



Staff Report

City of Manhattan Beach

TO: Honorable Mayor Cohen and Members of the City Council

THROUGH: Geoff Dolan, City Manager

FROM: Bruce Moe, Finance Director

DATE: November 17, 2009

SUBJECT: Consideration of Appointment of Mayor Pro-Tem Ward as the City Council Liaison to the Manhattan Beach Studios

RECOMMENDATION:

Staff recommends that the City Council appoint Mayor Pro-Tem Ward as the City Council Liaison to the Manhattan Beach Studios for the purpose of assisting the studios in attracting more production, and reviewing film permitting processes.

FISCAL IMPLICATION:

There are no fiscal implications associated with the recommended action.

BACKGROUND:

The City Council's Work Plan, adopted at the November 3, 2009 meeting, includes an item entitled "Studios - Report on Activities and What the City Can Do to Help Capture More Activity and In-House Production." The item calls for a Councilmember liaison to be appointed to work with staff and the studios to review ways in which the City can assist the studios in attracting more production, including a review of film permitting processes.

DISCUSSION:

At the November 3rd meeting during discussions of this work plan item, the City Council agreed to appoint Mayor Pro-Tem Ward as the liaison to the studios for this item. Because formal action is required to make such an appointment, staff recommends that the Council take this action tonight.