



Agenda Item #: _____

Staff Report

City of Manhattan Beach

TO: Honorable Mayor Montgomery and Members of the City Council

THROUGH: Richard Thompson, Interim City Manager

FROM: Sona Kalapura, Environmental Programs Manager
Laurie Jester, Acting Community Development Director

DATE: October 5, 2010

SUBJECT: Consideration of a Resolution in Support of the South Bay Regional Bicycle Master Plan

RECOMMENDATION:

Staff recommends that the City Council approve the resolution to support the development of the South Bay Regional Bicycle Master Plan.

FISCAL IMPLICATION:

There are no immediate fiscal implications associated with the approval of the resolution to support the South Bay Bicycle Master Plan, though the staff time of the Environmental Programs Manager and the Traffic Engineer will be needed to assist in the development of this effort. In addition, there will be some fiscal impact should the Council decide to implement local measures from the completed regional master plan. However, we have lead time to prepare for this potential expenditure as the proposed master plan will be completed in 2012.

BACKGROUND:

In December of 2009, the South Bay Bicycle Coalition (SBBC) asked the City to partner with the SBBC in submitting a proposal to the County Department of Public Health (DPH) for funding to develop a regional bicycle master plan. (The SBBC is a charter affiliate of the Los Angeles County Bicycle Coalition.) The proposal was for the development of a regional plan to connect the cities of El Segundo, Gardena, Hermosa Beach, Lawndale, Manhattan Beach, Redondo Beach, and Torrance via a bicycle network.

The City Council supported this effort, and on March 19, 2010, DPH awarded SBBC with a grant to develop the South Bay Regional Bicycle Master Plan. The DPH has requested that all cities participating in the Bicycle Master Plan adopt a resolution which commits City staff time to the project. The term of the commitment would conclude in the summer of 2012. All the partner cities participating in the program have adopted a similar resolution.

While the City Council approved a Bikeway Plan in 2005 (Attachment A), it did not become part of a regional master plan because concerns over loss of parking were not alleviated. As part of the

Environmental Task Force effort, several ideas to improve the City's Bikeway Plan were discussed. On March 16, 2010, the Task Force recommended that the City coordinate with the SBBC to update its current bikeway plan, and develop a comprehensive bicycle master plan for the community. The City Council supported this recommendation.

DISCUSSION:

There are federal and state agencies that provide funding for bicycle related street improvements and bicycle programs. However, a city must have a bicycle plan in order to apply for most of these grants. Through participation in the South Bay Regional Bicycle Master Plan, the City of Manhattan Beach will obtain a bicycle plan that it can use to apply for funding for bicycle related street improvements and bicycle programs. The City would not be required to contribute to the cost of the plan preparation, but would need to allocate staff time to review the Manhattan Beach portion of the plan and assist with data collection.

The South Bay Bicycle Coalition is forming a Blue Ribbon Advisory Committee to help guide the preparation of the South Bay Regional Bicycle Master Plan. SBBC has asked that City Council appoint one of its members to the Advisory Committee. In addition, SBBC will require a City staff liaison to attend monthly planning meetings, and involve the traffic engineer and other city departments in the development of the bicycle plan, as needed. Please see Attachment B for the anticipated Scope of Work.

Should Council approve the resolution to support the bicycle master plan, staff resources will have to be allocated to assist with the development of the bicycle plan, and a Councilmember will need to be appointed to the Advisory Committee (refer to Attachment C). Staff suggests that the responsibilities to coordinate with the SBBC be shared between the Environmental Programs Manager and the Community Development Department. Staff also recommends the City Council appoint two Councilmembers, one delegate and an alternate, to the Blue Ribbon Advisory Committee. Should Council decide to adopt the resolution, staff will agendize this item for discussion on the November 3, 2010 City Council meeting.

