



Staff Report

City of Manhattan Beach

TO: Honorable Mayor Montgomery and Members of the City Council

THROUGH: David N. Carmany, City Manager

FROM: Leadership Manhattan Beach Class of 2011

DATE: February 15, 2011

SUBJECT: Manhattan Beach Leadership Class of 2011 Project Presentation to City Council: Consideration to Approve the Installation of Additional Bicycle Parking in Public Works-approved Locations Within Manhattan Beach

RECOMMENDATION:

Leadership Manhattan Beach Class of 2011 recommends that the City Council approves the installment of at minimum three (3) bicycle racks in at minimum three (3) of the locations on the list that Public Works advocates and helped to formulate.

FISCAL IMPLICATION:

The costs of preparing a location for installation of a bicycle rack and the cost of the bicycle rack will be funded by sponsorships collected by Leadership Manhattan Beach (LMB) Class of 2011. Therefore, there are no fiscal implications associated with the recommended action. [For costs associated with the bicycle racks, see Appendix A]

The subsequent costs to the City for maintenance of the installations will be minimal because the life of a bicycle rack is more than 30 years.

BACKGROUND:

The City of Manhattan Beach currently has fewer than 20 dedicated bike racks (supporting fewer than 80 bikes) spread across four square miles. Because of the deficiency of proper bicycle parking, several "hot spots" throughout the City feature cluttered sidewalks. These areas can become unsightly and are potentially hazardous to pedestrians, cyclists and drivers alike.

The recommendation is being made to achieve an increase in bike parking convenience to increase biking in our community. Leadership Manhattan Beach Class of 2011 holds a vision for the City: *happy humans parking bikes.*

An increase in visible, effective and practical bicycle parking may encourage more drivers to get out of their vehicles and onto bikes. This may also have the positive effect of increasing economic activity and perhaps the added potential to increase the availability of parking spots. More bicycling promotes the feeling of community. It is also an activity that promotes a healthy

two vending machines is an underground location that can accommodate a bicycle rack. It may also add incentive to employee ride programs by creating seven bike spaces.

- 5) Parking structure, 12th Street and Morningside Drive: Replacing the existing bicycle rack with a more secure and efficient style would create 10 bike parking spaces. Additional smaller racks could be installed here as well.
 - a. A small dirt patch at the exit of this parking structure on Morningside Drive is a great location for bicycle parking that is central to downtown and highly visible.
- 6) City Streets: The following five locations exhibit potential for several small, bollard-style bicycle racks in front of high-traffic areas.
 - a. On the corner of Manhattan Beach Boulevard and Morningside Drive, near Jamba Juice, Noah's Bagels and Peet's Coffee & Tea
 - b. In the 1000 block of Highland Avenue, near Koffee Kart
 - c. Additional sites proposed for bicycle racks: (photographs of these locations are available upon request)
 1. In the 900 block of Manhattan Avenue, near Pages: A Bookstore
 2. In the 1100 block of Manhattan Avenue, near Wahoo's Fish Tacos
 3. On the corner of Manhattan Beach Boulevard and Highland Avenue, near Starbucks

Recommended secondary locations

- 1) Bruce's Beach: Corner of Manhattan Ave and 26th Street, as well as next to the small basketball court midway up the hill.
- 2) El Porto: The Strand at the north edge of the bike path. This would require pouring concrete.
- 3) Live Oak Park: Near city container on south end of Live Oak Field, near the Recreation Office, and near right field in Dorsey Field.
- 4) Polliwog Park: Just beneath Manhattan Beach Unified School District maintenance yard, Above the Concerts in the Park location, this would require pouring concrete and the approval of the Manhattan Beach Unified School District.
- 5) Valley Fitness Hub: Valley Boulevard, south of Manhattan Beach Boulevard and across from Vons.
- 6) Aviation Corridor: Near bus stop/reclaimed land by the AAA office.
- 7) Manhattan Beach Schools: Specifically Mira Costa and Manhattan Beach Middle School.
- 8) Metlox: Near Sashi above ground and in the parking garage across from the escalators.

City program, which the City of Manhattan Beach and Beach Cities Health District have supported and have called upon the community to be engaged in to make environmental and policy changes within the City.

