat?				\boxtimes
DISCUSSION: There are no known animals existing at t from the development. There are no identified unique, ra in the surrounding area. No new species or animals will There are no fish or wildlife habitat in the area of the project. 6. Noise. Will the proposal result in:	re, or enda be introdu	naered specie	ac on the	cita ar
a. Increases in existing noise levels?b. Exposures of people to severe noise levels?			\boxtimes	
DISCUSSION: There will be short-term increase in noise building. This is a short-term impact that is regulated by that limit construction hours and levels of noise of const acceptable level. The storage/office area is well contained is not expected to generate any exterior noise. Parking a west areas of the property away from the streets and will be the east by a substantial sloped landscape berm wich minialso provided on the easterly side of the building and is properties by the same landscaped berm. Mechanical equipment and noise will be buffered by parapet walls as allowable building height.	y applicable ruction equal within the area is prove buffered to buffered to buffered to bufferent will in ment will	e City codes a uipment to a continuous proposed retailed on the a from residenting levels. The red from east	and ordir City design ail buildir north, easal proper loading asserby resident	nances gnated ng and st and ties to area is

allowable building height.

	Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less The Significa Impact	int Impac
The City's Noise Element shows that the vicinity of S Boulevard at a noise contour level between 65dbs and source of ambient noise levels in the vicinity of the sit bility Matrix" identifies retail commercial uses as "norm level is judged compatible with surrounding land use nance will further insure that the surrounding area is ated by the project.	te. The Noise ally accepta	tor vehicle no e Element "L ble" with a a	oise is the and Use 65dbsCN	primary Compati- EL. This
7. Light and Glare.				
a. Will the proposal produce new light or glare?				\boxtimes
DISCUSSION: The project would create new light source lighting will be proposed and will be required to be dispotential. New indirect light will be produced by the prolighting transmitting through windows. Such light is tylthrough required lighting efficiency design. A lighting approval.	rected and si oject primaril	hielded to eli y in the form	minate a	ny glare or space
8. Land Use.				
a. Will the proposal result in a substantial alteration of the present or planned land use of an area?	n			\boxtimes
DISCUSSION: The proposed retail use is consistent we proposal complies with the developmement standards at City's Zoning Code and is consistent with the Goals Consistency with these documents insures that the princompatible use, nor does it substantially alter the present compatible use.	nd land use r and Policies	egulations es of the City'	stablished s Genera	d in the
9. Natural Resources. Will the proposal result in:				
a. Increase in the rate of use of any natural resources?b. Substantial depletion of any nonrenewable natural resources?				\boxtimes
DISCUSSION: The project will not result in the loss of operation amounts of non-renewable resources. The project will building components in the building and site design. The existing water supply, however, the impact of this developed the City's existing water supply can adequately supply this	be required ne project wo ment is not	to incorpora	ate susta	inable
10. Risk of Upset. Will the proposal involve:				
 A risk of an explosion or the release of hazardous substances (including, but not limited to oil, pesti- 				
Environmental Checklist				

		Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Than Significant Impact	
Ł	cides, chemicals or radiation) in the event of an accident or upset conditions? D. Possible interference with an emergency re sponse plan or an emergency evacuation plan?				
hazardo	SSION: There is nothing associated with this property ones materials or create a risk of explosion. Additionally response/evacuation plans.	roject that itionally, th	would result e project will	in the rele	ase of e with
11. Pop	oulation.				
а	. Will the proposal alter the location, distribution density, or growth rate of the human population of an area?				\boxtimes
DISCUS increase	SION: The proposal involves the construction the the density or growth rate of human population	of a reta of the area.	il drug store	that woul	d not
12. Hou	ising.				
a.	Will the proposal affect existing housing, or create a demand for additional housing?				\boxtimes
tor hous	SION: The proposed project would not affect exi ing. The site has never been designated or in loes not elimiate any presumed housing opportur	tended for	ing units or g residential u	jenerate de se, therefoi	mand e the
13. Tran	sportation/Circulation. Will the proposal result in:				
a. b.	Generation of substantial additional vehicular movement? Effects on existing parking facilities, or demand			\boxtimes	
C.	for new parking? Substantial impact upon existing transportation			\boxtimes	
	systems? Alterations to present patterns of circulation or			\boxtimes	
	movement of people and/or goods?				\boxtimes
e. f.	Alterations to waterborne, rail or air traffic? Increase in traffic hazards to motor vehicles, bicy-				\boxtimes
	cles or pedestrians?				\boxtimes
novemer	ION: 13a,b - The proposed project is a retaint in the area. The vehicle movement creates a tional movement. However, the project loc	demand for	r new on-site	parking sp	aces

DISCUSSION: 13a,b - The proposed project is a retail drug store, which increases vehicle movement in the area. The vehicle movement creates a demand for new on-site parking spaces and additional movement. However, the project location on a major arterial, would not significantly increase vehicular movements to a point that adversely effects the adjoining streets. The proposed project will utilize two existing driveways on both Sepulveda Boulevard and 22nd Street. No driveway will be proposed on Cedar Avenue which reduces traffic flow to the residential neighborhood to the east of the subject site. Furthermore, the attached projects

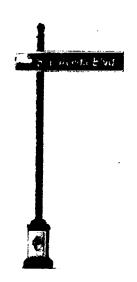
	Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Thar Significant Impact	
parking plan analysis from the project traffic consulta parking spaces will adequately deal with the parking de				on-site
The City Traffic Engineer has reviewed parking analysis generate a peak weekday and peak weekend day park respectively and he concurs with the assessment that accommodate the parking demand. The project will us Boulevard and 22 nd Street. The overall vehicle and pe has been reviewed and found to be appropriate for the second	ing demand 4 of the req tilize the exi destrian circ	d of 28 space uired parking isting drivewa	es and 21 g 39 spaces ays on Seg	spaces, s would oulveda
The traffic associated with site clearance and construct required to use routes to/from the project site app Construction activities and construction staging area with the traffic harmonic construction.	roved by the	he City of Nentirely within	//anhattan n the proje	Beach.
13c,d - The increase in traffic will occur on existing impalter the present circulation pattern. No aspect of the pto existing patterns of circulation of movement of persurrounding properties would remain unaffected by the	roposal wo	uld impede o ods. Access	r create a	change
13e - There are no waterborne, rails, or air traffic trips on	or through	the site.		
13f - Parking access would take place from existing dri Street with no access on Cedar Avenue. Bicycle and po with an existing wide sidewalk area on Sepulveda Boule retail use would not contribute to impacts on traffic haza	edestrian me ard and 22'	ovement wou ^{id} Street. Ond	ıld be mair ce complet	ntained ed, the
14. Public Services: Will the proposal have an effect upon, or result in a need for new or altered governmental services in any of the following areas:				
 a. Fire protection? b. Police protection? c. Schools? d. Parks or other recreational facilities? e. Maintenance of public facilities, including roads? 				
f. Other governmental services?				\boxtimes
DISCUSSION: 14a - The subject site is already served anticipated that the new use would require additional Fire			rvices. It	is not
14b - The subject site is already served by the City's pub new use would create any additional or new demand for police Department.				

	Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Than Significant Impact	No Impac
14c - The proposed project would not generate an incredent population in the City and, therefore, no new school	ease in pop ols would be	oulation nor c required.	onsequent:	ial stu
14d - The project will not generate an additional demand	on recreati	onal facilities	•	
14e - There will be no impact on the maintenance of the	road system	n. į		
14f - The project is located in an existing urban environmental services would be impacted by the proposed	ment and it developmer	is not expect it.	ed that othe	r gov-
15. Energy. Will the proposal result in:				
 a. Use of substantial amounts of fuel or energy? b. Substantial increase in demand upon existing sources or energy, or require the development or 				\boxtimes
new sources of energy?				\boxtimes
DISCUSSION: 15a - It is not anticipated that the proposed impacts on fuel energy consumption. 15b - It is not anticipated that the proposed retail use w		-		
existing energy sources or require new energy sources. 16. Utilities. Will the proposal result in a need for new systems, or substantial alterations to the following utilities:		, 0		
a. Power or natural gas?b. Communications systems?c. Water?d. Sewer or septic tanks?e. Storm water drainage?f. Solid waste and disposal?				
DISCUSSION: 16a - The project would not create a new desite is already served by a power company.	emand for e	lectricity or n	atural gas a	ıs the
16b - Access to communcation systems is already p carriers. Minor routine adjustments to serve the spec project.	rovided for ific tenant	by existing may be requ	communic ired later i	ation n the
16c - The site is currently served and would not require a	new system	ı .		
16d - The project site is connected to the City's ser demonstrated any problems with the connection. The significant demand upon the existing system.	wer networ new use is	k and has r s not anticipa	no, in the ated to crea	past, ate a

			Potentially Significant Impact	,	Less Than Significant Impact	
th	ie - T e pro stem	he proposed project replaces a vacant retail sto posed development will generate any significant s.	ore, and the t impacts or	refore it is no n existing sto	ot anticipater rm water dr	ed that ainage
16 ex	f - It sistin	is not anticipated that the proposed project g solid waste and disposal capacities.	will genera	te any signif	icant impa	cts on
17	. Ни	man Health. Will the proposal result in:				
	a b	Creation of any health hazard or potential health hazard (excluding mental health)?Exposure of people to potential health hazards?				\boxtimes
DIS	SCUS tentia	SION: 17a - No aspect of the proposed project of actual health hazards.	would creat	e, or cause to	o be create	d, any
17b act	o - No ual e	o aspect of the propsed project would create, exposure to haelth hazards.	or cause to	be created,	any poten	tial or
18.	Aes	ethetics.				
	a.	Will the proposal result in the obstruction of any scenic vista or view open to the public, or will the proposal result in the creation of an aesthetically offensive site open to public view?				\boxtimes
DIS dev	CUSS elopr	SION: 18a - No visual corridors or scenic viewnent.	ws will be	obstructed b	y the prop	osed
19.	Rec	reation.				
	a.	Will the proposal result in an impact upon the quality or quantity of existing recreational opportunities?	. 🗆			\boxtimes
DIS(qual	CUSS lity or	ION: 19a - There is nothing associated with the quantity of existing recreation facilities.	proposed p	roject that w	ould impact	the
20.	Cult	ural Resources.				
	a.	Will the proposal result in the alteration of or the destruction of a prehistoric or historic archaeological sites?				
	b.	Will the proposal result in adverse physical or aesthetic effects to a prehistoric or historic build-				
	C.	ing, structure, or object? Does the proposal have the potential to cause a				\boxtimes
		physical change which would affect unique ethnic cultural values?				\boxtimes

		Potentially Significant Impact	Potentially Significantly Impact Unless Mitigation Incorporated	Less Than Significant Impact	
	d. Will the proposal restrict existing religious or sa cred uses within the potential impact area?				\boxtimes
DISCU: area of	SSION: 20a - There are no local, state, or federa the site.	lly designa	ted archaeolo	ogical sites	in the
20b - T there w	here are no prehistoric or historic buildings, str	uctures, or	objects on t	he site, the	refore,
20c 1 here w	There are no objects, which represent unique et ill be no impact.	hnic cultur	al values o th	ne site, the	refore,
20d - No vould b	o religious or sacred uses currently occupy the s se no impact.	ite, nor are	any propose	d, therefore	there
1. Ma	andatory Findings of Significance.				
a b.	quality of the environment, substantially reduce the habitat of a fish or wildlife species, cause a fish or wildlife population to drop below self sustaining levels, threaten to eliminate a plant or animal community, reduce the number or restrict the range of a rare or endangered plant or animal or eliminate important examples of the major periods of California history or prehistory?				\boxtimes
C.	environment is one which occurs in a relatively brief, definite period of time while long-term impacts will endure well into the future.) Does the project have impacts which are individually limited, but cumulatively considerable? (A project may impact on two or more separate				
d.	resource is relatively small, but where the effect of the total of those impacts on the environment is significant.) Does the project have environmental effects				\boxtimes
	which all cause substantial adverse effects on human beings, either directly or indirectly?				\boxtimes
qu Th pro lon	SCUSSION: 21a,b,c,d - The proposed project doe ality of the physical environment including the e project is locted within an urban environment bject does not contain short-term goals that are term environmental goals. There are no subth the project.	reduction with no knobeing real	of fish and w own sensitive lized to the c	/ildlife habi e habitats. lisadvantac	itats. The se of

SEPULVEDA BOULEVARD DEVELOPMENT GUIDE





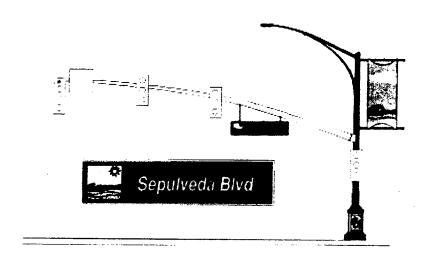
City of Manhattan Beach Community Development Department 1400 Highland Avenue 310-545-5621 www.ci.manhattan-beach.ca.us

Updated: January 27, 1998



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- ◆ Sepulveda Boulevard Development Guidelines



BACKGROUND AND PURPOSE

In 1993 the Manhattan Beach City Council initiated the Sepulveda Corridor Study to assess conditions and establish a development improvement strategy for the primary commercial corridor of the City. Issues such as traffic, aesthetics, residential conflicts, small sites, and business vitality had been receiving the City's attention in the preceding years.

seven member citizen advisory committee was selected in 1994 which held public meetings, reviewed Staff and consultant information, and received public input. The City Planning Commission subsequently conducted a series of public study sessions, and a public hearing in 1995 to review the committee's and other Sepulveda Corridor information.. The Commission made recommendations to initiate Zoning Amendments, a streetscape program, and traffic/parking programs.

The City Council then conducted Study Sessions to review the project, and the Advisory Committee and Planning Commission's recommendations. They concluded the study portion of the project and directed that the Study be implemented as separate Zoning, and Public Works improvement projects.





The Public Works Department subsequently pursued physical improvement project (landscaping, signs, etc.) for the Boulevard right-of-way while the Community Development Department and Planning Commission conducted hearings to amend the City's zoning regulations and procedures to improve development opportunities for Sepulveda commercial properties. October 7, 1997, the City Council adopted the Sepulveda Boulevard Development Guidelines and Zoning Regulation modifications contained herein.

The Guidelines are intended to encourage certain desirable elements to be included within development projects on the corridor. They are to be used as a supplement to the City Zoning Code requirements during Use Permit and other discretionary project reviews. The Planning Commission may decide if any of the guidelines are unnecessary or inappropriate for incorporation within a certain project. The Guidelines may be amended by the Planning Commission at any time subject to City Council review.

Development Procedures

Private Development within the City of Manhattan Beach is regulated by the Community Development Department, located at City Hall, 1400 Highland Avenue (310) 545-5621 extension 277. Development information is available at the public counter Monday through Friday, 8am to 5pm. Please call in advance to learn when certain Planning and Building personnel are unavailable.