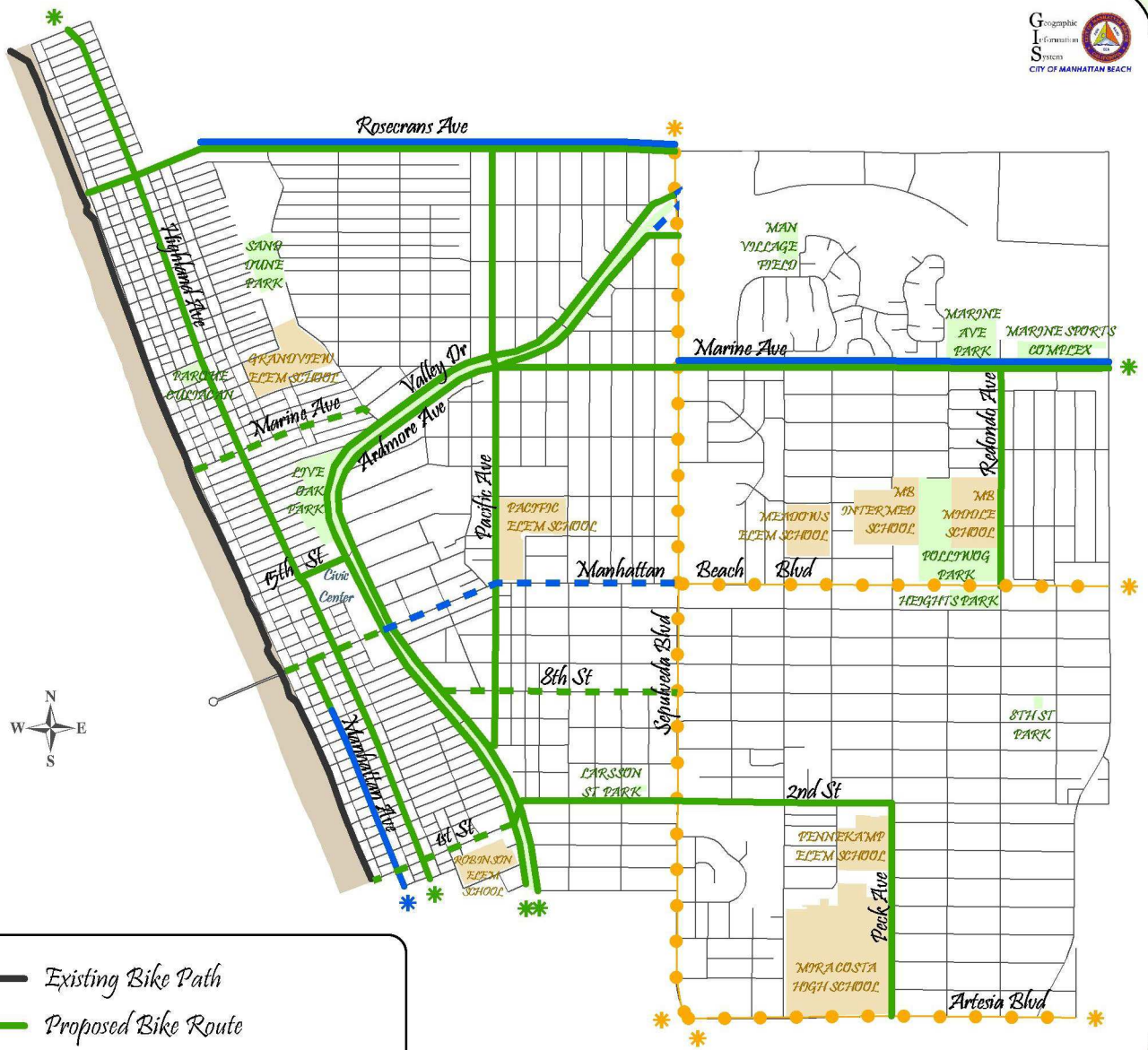
CONCLUSION:

Updating the current bikeways plan, and coordinating on a regional scale to develop a Bicycle Master Plan, is an action that falls in line with the City's efforts to promote environmental sustainability and a healthy lifestyle. Staff recommends that City Council approve the resolution to support the development of the Bicycle Master Plan.

