




Agenda Item #: \_\_\_\_\_

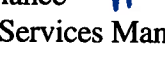



# Staff Report

## City of Manhattan Beach

**TO:** Honorable Mayor Cohen and Members of the City Council

**THROUGH:** Geoff Dolan, City Manager 

**FROM:** Bruce Moe, Director of Finance   
Steve Charelian, Revenue Services Manager 

**DATE:** December 1, 2009

**SUBJECT:** Annual City Recognition of Longstanding Local Businesses

### RECOMMENDATION:

Staff recommends that the City Council recognize businesses that have been providing services to the community for a number of years.

### FISCAL IMPLICATION:

The cost of the plaques and certificates is approximately \$350.

### BACKGROUND:

The City Council has created an awards program to recognize those longstanding businesses that have been providing services to our community for many years.

Every year the City recognizes those businesses that have achieved 10, 20 and 40 year continuous service milestones<sup>1</sup>. Plaques are awarded to businesses that have served the community continuously for 40 years. Special proclamations are presented to businesses with 20 years while certificates are mailed to businesses with 10 years.

City Council has recognized the following awards in the past:

	Plaques	Special Proclamations	Certificates
2009	8	19	35
2008	2	28	38
2007	2	17	36
2006	0	22	29
2005	2	14	29

<sup>1</sup> These milestones are calculated based on the date the business was first licensed in Manhattan Beach and may not necessarily reflect the entire length of time the business has been operating.

	Plaques	Special Proclamations	Certificates
2004	3	38	44
2003	1	43	42
2002	3	33	36
2001	4	12	35
2000	2	20	47
1999	3	7	37
1998	3	11	46
1997	3	11	44
1996	2	14	44
1995	2	5	40
1994	1	31	85

**DISCUSSION:**

This year, City Council will present plaques to eight businesses in the 40 or more year category:

- |   |   |
|---|---|
| 1. Automobile Club of Southern California | 5. Montessori School of Manhattan Beach |
| 2. Black & White Floor Coverings          | 6. The North End Barber Shop            |
| 3. The Castle                             | 7. Northrop Grumman Corporation         |
| 4. Jack in the Box                        | 8. Marlene M Schultz, DDS               |

Additionally, the following establishments have maintained their businesses within Manhattan Beach for 20 years and will be presented with special proclamations:

- |                                |                                     |
|--------------------------------|-------------------------------------|
| 1. Baby Wrights                | 11. Manhattan Beach Cleaners        |
| 2. Bayside Hair Design         | 12. Manhattan Beach Toyota          |
| 3. Beach Chinese Food To Go    | 13. Manhattan Dental Care           |
| 4. Beaches                     | 14. McDonalds                       |
| 5. BREWCO- Manhattan Beach     | 15. Paws-A-While                    |
| 6. <del>Lori J Clark, OD</del> | 16. SOI Counseling & Testing Center |
| 7. Coastline Chiropractic      | 17. A Summer Place                  |
| 8. Engravable U                | 18. Supercuts                       |
| 9. ExxonMobil Oil Corporation  | 19. Wilson Floor Company Inc.       |
| 10. Illusions of Beauty        |                                     |

The following establishments have served the community continuously for 10 years and will receive certificates by mail:

- |                                    |                                      |
|------------------------------------|--------------------------------------|
| 1. Barnes & Noble Booksellers Inc. | 19. Manhattan Auto Center            |
| 2. The Beehive                     | 20. Manhattan Beach Music & Voice    |
| 3. Bettye Blue Domestic Agency     | 21. Manhattan Village Women's Center |
| 4. Bikram's Yoga College of India  | 22. Marquesa & Co LLC                |
| 5. BoBo's Chinese Deli Inc         | 23. Mud Honey                        |
| 6. Bob Stevens Photography         | 24. Old Navy                         |

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| 7. Clover Capital Corporation        | 25. Pier 1 Imports  |
| 8. Dianes, Inc.                      | 26. Player's Liquor   |
| 9. Directorsite Inc.                 | 27. Recreational Equipment Inc- REI                               |
| 10. E-Escrows Inc.                   | 28. Ripe Design Inc.  |
| 11. Grandview Capital Management LLC | 29. Schwarz Chiropractic  |
| 12. Law Offices of Jennifer M Honey  | 30. Mitra E Simanian, DDS   |
| 13. Il Fornaio                       | 31. Torrance Family Practice Medical Group Inc.                   |
| 14. Jiffy Lube                       | 32. Trader Joe's  |
| 15. JWM CPA & Company                | 33. Verandas  |
| 16. Kinecta Financial & Insurance    | 34. KT Ziegler Building Contractors                               |
| 17. Le Sorelle Salon                 | 35. West Coast Center for Orthopedic Surgery &<br>Sports Medicine |
| 18. Longs Drug Store                 |   |

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments each year.