The Community Development Department recommends preliminary project designs be brought in to the public counter for **informal review** at the very beginning of the development process. Preliminary comments are typically very valuable in avoiding major project revisions or delays.

Minor remodeling and tenant improvements usually involve plan submittal for basic plan check review. Projects which typically involve Use Permit or other special Planning review include:

- New developments, major remodels, and additions on sites larger than 10,000 square feet or containing more than 5,000 square feet of building area.
- New or modified uses/businesses that are specially regulated such as eating and drinking establishments, entertainment, automotive uses, schools, etc.
- Tenant changes that require more parking than currently required (e.g. general office to medical office).
- Sign proposals that exceed the Sign Code standards.

Use Permits and other special Zoning applications involve plans, noticing materials, and other project information to be submitted to the Community Development Department in preparation for a **public hearing**. The Planning Commission and/or City Council conduct hearings and use the presented applicant, City staff, and public comment information to make a decision on a discretionary project.

Prior to formal submittal of a Zoning application, the Planning Division offers a **pre-application review** process. A meeting with a Planner to review preliminary application materials is held to assist in their preparation, and to discuss anticipated project issues.

Once a **formal application** is submitted, review and comments are done by all concerned City Departments. Any necessary clarification and additional information are requested until the application is ready for presentation at a public hearing.

Sepulveda Boulevard Zoning Standards

The City regulations for Sepulveda Boulevard development are primarily contained within Chapters 10.16 (commercial districts), 10.64 (parking), and 10.52 and 10.60 (miscellaneous). The Zoning districts found within the Sepulveda Corridor are CG-General Commercial, CC - Community Commercial, and RS-D6 - Single Family Residential with the Oak Avenue Commercial Overlay.

GENERAL COMMERCIAL DISTRICT

The CG district provides for very standard low-rise commercial arterial development. Basic commercial uses such as retail sales, personal services, and offices, are permitted without special regulation. Restaurants, bars, automobile services (other than sales/rentals), schools, and churches require Use Permit approval. Residential development is not permitted. The primary CG design standards are as follows:

Setbacks None, except for a 10 foot setback along the original westerly

Sepulveda boundary line, and an angled residential boundary setback

for an upper story level (see Section 10.16.030(E)).

Height 30 feet for a pitched roof or building with a parking structure, or 22

feet for a flat roof.

Floor Area 1.5 multiplied by site area equals total allowable building floor area

excluding parking areas.

Landscaping Minimum 8% of site area. Specific parking lot landscaping

requirements (Section 10.60.070) may result in greater than 8% result.

COMMUNITY COMMERCIAL DISTRICT

The CC District contains, and is adapted to the Manhattan Village Mall. It permits the same basic commercial uses as the CG District but does not allow some of the heavier, less typical, uses that are allowed in the CG zone. Most development activity within Manhattan Village is minor alterations and tenant changes. Written approval from Manhattan Village property management is usually required for any construction, including signs. The primary design standards for the CC District are the same as the CG district except for a minimum 12% landscaping requirement.

OAK AVENUE OVERLAY DISTRICT

The Oak Avenue Overlay District consists of 3 separate groups of commercial abutting lots (see Zoning Map) that front on the predominately single family residential street, but have some history of commercial use or intent. Property located within the Oak Avenue Overlay District may be commercially developed, redeveloped, or intensified in conjunction with abutting Sepulveda fronting property subject to strict rules intended to protect the neighboring residential neighborhood. A Use Permit is required for any such development, and design standards include the following:

Site Area

Minimum 25,000 square feet for the entire development site,

although portions of the site may be in different ownership.

Access

No vehicle access to Oak Avenue is permitted.

Landscape Buffer

Minimum 5 feet from a street property line to parking area,

minimum 20 feet from Oak Avenue to a building.

Height

26 feet for any buildings or building portions proposed on an Oak

Avenue lot (consistent with residential).

Building Character

Residential character must be incorporated into the design of any

buildings located on an Oak Avenue lot such as pitched roofs,

eaves, bay windows, decks.

PARKING

Parking requirements on Sepulveda Boulevard are the City's standard requirements. Multiple tenant sites exceeding 5,000 square feet in area, are eligible for reductions in parking based on alternating usage of parking facilities through the Use Permit process.

The most commonly relevant parking quantity ratios are as follows:

Retail

1 per 200 s.f., 1 per 250 for areas beyond 5,000 square feet

Personal Services

1 per 300 s.f, (hair salons, laundry, dry cleaning)

General Office

1per 300 s.f

Medical Office

1per 200 s.f.

Sit-down Restaurant 1 per 50 s.f. of dining area

Take-out Restaurant 1 per 75 s.f. of total floor area (including outdoor seating)

The most commonly relevant parking design standards are as follows:

Standard Stalls

8.5'x 18'

Compact Stalls

8'x 15' (30% maximum)

Back-up Aisle

24' (90 degree angle stalls)

Driveway width

20' - two way, 12'- one way

SIGNS

All new signs, face changes to existing signs, and temporary signs require sign permits. Signs are considered to be any text, graphic, or illumination identifying a business. Each commercial site is allowed a **total amount of sign area** equal to 2 times its street frontage in square feet. Corner sites may use the longer of the two frontages to calculate allowable sign area. Each face of a double faced sign is counted separately toward the total, and each face of a **pole sign** (freestanding sign exceeding 6 feet in height) is counted twice.

Signs not counted toward the total allowable sign area include the following:

Pedestrian oriented signs - one per entrance, 4 square feet maximum

Directional signs - one per entrance, 4 feet high, 4 square feet maximum

Incidental sign - one per business, 4 square feet maximum, 4 inch letters

Prohibited signs include:

Roof signs Moving signs Changeable copy signs

Projecting signs
3-Dimensional signs
Pole signs (if any other freestanding signs)

Sign Programs are required to be on file for any commercial property with multiple tenants prior to sign permit issuance. A sign program contains general information describing how the site does, and will, comply with sign requirements. An example is available at the Community Development Department.

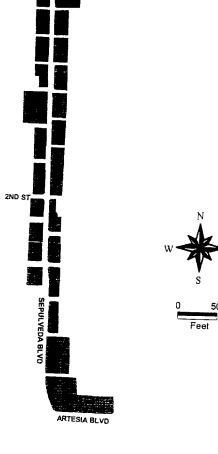


SEPULVEDA BOULEVARDCITY OF MANHATTAN BEACH

ZONING DESIGNATIONS



COMMUNITY COMMERCIAL
GENERAL COMMERCIAL
SINGLE FAMILY RESIDENTIAL
WITH OAK AVENUE
COMMERCIAL OVERLAY



MANHATTAN BEACH BLVD

ROSECRANS AVE



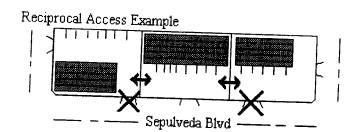
CITY OF MANHATTAN BEACH

MAP CREATED BY: AIMEE MINDES DATE: JANUARY 2, 1998

Sepulveda Boulevard Development Guidelines

Reciprocal Access

Reciprocal vehicle access should be provided between neighboring sites within the same block. This makes it possible to consolidate redundant curb cuts and provide continuous circulation throughout each commercial block. Reducing excessive numbers of curb cuts, while providing more access alternatives for each site, improves safety, circulation, attractiveness, and parking efficiency on and around the commercial block. Requirements for the provision of future reciprocal access are sometimes imposed on projects. Whether such access actually occurs depends on the site, design, and other characteristics of the future neighboring project. The photograph below shows an example of neighboring parking lots joined with reciprocal access.