- Attachments: A. Citywide Bikeway Plan
B. Scope of Work
C. Resolution 6277

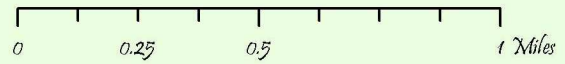
cc: Nhung Madrid, Community Development Management Analyst

City-wide Bikeway Plan



- Existing Bike Path
- Proposed Bike Route
- Future Bike Route
- Proposed Bike Lane
- Future Bike Lane
- Future Regional Bikeway
- Connects To Other Agency Bikeway

02/01/05



LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH - OBESITY PREVENTION

SCOPE OF WORK

Date of Execution to March 18, 2012

Agency: Los Angeles County Bicycle Coalition

GOAL: Develop a BTA compliant bicycle master plan for participating South Bay cities; promote regional bikeway network by installing signage for key neighborhood destinations; and provide social support that encourages bicycling

#	Objective 1: Increase access to bicycling infrastructure by developing a BTA compliant bicycle master plan for participating South Bay cities (August 2011) and implementing a regional bikeway network (April 2012). The regional plan will provide safe bikeway connectivity between homes, jobs, public transit, and recreational resources, including east-west corridors linking inland cities to coastal resources	Date	<u>Responsible Lead</u> Participants involved
	Activities:		
1	LACBC to hire full-time Initiative Coordinator in consultation with all	July 2010	LACBC: Jennifer Klausner Redondo: Bob Boardman SBBC: Todd Dipaola
2	LACBC to hire consulting firm as Technical Consultant in consultation with all	Aug 2010	LACBC: Jennifer Klausner Redondo: Bob Boardman SBBC: Todd Dipaola
3	Participate in regular DPH-led Learning Network meetings	ongoing	Initiative Coordinator, others as helpful
4	Meet w Technical Assistance Coordinator and DPH Grant Manager at least yearly to identify assignment of technical assistance such as field work for bicycle counts, surveys, and measuring roads	ongoing	Redondo: Bob Boardman Technical Consultant SBBC: Todd Dipaola
5	Hold at minimum monthly meetings w/ core initiative partners Redondo in-kind assistance: Provide office space, office equipment such as computers Supervise Technical Consultant, including bicycle counts, field survey of bike users Introduce Initiative Coordinator to key city staff (planning, public works, parks, police etc) Participate in Redondo Beach city community meetings Help draft council memos, documents and code and see documents through city approval process Review, give direction, and provide feedback on draft documents in a timely fashion Participate in monthly core partner meetings, Blue Ribbon Bicycle Advisory Board and South Bay Bicycle Planning Roundtable	ongoing	LACBC: Jennifer Klausner Initiative Coordinator Redondo: Bob Boardman SBBC: Todd Dipaola Technical Consultant DPH
6		ongoing	Redondo: Bob Boardman

LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH - OBESITY PREVENTION

SCOPE OF WORK

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GOAL: Develop a BTA compliant bicycle master plan for participating South Bay cities; promote regional bikeway network by installing signage for key neighborhood destinations; and provide social support that encourages bicycling

