

City of Manhattan Beach, California

Proclamation

BREAST CANCER AWARENESS MONTH & END DOMESTIC VIOLENCE MONTH

- WHEREAS,** *October and November are National Breast Cancer Awareness and End Domestic Violence months; and*
- WHEREAS,** *an estimated 211,240+ new cases of female breast cancer were diagnosed, while an estimated 2,000+ new cases of male breast cancer were diagnosed in 2009 and that mammography is recognized as the most effective method of detecting breast changes that may be cancer long before physical symptoms can be seen or felt; and*
- WHEREAS,** *Domestic Violence (DV) is a serious and violent social problem that exists in all economic segments of society, in all cultures, and in all countries of the world; and a growing number of new breast cancer cases are diagnosed annually; and*
- WHEREAS,** *Soroptimists are in a position worldwide to educate everyone, especially women, that they have the right to feel safe and to live free from violence and that they have access to breast cancer prevention information and services; and*
- WHEREAS,** *the Soroptimist Workplace Campaign to End Domestic Violence and Breast Cancer Awareness are ongoing Soroptimist efforts to promote awareness, advocacy and action; and*
- WHEREAS,** *Soroptimist (an international volunteer organization for business and professional women who work to improve the lives of women and girls in local communities and throughout the world) has launched a Region-wide campaign called "COLOR ME PINK (for breast cancer) AND PURPLE (for domestic violence).*

NOW, THEREFORE, BE IT RESOLVED that I, Richard Montgomery, Mayor of the City of Manhattan Beach, California, on behalf of the City Council and the residents, do hereby proclaim the month of October, 2010 as

BREAST CANCER AWARENESS MONTH

and the month of November, 2010 as

END DOMESTIC VIOLENCE MONTH

with special recognition to Soroptimists of the Camino Real Region for their various contributions to the many communities for advocacy, action and awareness (dissemination of information).

DATED this 19th day of October, 2010


City Clerk




Mayor