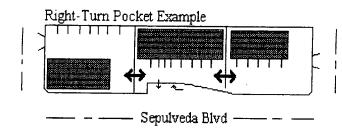


Providing access between parking lots allows two curb cuts to be removed and allows access to each site from three different streets.

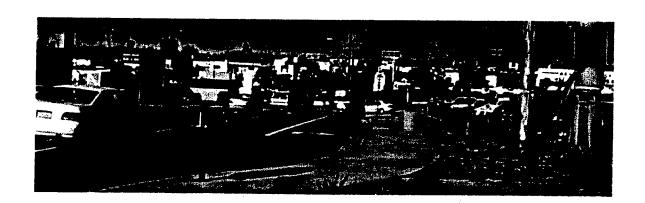


Right-turn pockets

A right-turn deceleration pocket (and bus turnout when applicable) should be provided at the primary vehicle access point for each block from Sepulveda Boulevard to improve safety and circulation. Unusually long block faces should have multiple right-turn pockets. The appropriateness of requiring right-turn pockets will be reviewed individually for each project. The photograph below shows an existing right-turn pocket/bus turn-out.



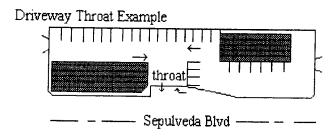
Providing right-turn pocket for Sepulveda driveway allows cars to slow down safely before turning into site without slowing down traffic on street.





Driveway Throats

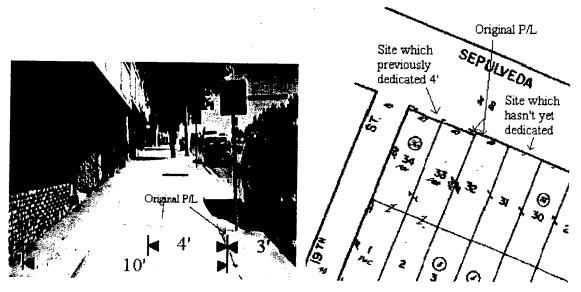
Driveways accessing Sepulveda Boulevard should be provided with a protected "throat" area near the street without intersecting driveways and parking spaces to avoid potential vehicle movement conflicts where cars are entering a site.



A protected throat area adjacent to the Sepulveda entrance provides a safety buffer between on-site traffic and traffic entering the site from the street

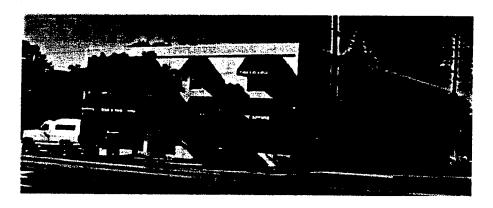
Sidewalk Dedication

On the west side of Sepulveda Boulevard, a 4 foot public sidewalk dedication or easement should be provided for properties that have not already done so. The additional 4 feet is to supplement the original 3 foot public sidewalk width typically along the west side to achieve a minimum 7 foot wide public sidewalk. No sidewalk dedication is presently needed on the east side of the street. The photograph below illustrates sidewalk conditions on the west side of Sepulveda from right to left: 3 foot original public sidewalk, 4 foot sidewalk dedication, and 10 foot building setback (measured from original property line).



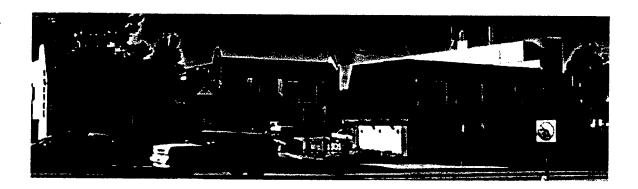
Building Orientation

Buildings, storefronts, and windows should be oriented toward Sepulveda Boulevard when possible. Site and building designs that focus on, and directly relate to the street create a more attractive, comfortable, and interesting environment for the Boulevard. The photograph below shows a building with windows and entries oriented toward the street.



Visual Aesthetics

Visually less desirable elements such as large parking areas, parking structures, vehicle service areas, blank walls, storage areas, and trash areas should be hidden, or less prominent as viewed from Sepulveda Boulevard. The photograph below shows a site design with a building located in front to partially hide parking and service facilities



Residential Nuisances

Extreme noise, and odor generating activities near residential boundaries should be avoided.

Pedestrian Access

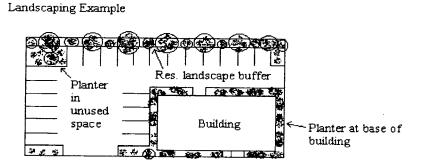
Safe pedestrian access to buildings should be provided through parking lots, particularly from public sidewalks. The photo below shows a pedestrian path to Sepulveda from a building otherwise oriented toward a parking lot.



Landscaping

Required landscaping should be enhanced/supplemented as follows:

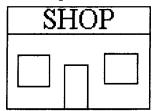
- 1. Install landscaping in areas that would otherwise be unused pavement.
- 2. Use landscape planters and other decorative treatments around buildings to avoid direct building-to-asphalt/concrete contact areas.
- 3. Provide tree-lined landscape buffers in parking lots along residential boundaries.



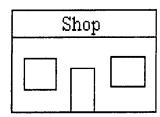
Signs

Signs and sign copy should be compatible with their related buildings, and not be crowded within their locations or backgrounds. Harsh plastic or illuminated backgrounds should be avoided. The photo below shows appropriate use of wall and monument signs.

Sign Example



Sign crowded within background



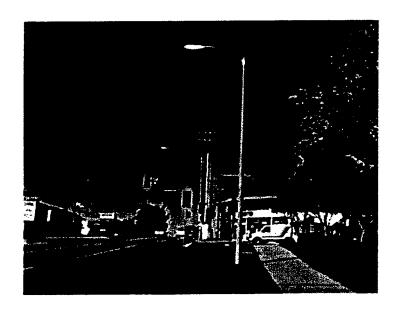
Sign compatible with building and location





Utility Undergrounding

It is the City's desire to underground the utilities along Sepulveda Boulevard to enhance its appearance. The primary visible existing overhead facilities are located at curb along the east side of the street. Major projects should underground adjacent utilities. The photograph below shows a location where utilities have been undergrounded in the foreground, and remain overhead in the background.



