

Manhattan Beach Centennial Committee
October 25, 2010 – 5:00pm Police and Fire Conference Room

Meeting Notes

Attendees: Mayor, Richard Montgomery; Committee Members Annie Walker, Grace Leung Hiskey, Irene Cotter, Jeanna Harkenrider, Joe Franklin, Larry Lemoine, Jan Dennis and Oliver Thomas Sehulster; Interim City Manager, Richard Thompson; Director of Parks and Recreation, Richard Gill; City Clerk, Liza Tamura; Centennial Liaison, Lindy Coe-Juell.

Audience Participation

Cathy Klark, Beverly Cherep and Bethany Eanes presented the idea of a community Yoga event during the centennial year on the Pier, for which they said sponsors and yoga instructors have expressed interest. Richard Montgomery commented that the Committee welcomes community groups to plan their own Centennial celebration events and that this would be a good example, however, the Pier location may be hard to accommodate.

Meeting Topics

Review Meeting Notes: The Committee reviewed and adopted the October 12, 2010 Centennial Committee meeting notes as written.

Centennial T-Shirt Update: Lindy reported that the remaining inventory of t-shirts from the Hometown Fair is approximately 115. She suggested, and the Committee approved, the idea of opening the sales to City employees. The Committee suggested the remaining stock may be sold at the Pier Lighting event or on the website once the online merchandise function is working.

Fundraising and Celebration Events: Annie provided an update on the current recommended list of events that incorporates the ideas, input and feedback that the Committee members gave at the previous meeting. The Committee agreed that the next step should be Council review and then development of budgets.

Website Update: Oliver reported that he had been working with Leilani and Vision and believes that they have found a solution that will allow the Centennial to use the framework of the City's site with Vision and create the high impact site that the Committee desires. Oliver will put together design concepts to share with Vision and will work to get a revised mock-up for the Committee's review.

Merchandise Proposal: Oliver and Irene presented ideas for merchandise to order and offer for sale in time for the Fireworks in December. The Committee decided to focus their efforts on selling the items in person at the Fireworks and then moving to offering merchandise for sale on the website after the first of the year. After a round discussion on the options for merchandise to sell at the Fireworks, the Committee agreed to long sleeve t-shirts (200), sweatshirts (200), fitted

caps (50) and scarves (50). Due to the tight turn around time for placing the order, Irene and Oliver will continue working with the company ProPacific to finalize a purchase order and will share it with staff for review.

Other Reports and Discussion:

- Grace reported that Nancy Hersman can help the Committee with the research and filing paperwork necessary to Trademark the Centennial Logo. There will be a fee of approximately \$300 for filing. The Committee approved moving forward.
- The Committee discussed putting together a letter template with a Celebrity advisory board listed to use for soliciting participation, in-kind support and donations. Oliver agreed to create a sample for review.

Adjournment: The meeting was adjourned to the next scheduled meeting, Monday, November 8, 2010 at 5:00pm in the Police and Fire Conference Room. (*Minutes note: this meeting was subsequently cancelled in order to give the Committee more time to work on follow-up items.*)