CONCLUSION:

The vision of “happy humans parking bikes” comes from a desire to make the City a more bikeable shopping, dining and exploring city. Imagine a Manhattan Beach in which bicycles are organized and secure in visible, yet practical locations. Granting the recommendation of placing bicycle parking in locations that have been identified with the help of Juan Price of the Public Works department will be a big step towards this practical land use and bike safety within the City.

The cost associated with the bicycle parking will not be incurred by the City. The cost will be funded by sponsorships and donations received by the Leadership Manhattan Beach Class of 2011. Maintenance costs will be minimal due to the longevity of the product.

The bicycle racks recommended are from Dero Bike Rack Co. The bike hitch and rolling rack styles have been selected for their effectiveness, durability and cost. Bicycle racks may be customized by Dero Bike Rack Co.

Leadership Manhattan Beach Class of 2011 recommends that the City Council approves the installment of at least three (3) bicycle racks in at least three (3) of the locations on the list that Public Works advocates and helped to formulate.

Your approval of this recommendation will help give Manhattan Beach the basic progress it needs.
Better bike racks, better city.

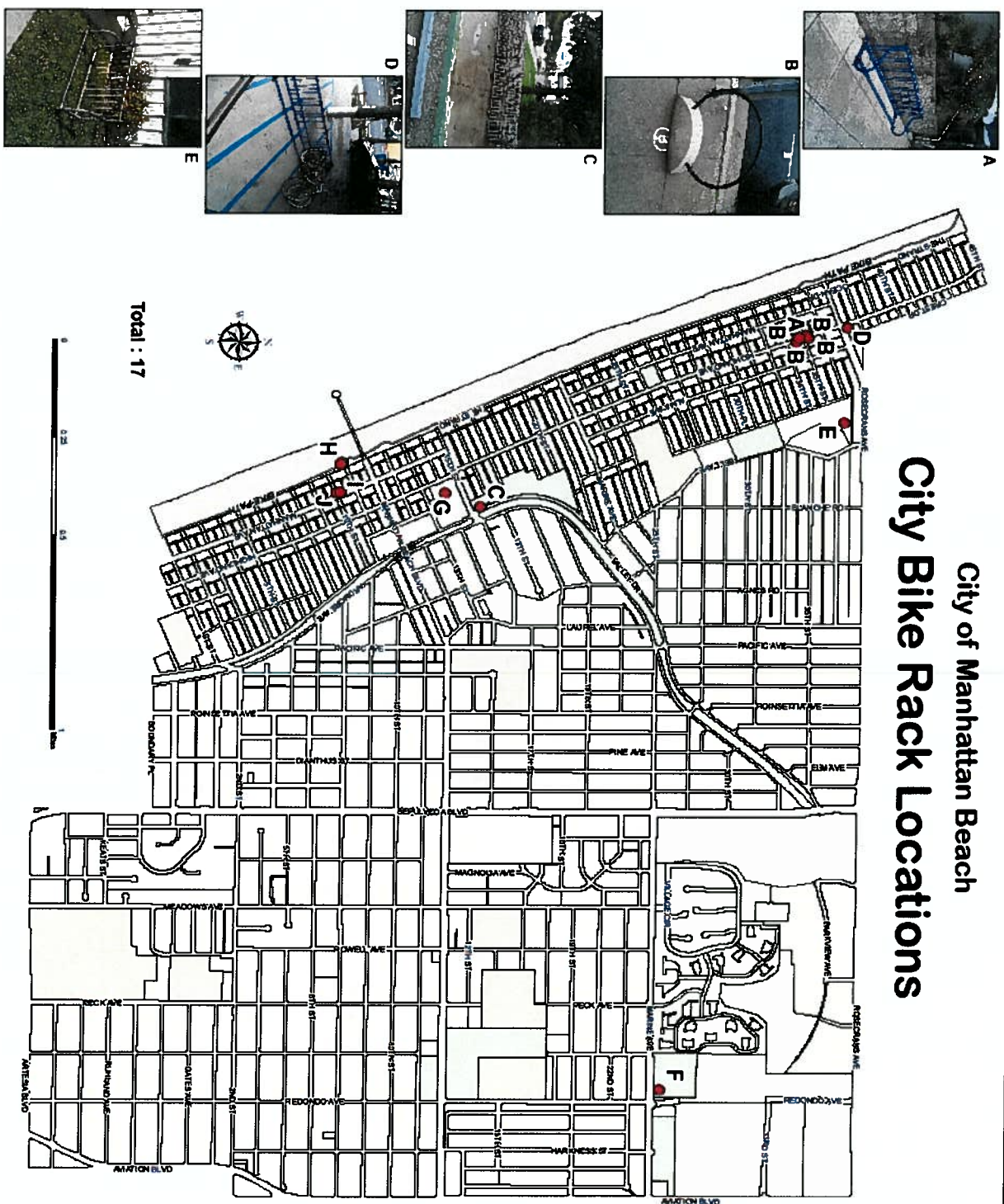
- Attachments:
- A. Appendix A—Bicycle Rack Pricing
 - B. Appendix B—Map of Bicycle Parking
 - C. Appendix C—Photos of Possible Bicycle Rack Locations
 - D. Appendix D—Photos of Bicycle Rack Styles
 - E. Appendix E—Dero Bike Rack Co. customized racks brochure
 - F. Appendix F—Local Business Survey Responses

