

DRAFT **CITY OF MANHATTAN BEACH**
MINUTES OF THE LIBRARY COMMISSION

March 8, 2010
6:30 p.m.
Manhattan Beach City Hall

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ROLL CALL

Present: Commissioners Adams, Cooperman, Hook, Popovich and Rhees
Absent: None
Others Present: Recreation Services Manager Mark Leyman, Steven Klein, Los Angeles County Library, Manhattan Beach Library Manager Don Gould, Friends of the Library President Jean Klaren and Recording Secretary Jane Grace

APPROVAL OF MINUTES

The Minutes of the January 25, 2010 Library Commission minutes were approved as written.

CEREMONIAL

None

AUDIENCE PARTICIPATION

None

GENERAL BUSINESS

10/0308-1 – Update on City Council Direction for Library Expansion

Mr. Leyman reported that the City Council, at their March 2, 2010 meeting, discussed the request from the Los Angeles County Librarian regarding continuation of the Library renovation process including the implementation of a request for proposal process (RFP) for an architect, which would be paid out of the excess library services property tax funds, and the formation of a City Council Subcommittee to oversee the project. He reported that the Council is positive about moving forward with the project and the next step will be for the County to execute an RFP to select an architect and develop capital and operational costs and move forward from there. Mr. Leyman reported that

Councilmembers Cohen and Tell were selected to serve on the Library Expansion Subcommittee and will work with the County on the project

Commissioner Rhees suggested that the next step for the Library Commission would be to meet with Councilmembers Cohen and Tell and request that they attend future Library Commission Meetings. Mr. Leyman reported that the City Council/Library Commission Joint meeting is scheduled for March 30.

09/11116-2 – Discussion of Programming Ideas for the Manhattan Beach Library

Commissioner Rhees confirmed that the January 25, 2010 Library Commission Meeting Minutes were seen by City Council at their February 16 meeting, making them aware of the Commission's goal to create a long range plan for the education and publicity for the library and eventually have the public more vested in the library and aware of the needs for the library when a capital campaign comes around.

Commissioner Cooperman reported on the progress of setting up a Library Commission Facebook page which will include facts about the library and a calendar list of Library events. Commissioner Cooperman indicated that Library Manager Don Gould is sending him event information regularly and Commissioner Cooperman will update Facebook once or twice a month, as necessary. Commissioner Cooperman suggested that now with the Facebook portfolio up and running, we need to start promoting it if we want it to grow and start a dialog with the public. Commissioner Rhees suggested that she could contact Paul Silva at the Beach Reporter who might be interested in helping us with the promotion. It was suggested that we upload video clips on the Library Facebook page, including special event performers, library staff and Friends of the Library. Commissioner Hook indicated that she would like to see the following on the Library Facebook:

- Schedule of events
- Clips of book readings and a variety of things that go on in the library
- Clips of Friends of the Library activities
- "How Can I Help" link

Commissioner Cooperman indicated that he has never seen a library as taxed in time and resources as the Manhattan Beach Library and suggested that we need to build community support for a new library; but the Facebook page is not going to do it by itself.

10/0126-1 – Discussion and Development of Talking Points for the Manhattan Beach Library

Commissioner Rhees reported that in talking with Councilmember Montgomery at a recent Rotary Club Meeting, he indicated that the Council will be looking to the Commissioners for input and involving us more as things go forward on the library project.

Commissioner Rhees inquired whether the Commission should prepare a list of talking points for the City Council/Library Commission Joint meeting scheduled for March 30. Commissioner Hook suggested that the Commission shouldn't go forward until given guidance from the Council as to what they want the Commission to do regarding the library expansion, until they have set a game plan and timeline.

Commissioner Rhees suggested that the Commission provide Council with the Commission's ideas for moving forward with visibility in the press and on Facebook and our goal to create a long range plan for the education and publicity for the library, not necessarily about the refurbishment of the library. It was suggested that the Commission should ask the City Council for ideas and plans on what they want from the Commission regarding the refurbishment of the library.

OTHER COMMISSION BUSINESS

Manhattan Beach Library Manager Don Gould reported that the Manhattan Beach Library will be conducting a new adult summer reading program; details will follow. The children's summer reading program will be related to a "green" theme this year.

ADJOURNMENT

The meeting was adjourned at 7:25 p.m.