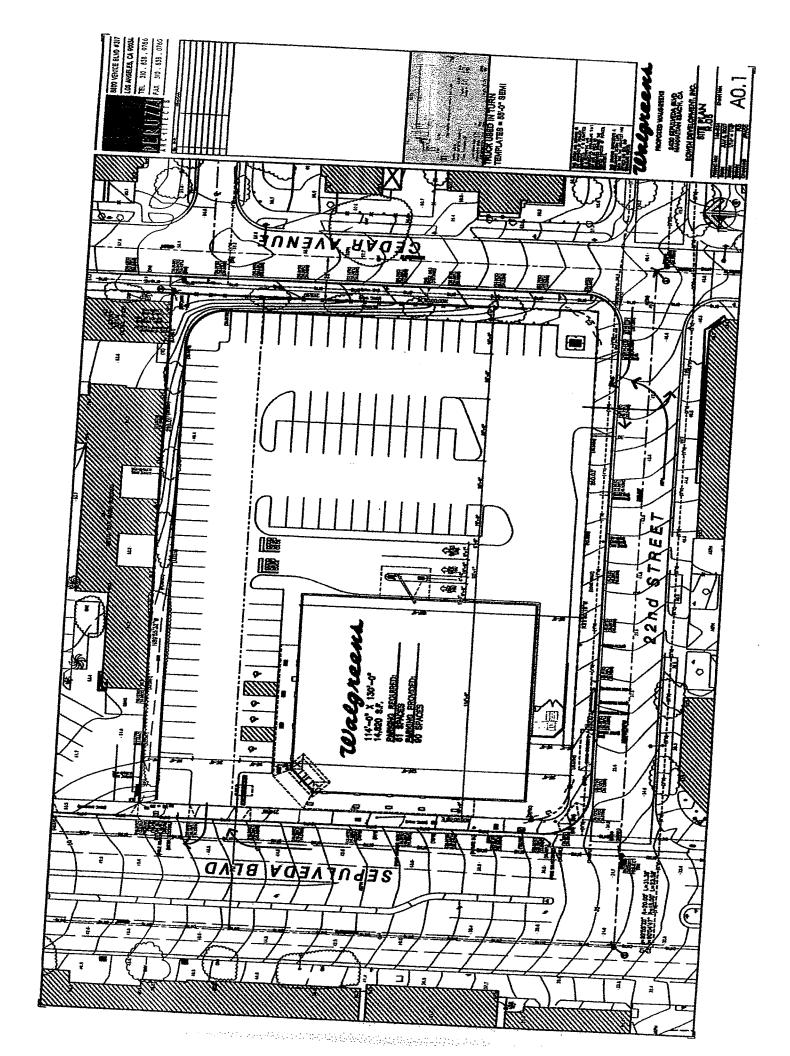


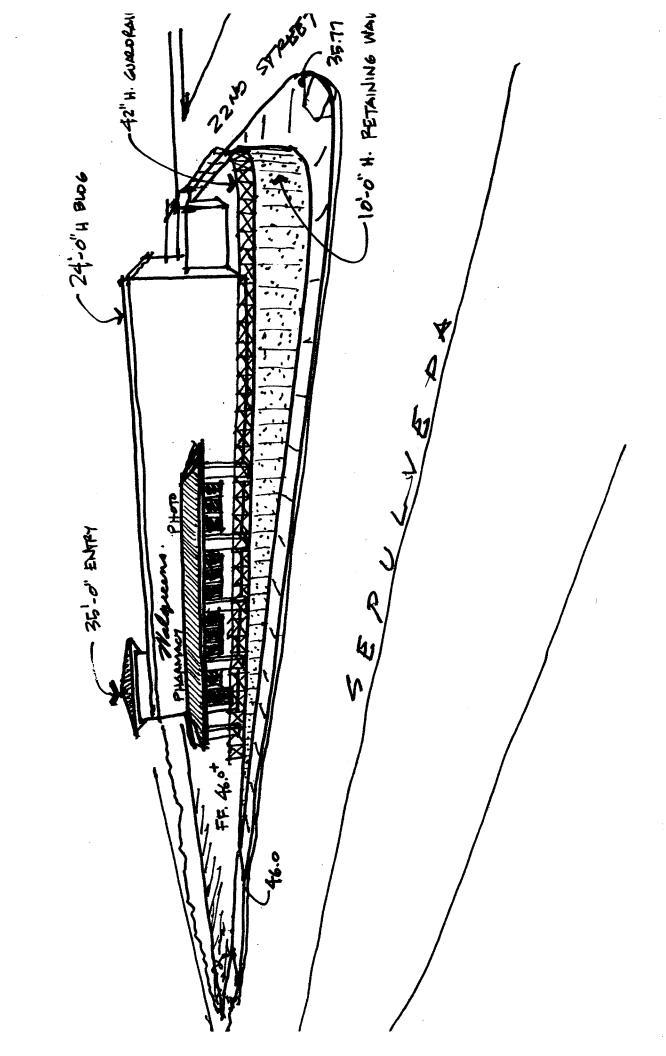


STE PLAN #1

EXHIBIT 1



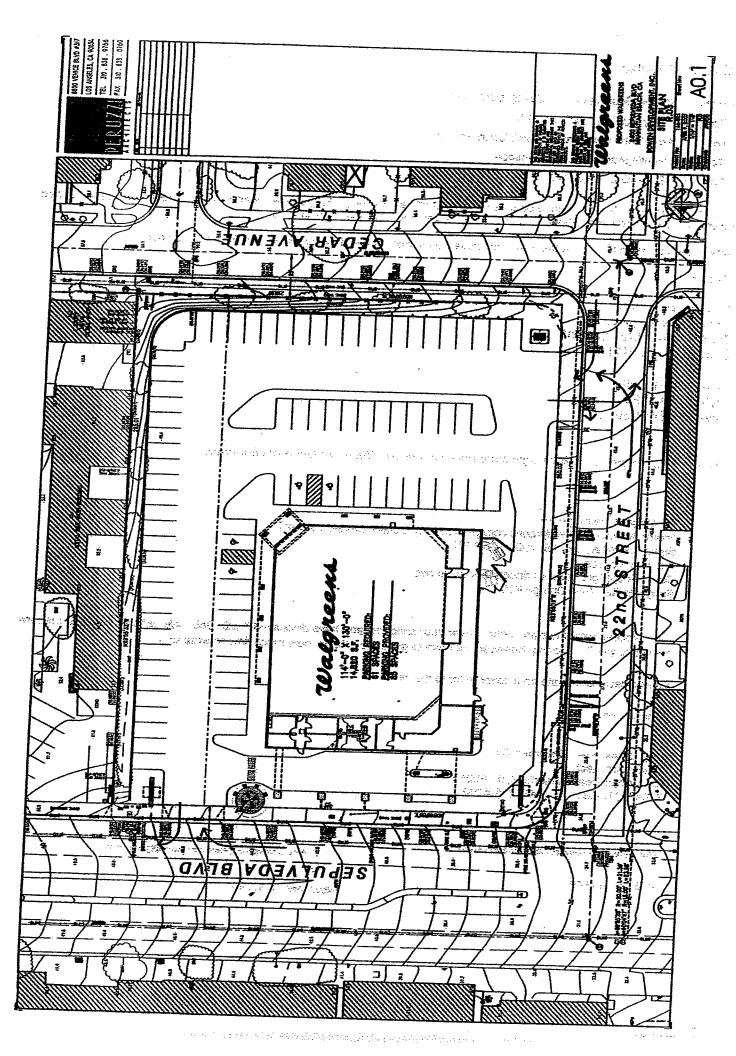




STE PLAN #2

EXHIBIT 2

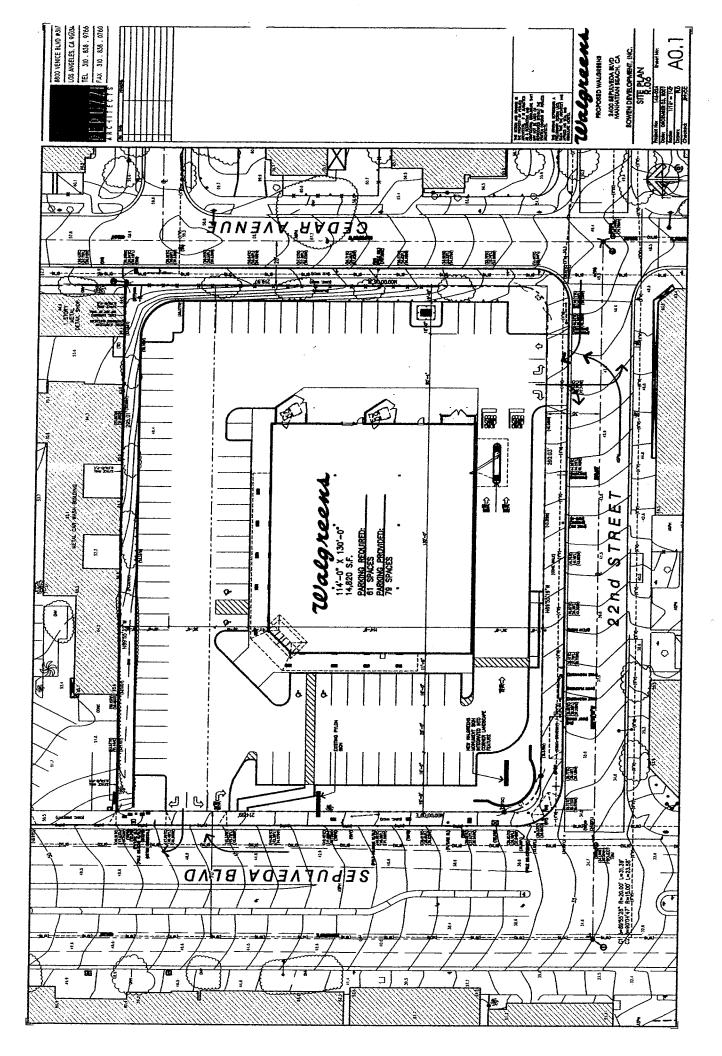




STE PLAN #3

EXHIBIT 3





Sign Program

City of Manhattan Beach Community Development Department

Site: NEC Sepulveda and 22nd St.

Applicant: Walgreen Co. Owner/Agent Signature:

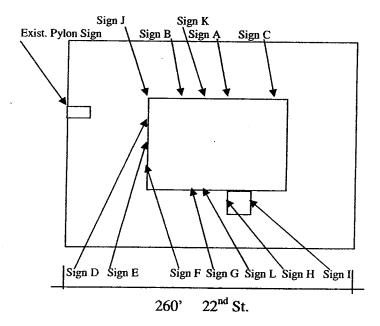
Site Frontage: 260'

Maximum Allowable site sign area: 520 square feet

Wall signs:	Maximum Area (square ft.)
Sign A	62.93
Sign B	15.1
Sign C	9.2
Sign D	15.1
Sign E	62.93
Sign F	9.2
Sign G	62.93
Sign H	6
Sign I	6
Sign J	30
Sign K	7.3
Sign L	7.3

Pylon Sign (replacement of sign faces on existing pole sign)

7.5'x7.5', double sided, 25' high 225 518.99





WALGREEN PHARMACY APPLICAM'S NAPRATIVE

EXHIBIT "A"



BACKGROUND

Walgreens was begun in 1901 in Chicago by Charles R. Walgreen, a Pharmacist, whose focus was providing quality via competitively priced prescriptions in a convenient manner. Walgreens is today one of the oldest retailers with one of the youngest store bases.

Walgreens' strategy continues to be quality service assuring competitive prescriptions and is, as a result of the trends and demands of our time-conscious customer, more and more focused on convenience by meeting the needs of the motoring public for those who are stretched for time. The pick up window is for convenience – for that motoring public, for those who don't feel well enough to go inside, for those mothers or fathers with sick children who don't want to leave them in the car while they go inside to get prescriptions, and also for those folks – the elderly, the handicapped – who are less ambulatory than most of us.

During this last century, an aging population has expanded and AARP membership has increased *substantially*. The baby boomer bubble has hit an era in which scripts are becoming a regular fact of life and the numbers of scripts will only increase as the baby boomers get older. Between now and 2025, the proportion of people over 65 will double to more than 65 million. The implications for healthcare — including drugstores — are dramatic.

BUSINESS OPERATIONS

Walgreens has been very successful since its inception over 100 years ago. Part of that success emanates from its interior store design and floor plan layout.

FLOOR PLAN/STORE DESIGN:

Walgreens' close attention to store design contributes to a conveniently sized, easy-to-shop format which provides store-to-store consistency so a Walgreens customer can easily find their way around another Walgreens store thereby facilitating quick in and out shopping.

One may note the pharmacy is always to the rear of the store. This intentional location provides for privacy as well as discourages any attempt to steal or illegally obtain prescriptions.

One may also note Walgreens has only one location where the cashiers are located allowing for monitoring/controlling entering and exiting for security reasons this funnels everyone through the front door. It serves to dissuade any untoward activity or shoplifting as one is forced to exit one way only and pass by both Walgreens' employees as well as security cameras.

Walgreens' store design facilitates optimal security not only with the location of the pharmacy and the front door but also via cameras strategically located throughout the store, as well as lock combinations for access to back rooms, offices, storage, and pharmacy including public restrooms.