7	<p>In conjunction with DPH staff, develop a year-long action plan with detailed steps for policy/system/environmental change adoption and implementation.</p>	July 2010	<p>LACBC: Jennifer Klausner Initiative Coordinator Technical Consultant SBBC: Todd Dipaola Redondo: Bob Boardman</p>
8	<p>Develop promotional materials, including health data, to educate policy makers, city officials, and community leaders.</p>	Aug 2010	<p>Initiative Coordinator Redondo: Bob Boardman Technical Consultant</p>
9	<p>Secure resolution from Redondo Beach City Council that commits to: i) Allocating City of Redondo Beach staff to work on this initiative ii) The timeline and policy change deliverables in the initiative contract and Statement of Work iii) Also will include provisions below</p>	July 2010	<p>Redondo: Bob Boardman Initiative Coordinator</p>
10	<p>Secure required resolution from all partner cities in order to participate. Resolution will commit their intent to:</p> <ul style="list-style-type: none"> • Select at least one council member and an alternate to participate in Blue Ribbon Bicycle Advisory Board • Swiftly implement measures approved by City Council as funding is available • Designate a city staff liaison that will: <ul style="list-style-type: none"> - Introduce Initiative Coordinator to key city staff (planning, public works, parks, police etc) - Participate in city hearings - Review or assist draft council memos, documents and code and assist processing documents through city approval process - Review, give direction, and provide feedback on draft documents in a timely fashion - Assist Technical Consultant on bicycle counts and field survey of bike users - Participate in South Bay Bicycle Planning Roundtable <p>Resolution will commit SBBC to:</p> <ul style="list-style-type: none"> • Outreach to the public • Conducting at least 2 hearings per city • Research city data including bike counts, collisions, and public health • Present 3 times to City Council (Now, at midway point for feedback, and present final policy) • Generate a city specific plan that fits within the larger South Bay 	July/Aug 2010	<p>Initiative Coordinator LACBC: Jennifer Klausner SBBC: Todd Dipaola</p>

**LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH - OBESITY PREVENTION
SCOPE OF WORK**

Date of Execution to March 18, 2012

Agency: Los Angeles County Bicycle Coalition

GOAL: Develop a BTA compliant bicycle master plan for participating South Bay cities; promote regional bikeway network by installing signage for key neighborhood destinations; and provide social support that encourages bicycling

	<ul style="list-style-type: none"> Master Plan w Phase 1 low-cost high impact components ready for immediate implementation, as well as Phase 2 longer term grant-ready projects. Master plan developed per CA Streets and Highways Code, making the city eligible for grants 		
11	Establish liaisons for each participating city. Form South Bay Bicycle Planning Roundtable comprised of staff from each city	Aug/Sept 2010	Initiative Coordinator
	Establish mechanism for each city liaison to gain support of their city colleagues; (i.e. internal technical advisory committee (TAC) or other internal meetings at each city		Initiative Coordinator
	Establish Blue Ribbon Bicycle Advisory Board comprised of elected officials from each city		Initiative Coordinator
12	Host initiative kick-off event, including press conference and group bike ride/parade, to announce initiative and build excitement; obtain local media coverage.	Aug 2010	Initiative Coordinator
13	Hold one-on-one meetings with key leaders and make presentations to community organizations to raise awareness about policy initiative and enlist their support.	Aug 2010	Initiative Coordinator
14	Begin outreach campaign. Prioritize resources and adjust marketing mix (e.g., door flyers over online media) and incentives (possibly food from other grant sources) to reach lower income communities to ensure engagement	ongoing	Initiative Coordinator
15	Begin conducting community meetings (2-3 per city) in the participating South Bay cities to educate residents about the initiative, its benefits, identify barriers to accessing current bikeways, solicit input into ways to address barriers and recruit community supporters.	Sept 2010	Initiative Coordinator Technical Consultant Redondo: Bob Boardman
16	Form a local task force of community stakeholders at minimum one from each city to give input into and lead advocacy for new policy; this group will be a committee of South Bay Bicycle Coalition.	Oct 2010	SBBC: Todd Dipaola Initiative Coordinator
17	Gather baseline data: city liaisons work with technical consultant to conduct a number of bike counts in each city. Use data as baseline for master plans and to measure policy effectiveness.	Oct 2010	Robert Boardman and 6 city liaisons Technical Consultant Initiative Coordinator SBBC Volunteers
18	City liaisons work with technical consultant to conduct field survey of potential bikeway users in South Bay cities.	Oct 2010	Redondo: Bob Boardman and 6 city liaisons Technical Consultant
19	Hold one-on-one meetings with elected officials and staff from cities on progress.	Nov 2010	Initiative Coordinator
20	Halfway mark presentations on Master Plan progress to City Councils. Request and listen to feedback	Dec 2010	Initiative Coordinator Technical Consultant

LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH - OBESITY PREVENTION

SCOPE OF WORK

Date of Execution to March 18, 2012

Agency: Los Angeles County Bicycle Coalition

GOAL: Develop a BTA compliant bicycle master plan for participating South Bay cities; promote regional bikeway network by installing signage for key neighborhood destinations; and provide social support that encourages bicycling

			Redondo: Bob Boardman and 6 city liaisons
21	Based on feedback, revise draft master plan and incorporate council feedback	Dec 10- Feb 11	<u>Technical Consultant</u> Redondo: Bob Boardman Initiative Coordinator
22	Leverage expertise of other jurisdictions working to pass bicycle master plans by participating in DPH Learning Network meetings and by reviewing policies of other jurisdictions to identify best practices.	January 2011	<u>Initiative Coordinator</u> <u>Technical Consultant</u>
23	Develop draft policy language including plan for implementing policy once it has been approved.	April 2011	<u>Initiative Coordinator</u> Technical Consultant Redondo: Bob Boardman and 6 city liaisons
24	Vet policy document within each city and gain approval from relevant city staff at each city (i.e. through technical advisory committees or other internal city meetings). Listen to feedback and amend as necessary.		<u>Initiative Coordinator</u> Technical Consultant
25	Solicit input into final draft of policy language including community meetings as appropriate	July 2011	
26	Begin media campaign, citizen letter writing and citizen in person meetings with each councilmember in partner cities Beginning with lead partner city Redondo Beach, and following with most supportive cities to gain momentum, seek and get approval of policy from City Councils.	July 2011	<u>Initiative Coordinator</u> SBBC: Todd Dipaola
27		August 2011	<u>Redondo: Bob Boardman and 6 city liaisons</u> LACBC: Jennifer Klausner Technical Consultant Initiative Coordinator SBBC: Todd Dipaola
28	Set up internal city work group to implement policy (this may be the South Bay Bicycle Planning Roundtable along with TACS, so as to work across city jurisdictions and ensure policy framework translates to all participating cities).	October 2011	<u>Redondo: Bob Boardman and 6 city liaisons</u> Initiative Coordinator
29	Set up oversight committee comprised of community stakeholders to guide implementation of policy change.	November 2011	<u>Initiative Coordinator</u> , SBBC Volunteers
30	Work with city liaisons to develop new action plan and timeline for policy implementation, including roles of	January	<u>LACBC: Jennifer Klausner</u>

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SCOPE OF WORK**

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Agency: Los Angeles County Bicycle Coalition

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	key internal partners	2012	<u>Redondo: Bob Boardman and 6 city liaisons</u>
31	Complete at least minimum implementation of South Bay Bicycle Master Plan. Secure South Bay Cities Council of Governments' agreement to incorporate South Bay Bicycle Planning Roundtable oversight and responsibilities into one of the COG's existing committees/working groups following the conclusion of two-year grant term.	April 2012	<u>Redondo: Bob Boardman and 6 city liaisons</u> Initiative Coordinator
32		April 2012	<u>Initiative Coordinator</u>
	Objective 2: Promote regional bikeway network by installing signage for neighborhood destinations in walkable centers, as well as signage for all classes of bikeways, "bike boulevards" and public transit (by April 2012) Activities:	Date	Responsible Lead Participants involved
1	Create maps and marketing materials for existing and approved bikeways (print and electronic downloadable).	September 2010	<u>Initiative Coordinator</u>
2	As part of master plan recommendations, determine conduits, destination, and origination points most in need of signage enhancements	September 2010	<u>Technical Consultant</u> Redondo: Bob Boardman
3	Consult bicycle/recreation space planners concerning signage locations	October 2010	<u>LACBC: Jennifer Klausner</u> Redondo: Bob Boardman
4	Finalize and incorporate signage plan into Bicycle Master Plan	May 2011	<u>Technical Consultant</u> Redondo: Bob Boardman
5	Pilot signage installed	October 2011	<u>Redondo: Bob Board and relevant city liaisons</u> Initiative Coordinator
6	Install signage	March 2012	<u>Redondo: Bob Board and relevant city liaisons</u> Initiative Coordinator
	Objective 3: Provide social support for bikeway network by organizing and publicizing group bike rides that encourage greater comfort on a bicycle and increase the political will to implement policy change (by September 2010).	Date	Responsible Lead Participants involved

