





# Staff Report

## City of Manhattan Beach

**TO:** Honorable Mayor Montgomery and Members of the City Council

**THROUGH:**  David N. Carmany, City Manager

**FROM:** Liza Tamura, City Clerk   
Ariana Kennedy, Management Analyst 

**DATE:** March 1, 2011

**SUBJECT:** Consideration to Approve the Request From Mira Costa High School to Sponsor G.R.A.D. Nite 2011 and Appropriate \$7,500 From the City Council Contingency Fund

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### RECOMMENDATION:

Staff recommends that the City Council approve the request to sponsor Mira Costa High School's Graduates Resisting Alcohol and Drugs (G.R.A.D.) Nite 2011 and appropriate \$7,500 from the City Council Contingency Fund.

### FISCAL IMPACT:

The Council Contingency Fund has a current balance of \$82,950. Should the City Council decide to appropriate funds of \$7,500 to the Mira Costa G.R.A.D. Nite, the remaining balance for Fiscal Year 2010-2011 would be \$75,450.

### BACKGROUND:

During the June 2, 2009 City Council meeting, the City Council directed budget cuts to help balance the 2009-2010 budget. Among the items selected for elimination was the Mira Costa G.R.A.D. Nite funding of \$7,500. City Council then utilized City Council Contingency Funds to continue support for Mira Costa's G.R.A.D. Nite during the 2009-2010 Fiscal Year. For Fiscal Year 2010-2011 funding was not budgeted for this event.

### DISCUSSION:

The attached letter of request from the G.R.A.D. Nite 2011 Committee is asking City Council to contribute \$7,500 towards Mira Costa's G.R.A.D. Nite. Staff recommends that City Council appropriate \$7,500 to sponsor the 2011 G.R.A.D. Nite.

**ATTACHMENTS:** Letter of Request from G.R.A.D. Nite 2011 Committee



**Mira Costa High School  
G.R.A.D. Nite 2010**

**Graduates Resisting Alcohol & Drugs Booster Club**

P.O. Box 1079,  
Manhattan Beach, CA 90267-1079  
Tax ID# 95-4786227

January 10, 2011

To The City of Manhattan Beach:

Thank you so much for your donation of \$7,500 to Mira Costa High School's G.R.A.D. Nite 2010. The June event on the evening of graduation day was a huge success, thanks in no small part to your contribution. Almost 75% of the graduating class attended the all-night event where they enjoyed dancing, a casino, karaoke, limitless food and soft drinks and other entertainments, in a safe and sober environment.

The enclosed photograph shows the sign that was on display as one of the five Presenting Sponsors of the event. You were also recognized as a Presenting Sponsor in the Beach Reporter and on a banner posted at graduation.

Based on feedback we have received, we were successful in producing a sufficiently unique event to entice the seniors from this year's class of 2011 to want to attend G.R.A.D Nite 2011.

And this brings us to this coming year's event. Ticket sales to seniors do not cover the actual cost of the event for each student; we lower the price to encourage attendance by all. Once again we are going to need help to subsidize the cost for this year's seniors and to help maintain the tradition of an exciting, well-attended G.R.A.D. Nite. We would appreciate any contribution you are inclined to make.

Thank you so much for your contribution this past year. Should you be interested in contributing again, we have enclosed the description of sponsorship opportunities and the sponsor form to complete and send in with your donation.

If you need additional information, please contact Laurel Wright at (310) 376-2434 or by email at [laurel.wright@verizon.net](mailto:laurel.wright@verizon.net).

**Sincerely,**

**The G.R.A.D. Nite 2011 Committee**

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| <p><b>Chairman—Laurel Wright, Secretary--Ruth Siltanen, Treasurer -- Janet Wisialowski,<br/>Financial Secretary—Bert Bissell</b></p> |
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We are a 501(c)(3) organization.

Mira Costa High School  
G.R.A.D. Nite 2011  
Graduates Resisting Alcohol & Drugs Booster Club  
P.O. Box 1079, Manhattan Beach CA 90267-1079  
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## Sponsorship Form

Name of Sponsor: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Presenting Sponsor (\$5,000 or more)

\_\_\_\_\_ Major Sponsor (\$1,000 -- \$4,999)

\_\_\_\_\_ Activity Sponsor (\$500 -- \$999)

\_\_\_\_\_ Other (please list amount) \$ \_\_\_\_\_

Please indicate how you would like your name to be listed when we formally recognize sponsors: \_\_\_\_\_

***Please make your check payable to:***  
**MCHS GRAD Nite Booster Club**  
***Please mail your check and this form to:***  
**MCHS GRAD Nite Booster Club**  
**PO Box 1079**  
**Manhattan Beach, CA 90267-1079**

Please contact Laurel Wright by email at [laurel.wright@verizon.net](mailto:laurel.wright@verizon.net) with any questions.