Appendix A

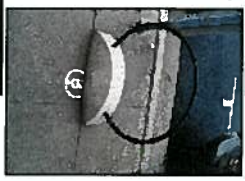
Pricing of bicycle racks (provided by Dero Bike Rack Co.)

Bike Rack Style	Cost	Shipping	Installation
4-hump rolling rack	\$420 each	\$400 (for 5 rolling racks)	\$75 (per rack)
5-hump rolling rack	\$570 each	\$400 (for 5 rolling racks)	\$75 (per rack)
Bike hitch	\$140 each \$250 customized with logo	\$200 (for 6 bike hitches)	\$25 (per hitch)

City of Manhattan Beach City Bike Rack Locations



Total : 17





(1) Location

El Porto: North end of the 40th Street parking lot.



(2) Location

Manhattan Beach Pier: Parking lot south



(3) Location

13th Street: Large sidewalk bump-out west of Morningside Drive



(4) Location

City Hall parking garage



(4) Location

City Hall parking garage



(5) Location

12th Street and Morningside Drive parking structure: existing bicycle parking



(5a) Location

12th Street and Morningside Drive parking structure: small dirt patch



(6a)Location

City street: corner of Manhattan Beach Boulevard and Morningside Drive, near Jamba Juice, Noah's Bagels and Peet's Coffee & Tea



(6b) Location

City street: in the 1000 block of Highland Avenue, near Koffee Kart



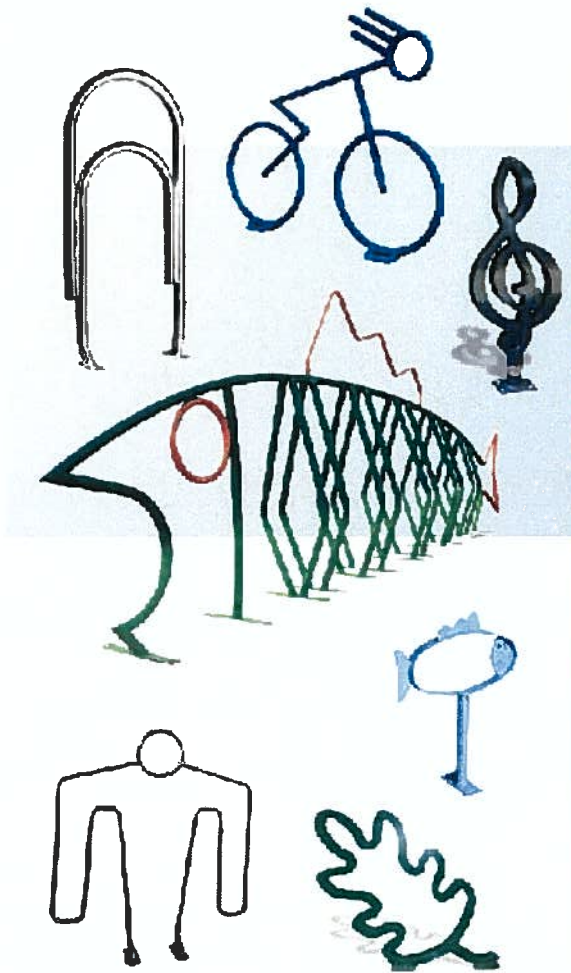
Bicycle rack style

Rolling rack



Bicycle rack style

Bike hitch



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More and more site planners and architects are using custom racks to make a striking statement about their facility. By using standard manufacturing processes and existing tooling we can make custom racks surprisingly affordable. We will work with you to create a rack that meets your application, design and budget. This booklet illustrates examples of custom racks that have been manufactured or are proposed for manufacture.

