



Agenda Item #: \_\_\_\_\_

# Staff Report

## City of Manhattan Beach

**TO:** Honorable Mayor Montgomery and Members of the City Council

**THROUGH:** Richard Thompson, Interim City Manager

**FROM:** Lindy Coe-Juell, Centennial Liaison

**DATE:** October 5, 2010

**SUBJECT:** Consideration of Approval for the Manhattan Beach 2012 Centennial Logo

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**RECOMMENDATION:**

Staff and the Council Centennial Subcommittee, Mayor Montgomery and Mayor Pro Tem Tell, recommend that the City Council approve the Manhattan Beach 2012 Centennial Logo.

**FISCAL IMPACT:**

The recommendation before the City Council this evening carries no fiscal impact.

**BACKGROUND:**

During the September 21, 2010 City Council meeting, the City Council received an update regarding Centennial Committee activities and reviewed the logo that was selected by the Committee following a community design contest. The City Council reviewed the logo and asked that it be brought back for approval with public input.

**DISCUSSION:**

The Centennial Committee, after taking direction from the City Council, met on September 27<sup>th</sup> and received one public comment regarding the Centennial logo that was in favor of the design. The 2012 Manhattan Beach Centennial Logo is presented this evening for Council consideration.

With City Council input and approval, the logo will be officially presented during the October 19<sup>th</sup> City Council meeting with recognition of the winner of the logo design contest.

