

Manhattan Beach Centennial Committee
November 22, 2010 – 5:00pm Police and Fire Conference Room

Meeting Notes

Attendees: Mayor, Richard Montgomery; Committee Members Grace Leung Hiskey, Jeanna Harkenrider, Joe Franklin, Larry Lemoine, Jan Dennis, Trish Pietrzak and Oliver Thomas Schulster; Interim City Manager, Richard Thompson; Director of Parks and Recreation, Richard Gill; City Clerk, Liza Tamura; IS Director, Leilani Emnace; Centennial Liaison, Lindy Coe-Juell.

Audience Participation

Cathy Klark raised again the idea of a community Yoga event during the centennial year on the Pier. Richard Montgomery reiterated that the Committee welcomes community groups to plan their own Centennial celebration events including this event. However, the City will not be able to accommodate the Pier location. Several alternative locations, such as on the beach near the Pier, were suggested by Committee members. Gary McAuly was also in attendance.

Meeting Topics

Review Meeting Notes: The Committee reviewed and adopted the October 25, 2010 Centennial Committee meeting notes with a correction to the spelling of a name.

Report on the City Council Review of the 2012 Celebration Events Plan:

Mayor, Richard Montgomery, reported that the City Council reviewed the Centennial Committee's suggested list of 2012 Celebration events during their meeting on November 16th. The 2012 Celebration events are those events that will be planned and hosted by the Centennial Committee. This list includes:

- The Centennial Kick-Off Taste of Manhattan Beach at Metlox in January,
- Nostalgia Walk led by the Cultural Heritage Conservancy in March,
- A celebration of Manhattan Beach history to be held on the Pier in May,
- A Centennial Festival, Parade and Concourse on Valley Drive to be held in July,
- Gala on the Sand to be held in September 2012, and
- An expanded Fireworks show in December to close the year of celebration.

Richard noted that the City Council was supportive of this list of events and made the suggestion that one of the events could incorporate a reunion of all of the former living Mayors of Manhattan Beach. The Committee liked this idea and will incorporate it into at least one of the events. Several other comments regarding the list of events were made by Committee members. Jan suggested that the parade in July be open to all of the organizations in town, that idea was met with agreement. There was a discussion of having a picnic at Polliwog Park on the same day as the Centennial Festival to provide an element of the event on the east side of town. The Committee agreed to explore this idea.

MB100 Website Design Update:

Oliver presented the updated design for the www.mb100.org website which uses the same wire frame as the City's website that is hosted by Vision. That means that we will be able to take advantage of the features that the City website currently has including email notification. However, we have been able to incorporate several elements that were important to the Committee including a slide show feature that will be the focus of the home page and a streamlined design that gives the Centennial page a unique look and feel.

The Committee was very happy with the updated design and thanked Oliver for all of his work on the website. Richard Montgomery suggested adding a "button" for donations and asked Jan to start going through her collection of historical photographs that would be good to display on the website. Joe suggested creating a feature that would allow the public to submit photographs for display on the website. Leilani gave the idea of going to the media to ask for their historic photos as well.

Fireworks Merchandise Report:

Oliver gave a presentation with samples of the merchandise that has been ordered for selling at the Fireworks event in December. The merchandise includes sweatshirts, long-sleeve t-shirts, beanies (fitted caps) and scarves. Oliver designed a supporting graphic that incorporates the mb100 website for use on the beanie and scarves that works better on those two items due to the stretch in the material and size of the graphic. The Committee agreed that all of the merchandise looks great.

Lindy reviewed the sales plan for the night of the Fireworks, which will include booths in three locations that will be staffed by 3-4 Committee members and volunteers. Several suggestions were made including to be sure to bring hangers to display the merchandise and to have signs at the booths. Joe is leading the sales effort and will be the point of contact that evening.

Wrap-Up and Calendar Review:

The Committee agreed to cancel their meeting for December 6th and allow the groups that are working on follow-up items including the website, events planning and Fireworks sales to meet in smaller settings as needed. The next Committee meeting will be held on Monday, December 20th at 5:00pm in the same location.

Adjournment: The meeting was adjourned to the next scheduled meeting, Monday, December 20, 2010 at 5:00pm in the Police and Fire Conference Room.