Waigreens' philosophy is competitively priced prescriptions provided in a convenient manner to its customers. Walgreens' objective is to be a neighborhood store. That having been said, Walgreens' customers generally come from within a 1-1 ½ miles from the Walgreens' store. To implement that convenience, Walgreens seeks to have a store that is available 24/7 for their customers in the event that those prescriptions are needed in the late night or early morning hours. Prescriptions needed by patients during these hours are primarily pain medications without which those patients would be uncomfortable by having to wait those additional hours until the store can open. It is not financially sound to keep the store open during those hours, but it is in keeping with Walgreens' philosophy for the convenience to their customers to do so.

As addressed briefly above when describing Walgreens' background, our Nation's aging population and those implications on healthcare are dramatic. Today the average number of prescriptions filled in a Walgreens' pharmacy is approximately 268 per day, the highest in the industry. We believe that average will climb to more than 400 per day, propelled by graying Americans who take twice as many prescriptions per year as the rest of the population. There are simply more people needing prescriptions and there are more prescriptions per person needed.

The need for these prescriptions unfortunately is not dictated such that pain restricts itself to the hours currently available to obtain those prescriptions for the citizenry of Manhattan Beach.

EMPLOYEES:

An important part of Walgreens' success is its employees.

The number of employees working a store is normally 40. At any given time there will Employees consist of Store Manager, Assistant Store Manager, Pharmacists, Pharmacy Techs, Cosmetician, Systems Coordinator, and Clerks/Cashiers.

Walgreens hires locally and then promotes internally. Walgreens invests heavily in recruiting and training. Nearly 60% of Walgreens' executives started their careers with the company, where long service is a tradition. A few employees are part-time, and part-time employees, too, get paid sick and vacation leave.

Walgreens also hires in conjunction with a program through AARP thus offering those seniors who want another job after retirement or employment that opportunity. Additionally, Walgreens trains people with disabilities in Walgreens' new distribution center in Anderson, South Carolina which is currently employing more than 264 people of whom more than 40% have various disabilities. A second distribution center also focused on employing and promoting people with disabilities is scheduled to open in Windsor, Connecticut in 2009.

Pharmacists are in high demand and short supply, thus explaining one of the reasons Walgreens' competitors are often not open 24 hours – lack of staffing. Walgreens was named top recruiter of pharmacy graduates by a major investment firm, based on a survey of pharmacy school deans and placement directors. The fact that pharmacists' first choice is Walgreens speaks to the quality of the Company's philosophy and overall operations.

Finally, Walgreens' employees give back to the community in which they work. For example, in Chicago, Walgreens provides funding and volunteer tutors for Midtown Education Foundation to help boys and girls strength academic skills and help build character. Walgreens also contributes to local charities that benefit employees and customers in each of Walgreens' store neighborhoods, e.g., Juvenile Diabetes Foundation, American Heart Association, and American Cancer Society. In 2006-07, Walgreens raised \$6.8 million for charities and gave \$8.7 million in education funding and student assistance.



SITE OPERATIONS

SITE CIRCULATION:

The site is laid out such that it allows optimally for ease of circulation on and off the site as well as around the building while onsite.