For more custom bike rack ideas visit our custom racks web page at www.dero.com/custom_racks.html



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CUSTOM RACKS

General Information

Design Your Own Rack

If you have an idea for a unique design to complement your facility, send us a sketch. We can help you design your product and provide a quote, completely free of charge. We are committed to working with you to design a custom rack that will fit your budget.

Cost

Whenever possible we utilize standard manufacturing processes and use existing tooling and fixtures to keep costs to a minimum. For our most economic custom racks, consider

Finish Options

Galvanized
Powder coated
Rubber dipped
Stainless steel
Thermoplastic

Fabrication Time

Once your rack has been designed, you can expect the fabrication to take between 4-6 weeks.

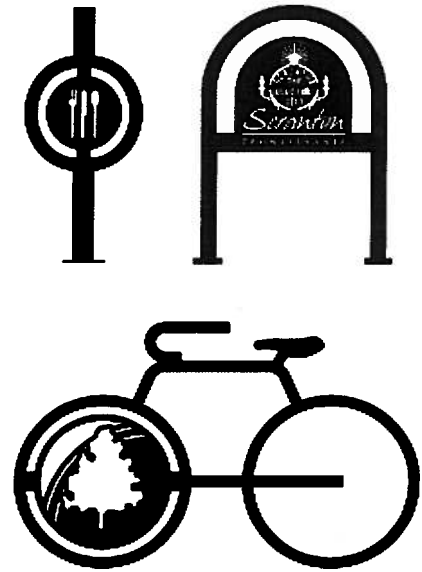


Custom Logo Racks

Logo racks work great, look professional, and are usually the most cost-effective way to get your organization's logo out on the street.

The beauty of logo Hitches, Hoops and Bike Bike Racks are that they become functional signs that you can place right in front of your business or office. Since you're parking bikes at the same time, you send a great message to all of your customers or members that your company is "green."

At Dero, we always work hard to make things easy for our customers. Our custom logo program is no different. If you are interested in seeing what your logo will look like, simply give us a call or send us an email. We'll have you send us an electronic version of your logo (preferably in hi-res format). We can then turn around an estimate and free rendering of what your hitch or hoop will look like in about a week or less.



From: Valerie Hill
Director
Roundhouse Marine Studies Lab & Aquarium
Manhattan Beach Pier
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www.roundhouseaquarium.org

Hi Travis,

This sounds like a great LMB class project. People still love last year's project here at the Roundhouse. We're not the typical downtown business, but I think your project is important and wanted to give you my opinions also. Some of your questions don't fit with us, but I do have some suggestions.

What is the name and address of your business?

Roundhouse Aquarium - located at the end of the pier

Would you be interested in having a bike rack near or in front of your store (which would not interfere with customers entering or exiting your store)?

No bikes allowed on the pier, so won't work for us

Would you be interested in to sponsoring a specialty or other bike rack featuring your store logo or name?

can't afford it, sorry

Do any of your employess bike to work?

not right now, but have in the past

Are there any areas in the Manhattan Beach community that you would like to see additional bike racks?

at the base of the pier!!! the bike rack there fills up so quickly and people are always locking their bikes to the railing (which covers up our nice sign). If there's a way to get them near the parking lots that would be great too. People always lock their bikes to the gate that is right next to the aquarium staff parking spot. This pushes the gate too close to my car and I either knock people's bikes over or have to crawl in through the passenger side of my car.

What is your opinion about bike parking in the community or about increasing bike parking around the city?

My personal opinion is the more available it is, the more people will use it. The more people chose to bike rather than drive, the better off we all are.

Thanks!