LOS ANGELES COUNTY DEPARTMENT OF PUBLIC HEALTH - OBESITY PREVENTION

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GOAL: Develop a BTA compliant bicycle master plan for participating South Bay cities; promote regional bikeway network by installing signage for key neighborhood destinations; and provide social support that encourages bicycling

	Activities:		
1	Identify and approach interested stakeholder groups such as PTAs, schools, places of worship, cycling clubs about organizing regular social rides and walks serving different constituencies that test potential bikeway streets/corridors	July 2010	Initiative Coordinator SBBC: Todd Dipaola
2	Begin offering workshops and help promote existing events on bike safety and cyclists' rights	Aug 2010	Initiative Coordinator LACBC: Jennifer Klausner
3	Help connect community rides and bicycle transportation opportunities with local events (such as Earth Day, Bike to Work Day, farmer's markets, public health fairs, art walks, craft fairs, civic events)	Aug 2010	Initiative Coordinator
4	Seek feedback from ride/walk organizers that can inform bikeway planning	Oct 2010	Technical Consultant Redondo: Bob Boardman
5	Establish relationships with local print media, influential bloggers, community news site editors, to gain regular favorable coverage of our on-going activities and our goals for the community	ongoing	Initiative Coordinator SBBC: Todd Dipaola
6	Provide fresh and engaging content and interactive experiences on the SBBC Facebook page, on our SBBC website, and by providing guest content and comments on 3rd party web sites that reach our constituency.	ongoing	Initiative Coordinator SBBC: Todd Dipaola

RESOLUTION NO. 6277

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MANHATTAN BEACH, CALIFORNIA, IN SUPPORT OF THE SOUTH BAY REGIONAL BICYCLE MASTER PLAN

WHEREAS, the City of Manhattan Beach is a partner to the Los Angeles County Bicycle Coalition ("LACBC") which has been awarded a grant from the Los Angeles County Department of Public Health ("DPH") through the American Recovery and Reinvestment Act of 2009-funded Renewing Environments for Nutrition, Exercise and Wellness ("RENEW") Initiative for the development of the South Bay Bicycle Master Plan Project; and,

WHEREAS, the City supports the South Bay Bicycle Master Plan Project, whose goals are to promote bicycling as a means to decrease childhood and adult obesity resulting from lack of physical activity, and to create a Bicycle Master Plan that leads to an accessible bikeway network connecting the South Bay cities to each other and to the Greater Los Angeles County for the general benefit of all County residents.

NOW, THEREFORE BE IT RESOLVED THAT THE CITY COUNCIL OF THE CITY OF MANHATTAN BEACH, CALIFORNIA DOES HEREBY DECLARE, FIND, DETERMINE AND ORDER AS FOLLOWS:

SECTION 1. The City Council of the City of Manhattan Beach hereby makes the following findings:

1. That the above recitations are true and correct.
2. That the City of Manhattan Beach endorses the South Bay Bicycle Master Plan Project.

SECTION 2. The City agrees to provide a staff liaison to accomplish all tasks for which the City is involved as described in the attached Scope of Work.

SECTION 3. The City agrees to establish a technical advisory committee with their staff liaison and members of all City Departments involved in the South Bay Bicycle Master Plan.

SECTION 4. The City agrees to appoint a City Council member to serve on the Blue Ribbon Advisory Committee of the South Bay Bicycle Master Plan.

SECTION 5. The City Clerk shall certify to the adoption of this resolution and thenceforth and thereafter the same shall be in full force and effect.

PASSED, APPROVED AND ADOPTED this 5th day of October, 2010.

Mayor, City of Manhattan Beach, California

ATTEST:

AYES:
NOES:
ABSENT:
ABSTAIN:

City Clerk