The drive on both Sepulveda Boulevard and Cedar Avenue will remain and operate as they exist today: Sepulveda will be right in and right out only and Cedar will offer full turn movement.

Most of Walgreens' customers arrive by vehicle, however, bike racks are provided on site. Sixty-four percent of our gross sales are pharmacy related. There is some cross utilization in that the instore customer will drop off the prescription at the window and return to pick up that prescription inside the store, or vice-versa.

64 reguned

The proposed development will provide That having been said, the parking that is most heavily utilized thereby creating the greatest onsite concomitant activity is always closest to the front door. Focus groups have shown that customers want parking that is safe and secure (visible from the active street and not located in the rear of the store), and a short walk to the store's entrance.

The advantage to this site layout is that employees, and not the customers, will utilize onsite parking that is along Cedar. It is common for Walgreens to require its employees to use parking that would be considered inconvenient to the customer, either by distance or location behind the building. With the proposed site plan there is parking located behind the building which could be designated employee parking for Walgreens. This produces a quieter environment for those residential neighbors than having the customers parking along or closer to Cedar. Additionally, it might be noted that

The pick-up window is used for drop-off and pick-up of Nothing other than prescriptions are sold or vended through this window. The pick up window is located along 22nd Street which has no residential adjacent.

Once the customer is on site, the pick-up window can be accessed easily by either approaching in a counter clock wise movement from Sepulveda or from 22nd.

The design of the site allows for the pick-up window without conflicting or impeding parking or on site circulation.

The daily average at the drive-up window is 4-5 cars per hour. Peak time use is generally 7 to 9 in the morning and 4 to 6 in the evening and generates approximately 7-9 cars an hour. Any queue is rarely longer than 2 vehicles although stack for additional cars is provided. Late night/early morning use is infrequent but necessary for those in need of emergency or pain medications.

Communication from the pharmacist to the customer is via a device similar to that which banks utilize with the exception that the harmonication that the harmonication between an entity (Walgreens) and the individual (customer). In short, HIPPA laws do not allow a volume such that any conversation can be overheard.

Walgreens does not utilize a loading "dock". Rather, deliveries are via a roll up door on the back of the building.

The design of the site allows for deliveries and unloading without conflicting or impeding either parking or onsite circulation.

G:

Lighting of the parking area is provided in such a manner that it provides security for the customers of Walgreens as well as being sensitive to those commercial and residential neighbors adjacent. The amount and design of site lighting is dictated by the governmental jurisdiction in which the Walgreens facility is located.

Walgreens' store design incorporates a trash compactor as well as a cardboard compactor that operates inside the store in the stock room area. Recycling is accomplished by separating out dry and wet trash.

Dry trash is then compacted via the trash compactor in the delivery/storage area of the store. Trash from the trash compactor is usually picked up twice a week. The cardboard compactor bales the boxes which are then stored in the bale storage area, and then picked up usually once a week. Unused pharmaceuticals are not disposed of on-site but are collected and disposed of in an appropriate manner.

SITE SELECTION:

As mentioned earlier, there are only 4 pharmacies within the City of Manhattan Beach. None are open 24 hours and none offer a pick-up window convenience.

Walgreens conducts extensive market surveys to establish if there is a need. This includes scrutinizing competition, assessing population density, medical activity, prescription volume, road patterns – all of which then determines sales forecasts. With regard to any concern that there are too many in the city and/or the area, Walgreens would not be investing over \$1.6m to locate/renovate at this location and fail. Out of over 5000 stores, Walgreens has closed only 64 (1%). Walgreens continues to be proven correct (see history of company and value of stock in last 100 years) in that methodology by the fact that it remains the most successful pharmacy company in the nation.



1. The proposed location of the use is in accord with the objectives of this title and the purposes of the district in which the site is located:

The broad purposes of Title 10, Planning and Zoning, "are to protect and promote the public health, safety, and general welfare, and to implement the policies of the City of Manhattan Beach General Plan, as provided in the California Government Code, Title 7, Chapters 3 and 4 and in the California Constitution, Chapter 11, Section 7.

More specifically, the Planning and Zoning Ordinance is intended to:

- A. Provide a precise guide for the physical development of the city in order to:
- 1. Preserve the character and quality of residential neighborhoods consistent with the character of the four area districts of the City;
- 2. Foster convenient, harmonious, and workable relationships among land uses; and
- 3. Achieve progressively the arrangement of land uses described in the General Plan.
- B. Promote the economic stability of existing land uses that are consistent with the General Plan and protect them from intrusions by inharmonious or harmful land uses.
- C. Prevent excessive population densities and overcrowding of land or buildings.
- D. Ensure the provision of adequate open space for light, air, and fire safety.
- E. Permit the development of office, commercial, industrial, and related land uses that are consistent with the General Plan in order to strengthen the city's economic base.
- F. Require the provision of adequate off-street parking and loading facilities, and promote a safe, effective traffic circulation system.
- G. Ensure that service demands of new development will not exceed the capacities of existing streets, utilities, or public services."

The project is zoned (CG) General Commercial and located in Area District II along the Sepulveda Boulevard commercial corridor. The surrounding adjacent properties to the north, south and west are similarly zoned. The properties to the east are zoned (RS) Residential Single Family.



• The proposed project preserves the character and quality of residential neighborhoods, fosters convenient, harmonious, and workable relationships among land uses, achieves progressively the arrangement of land uses described in the General Plan, promotes the economic stability of existing land uses that are consistent with the General Plan and protects them from intrusions by inharmonious or harmful land uses, prevents excessive population densities and overcrowding of land or buildings because it is replacing a like commercial retail project with a smaller commercial retail project.

- The proposed site layout for the project ensures the provision of adequate open space for light, air, and fire safety by providing a smaller building centrally located and improved onsite circulation over that which existed with the closed grocery store layout, i.e., there is no blockage of movement onsite.
- The proposed project permits the re-development or re-opening of a vacant, closed structure of commercial consistent with the General Plan resulting in a strengthening of the city's economic base.
- The proposed project, even though approximately 9,000 s.f. smaller basically maintains the previous parking allocation, i.e., in short, providing more than adequate off-street parking, while, as mentioned previously, promoting via the site layout a safe, effective traffic circulation system.
- The proposed project, being smaller than that which it replaces, does not exceed the capacities of existing streets, utilities, or public services.

The business is in accord with the objectives of this title, and the purpose of the district in which it is located since the project is a commercial zone consistent with Section 10.16.010 of the Manhattan Beach Zoning Code which states that the district is intended to provide opportunities for commercial retail uses for a full range of retail and service businesses.

2. The proposed location of the use and the proposed conditions under which it would be operated or maintained will be consistent with the General Plan; will not be detrimental to the public health, safety or welfare of persons residing or working on the proposed project site or in or adjacent to the neighborhood of such use; and will not be detrimental to properties or improvements in the vicinity or to the general welfare of the city;

The proposed location of the use and the proposed conditions under which it will be operated or maintained will be consistent with the General Plan since the project site is classified as General Commercial which allows for a full range of retail and service businesses. Additionally, the project does not encompass a change in classification of use. The site currently houses a vacant, closed grocery store and has for some years. The proposed project replaces the vacant, closed grocery story with a drug store which includes a pharmacy pick up window.

The General Plan of the City of Manhattan Beach poses certain goals and policies, which reflect the expectations and wishes of the City, with respect to land uses. Specifically, the project is consistent with the following Goals of the General Plan:

Goal LU-8.1: Ensure that applicable zoning regulations allow for commercial uses that serve a broad market area, including visitor-serving uses.