From: Linda McLoughlin Figel
904 Manhattan Ave.
Manhattan Beach, CA 90266
(310) 318-0900
(310) 318-0944
www.pagesabookstore.com

Dear Travis,

We are very excited about this year's Leadership Manhattan Project. Thank you for soliciting our thoughts.

Best of luck,
Linda McLoughlin Figel

What is the name and address of your business?

Pages: a bookstore – 904 Manhattan Ave.

Would you be interested in having a bike rack near or in front of your store (which would not interfere with customers entering or exiting your store)?

Absolutely! We actually tried to procure a bike rack through the city when we opened our store in March 2010 and were unsuccessful. We believe that a bicycle program would add a lot to our city and that it would be a very good fit with our business and what we too hope to bring to the community.

Would you be interested in to sponsoring a specialty or other bike rack featuring your store logo or name?

Yes, if not cost prohibitive.

Do any of your employees bike to work?

Yes. Our manager bikes to work every day from Redondo and a number of our part-time employees bike as well.

Are there any areas in the Manhattan Beach community that you would like to see additional bike racks?

Manhattan Beach Blvd and Morningside – near Jamba, Noahs and Peet's.

What is your opinion about bike parking in the community or about increasing bike parking around the city?

Increasing the ease of bike riding in MB is a positive all the way around – a great alternative to driving, fewer cars, and promotes healthy living.

From: Michael C. Rossi
Residential & Commercial Investments
NW Real Estate Brokers
1215 Highland Avenue
Manhattan Beach, CA 90266
Cell: 310-849-9601

Here's my answers. Good job.

--Michael C. Rossi

What is the name and address of your business?

NW Real Estate Brokers

Would you be interested in having a bike rack near or in front of your store (which would not interfere with customers entering or exiting your store)?

Yes, EXTREMELY.

Would you be interested in to sponsoring a specialty or other bike rack featuring your store logo or name?

Yes.

Do any of your employess bike to work?

Yes, more will if there are bike racks.

Are there any areas in the Manhattan Beach community that you would like to see additional bike racks?

The more the better.

What is your opinion about bike parking in the community or about increasing bike parking around the city?

The more the better. Bike lanes would be great, or a map of routes that are bike friendly to get around town. Ie, I have two small children, and I want to know the safest passage around town. Ardmore/Valley is a death trap. What would really be great is to put a path down the Green Belt made of decomposed granite. Take out some of the non-indigenous crappy ice plant.

Here's another idea for you.....since the ice plant isn't indigenous to the area, the City should rent community gardens on the Green Belt.

From: Julie Hantzarides
www.oldveniceonline.com
1001 Manhattan Avenue
Manhattan Beach, CA 90266
310-376-0242

What is the name and address of your business?

Old Venice

Would you be interested in having a bike rack near or in front of your store (which would not interfere with customers entering or exiting your store)?

We already have a new bike rack in front of our store.

Would you be interested in to sponsoring a specialty or other bike rack featuring your store logo or name?

Do any of your employees bike to work?

Yes

Are there any areas in the Manhattan Beach community that you would like to see additional bike racks?

There was a bike rack across the street from us on the east side of Manhattan Avenue and 10th street that was removed within the last few years and has not been replaced. This was a valuable bike rack and should not have been allowed to be removed.

What is your opinion about bike parking in the community or about increasing bike parking around the city?

I think you should partner with the South Bay Bike Coalition as they are trying to increase cycling in the South Bay and would be very interested in your project. I will forward your information to Charlie Bean who is one of the principles in the coalition.

From: Helen Duncan
President/CEO
Manhattan Beach Chamber of Commerce
P.O. Box 3007
Manhattan Beach, CA 90266
(310) 545-5313
Fax (310) 545-7203
www.ManhattanBeachChamber.net

What is the name and address of your business?

*Manhattan Beach Chamber
425 15th Street*

Would you be interested in having a bike rack near or in front of your store (which would not interfere with customers entering or exiting your store)?

We have one

Would you be interested in to sponsoring a specialty or other bike rack featuring your store logo or name?

No

Do any of your employees bike to work?

No

Are there any areas in the Manhattan Beach community that you would like to see additional bike racks?

Downtown

What is your opinion about bike parking in the community or about increasing bike parking around the city?

I think it is great