Goal LU 8.2: Support the remodeling and upgrading needs of businesses as appropriate within these regional-serving commercial districts.

Providing a pharmacy use in exchange for a closed grocery use poses no detrimental effects to the public health, safety, or welfare of persons residing or working on the proposed project site, or to the adjacent neighborhood; and will not be detrimental to properties or improvements in the vicinity or to the general welfare of the city as the site continues to operate as a commercial retail use, and the proposed business will operate as a smaller commercial retail use. The new use is intended to provide a better variety of product and services in combination with convenience to its customers and the citizenry of Manhattan Beach.

3. The proposed use will comply with the provisions of this title; including any specific condition required for the proposed use in the district in which it would be located;

The proposed pharmacy use on an existing commercial retail use site will be in compliance with applicable provisions of the (CG) General Commercial zone, and the required notice, hearing and findings for the Use Permit Amendment.

4. The proposed use will not adversely impact nor be adversely impacted by nearby properties. Potential impacts are related but not necessarily limited to: traffic, parking, noise, vibration, odors, resident security and personal safety, and aesthetics, or create demands exceeding the capacity of public services and facilities which cannot be mitigated.

A vacant, closed grocery store exists on the site today. The proposed project is in many aspects similar to the previous use, albeit over one-third again smaller. It is anticipated to capture drive-by traffic - as did the previous use, is providing approximately the same parking that previously existed, and contributes no odors to the neighborhood. Accordingly, it is expected the proposed project will not adversely impact nearby properties. It is expected that this smaller commercial retail use will not exceed the capacity of public services and facilities inasmuch as the previous use did not this capacity, nor impact resident security and personal safety.

EXHIBIT "C"

RE: Proposed Walgreens, 2400 Sepulveda Blvd.

BACKGROUND INFORMATION ON BUILDING ORIENTATION:
The site at 2400 Sepulveda Boulevard is
The elevation drops by as much as 20' from the northeast corner of the site to the sidewalk on the southwest corner of the site.
This topography dictates the location of the existing driveway approaches in that they occur at the most level areas of the site, therefore, relocation of these drives was not viewed as desirable.

Many layouts were considered before concluding with staff on one which addresses safe pedestrian access, allows for a design which meets NPDES requirements for site drainage, provides efficient and safe vehicular site circulation and provides a building which through proper placement and enhanced landscaping does not appear imposing along Sepulveda.

The following summarizes the analysis of layouts reviewed by Walgreens and staff (please also reference the enclosed photographs and ALTA survey):

- (1) building location at the southwest corner of the site adjacent to Sepulveda with the drive-up window to the rear (or on the easterly side of the building) (Exhibit 1),
- (2) building located more centrally but still adjacent to Sepulveda with the drive-up window along Sepulveda (Exhibit 2), and

(3) building located centrally on site (Exhibit 3).

Please note that praising the outraing at the not arrow upproached and approached arrow upproached

results in a structure which would feel very imposing to a pedestrian walking along the sidewalk on Sepulveda – a condition very similar to that which exists currently with the present structure. Additionally, all activity – pedestrian as well as vehicle (since customers always try to park as close as possible to the front door) – would be focused at the drive approach on Sepulveda. This would create a congested and potentially unsafe condition. Finally, required drainage per NPDES is not possible to accomplish with this site configuration since the premise of NPDES design is allowing water to flow and filter across as much pervious area of the site as possible.

The sepulveda and places it to the back of the site which is antithetical to the Guidelines. Further, the pick-up window is on Sepulveda, which is also antithetical to the Guidelines which call for providing a pedestrian friendly environment along Sepulveda. In short, the building orientation does not satisfy many of the Guidelines' parameters.

The which is the location Walgreens has proposed, offers the ability to meet most of the Guidelines. The following is a summation of many of those Guidelines and how this site layout has met them:

The Sepulveda Boulevard Design Guidelines ("Guidelines") state under Building Orientation: "Buildings, storefronts, and windows should be oriented toward Sepulveda Boulevard when possible. (our emphasis). Site and building designs that focus on, and directly relate to the street create a more attractive, comfortable, and interesting environment for the Boulevard."

Walgreens' building, storefront, and windows (and door) are oriented toward Sepulveda.

 Visual Aesthetics: Visually less desirable elements such as large parking areas, parking structures, vehicle service areas, blank walls, storage areas, and trash areas should be hidden, or less prominent as viewed from Sepulveda Boulevard."

In the proposed site plan, the parking area is functionally divided on site, i.e., the proposed design does not propose placing all of the parking in front nor does it propose a parking structure up along Sepulveda. The vehicle service areas, storage areas, and trash areas are hidden from Sepulveda Boulevard – they are located to the rear of the property. Finally, the parking area, due to its "height" and proposed landscaping, will be less prominent as viewed from Sepulveda Boulevard.

 Residential Nuisances: "Extreme noise and odor generating activities near residential boundaries should be avoided."

The current building is situated such that it is right on Sepulveda with all 4 rows of parking to the rear of that building and adjacent to residential. By having such a site layout, all the noise and activity from the parking lot impacts that residential to the east more forcefully than if some of the parking were The <u>second location (Exhibit 2)</u> removes the front door from Sepulveda and places it to the back of the site which is antithetical to the Guidelines. Further, the pick-up window is on Sepulveda, which is also antithetical to the Guidelines which call for providing a pedestrian friendly environment along Sepulveda. In short, the building orientation does not satisfy many of the Guidelines' parameters.

The <u>third location (Exhibit 3)</u>, which is the location Walgreens has proposed, offers the ability to meet most of the Guidelines. The following is a summation of many of those Guidelines and how this site layout has met them:

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 Pedestrian Access: "Safe pedestrian access to buildings should be provided through parking lots, particularly from public sidewalks."

As one may determine from Exhibit 3, pedestrian access is provided through two ADA accessible ramps. One is located off of Sepulveda and the other is from 22nd Street. Both accessible routes lead directly to the front door of the store.

 Landscaping: "Required landscaping should be enhanced or supplemented as follows: provide tree-lined landscape buffers in parking lots along residential boundaries."

Per Exhibit 3, tree-lined landscape buffers are being provided along residential boundaries, i.e., along Cedar. Additionally, enhanced landscaping has been provided at all 4 corners of the site, especially at the southwest corner, so as to create a softening effect in lieu of the current over-imposing structure.

 Utility Underground: "It is the City's desire to underground the utilities along Sepulveda Boulevard to enhance its appearance. The primary visible existing overhead facilities are located at curb along the east side of the street."

Utilities along 2400 Sepulveda are undergrounded currently.

Summation:

We have concluded that the optimal layout to promote a pedestrian safe entrance, site drainage, site circulation, visual presence to scale with the surroundings and effectively address the intent of the Guidelines is with the enclosed site plan.

Building Design

The proposed building design is a unique design customized for this site and for the community of Manhattan Beach. The elevations are articulated with changes in parapet height to help the building fit within the scale and context of the surrounding buildings. They are further expressed with the use of different materials and awning types to allow the massing to be downscaled. At the same time these materials are complementary to allow the building to be cohesive and look unified.

The proposed palette is a neutral and natural color scheme. The façade alternates with stucco, masonry and stone. Standing seam metal canopies promote a pedestrian friendly feel to the design. Windows provide natural daylight into the store. Where vision glazing is not appropriate the rhythm of the windows is continued by the use of spandrel or show windows.

The overall building height has been kept as low as possible to maintain a 13' ceiling height on the sales floor while at the same time provide screening for roof top mechanical equipment. The height and massing of the building is in keeping with the neighboring car wash, commercial and residential buildings.

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