# CITY OF MANHATTAN BEACH MINUTES OF THE CITY COUNCIL REGULAR MEETING SEPTEMBER 16, 2008

The Regular Meeting of the City Council of the City of Manhattan Beach, California, was held on the 16<sup>th</sup> day of September, 2008, at the hour of 6:31 p.m., in the City Council Chambers of City Hall, at 1400 Highland Avenue, in said City.

## PLEDGE TO FLAG

Police Chief Rod Uyeda led the pledge of allegiance.

## **ROLL CALL**

Present: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Absent: None. Clerk: Tamura.

## **CEREMONIAL CALENDAR**

<u>09/16/08-1.</u> Recognition of City Treasurer Tim Lilligren for Obtaining the Designation of "Certified Municipal Treasurer" from the California Municipal Treasurers <u>Association</u>

The Council <u>recognized</u> City Treasurer Tim Lilligren for obtaining the designation of "Certified Municipal Treasurer" from the California Municipal Treasurers Association.

City Treasurer Lilligren, in turn, recognized the efforts of staff including, Assistant Finance Director Sharon Koike, Controller Henry Mitzner and Finance Director Bruce Moe.

**Steve Groom, Beach Cities Health District (BCHD) Finance Director,** congratulated City Treasurer Lilligren for obtaining this designation and thanked him for his expertise and experience in working with the BCHD.

# 09/16/08-2. Recognition of the Board Members of the Hometown Fair

The Council <u>recognized</u> the following individuals for their valuable work as Hometown Fair Board Members: Susan Adams, Michael Burstein, Bob Bohner, Patrick Donahue, Eric Hartman, Mike Johnson, Steve Johnson, Ray Joseph, Vickie Knapp, Sally Levine, Robert Manriquez, Sharley McMullen, Yvonne Phillips, Susan Sweeney and Sharon Waterous.

Board Members Claire Fieger, Wayne Hampton, Maggie Movius and Jeanie Sauder were unable to attend.

**Hometown Fair Board President Burstein** <u>presented</u> the Councilmembers with parking passes for the Fair.

09/16/08-3. Presentation of Certificates to the Manhattan Beach 9/10 Baseball All Stars

The Council <u>presented</u> Certificates of Commendation to the Manhattan Beach 9/10 Baseball All Stars in recognition of their First Place District 36 and Section 3 victories.

## **CONSENT CALENDAR**

The Consent Calendar (Item Nos. 4 through 15), consisting of items under *General Consent* and *Boards and Commissions*, was approved by motion of Councilmember Aldinger, seconded by Councilmember Ward and passed by unanimous roll call vote, with the exception of Item No. 7 which was considered later in the meeting under "*Items Removed from the Consent Calendar*."

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Absent: None. Abstain: None.

#### GENERAL CONSENT

<u>09/16/08-4.</u> Approve Minutes of the City Council Adjourned Regular and Regular Meeting of <u>September 2, 2008</u>

The Council <u>approved</u> the subject minutes.

09/16/08-5. Consideration of a Resolution Adopting the 2008 Conflict of Interest Code for the City of Manhattan Beach

The Council adopted Resolution No. 6154.

09/16/08-6. Consideration of Financial Report: Ratification of Demands - September 4, 2008

The Council <u>approved</u> with no exception Warrant Register No. 6B in the amount of \$2,049,627.21 in payment of ratification of demands and claims as prepared by the Director of Finance, together with the original demands and claims as prepared by said Warrant Register.

09/16/08-7. Consideration of the Award of a Three-Year Contract for the City's Resident
Newsletter to Direct Advertising Response (Estimated Value of \$51,600)

Item No. 7 was pulled from the "CONSENT CALENDAR". Please refer to "ITEMS REMOVED FROM THE CONSENT CALENDAR."

<u>09/16/08-8.</u> Consideration of a Three-Year Contract to Tremco for Preventative

<u>Maintenance and Repairs of Roofs at Sixteen City Facilities (Estimated Value</u>

\$27,300)

The Council <u>waived formal bidding</u> per Municipal Code Section 2.36.140 (Waivers) and <u>approved</u> an award of a three-year roof maintenance contract to Tremco in the amount of \$27,300.

## **BOARDS AND COMMISSIONS**

## **Cultural Arts Commission**

<u>09/16/08-9.</u> Consideration of Draft Minutes, Cultural Arts Commission Meeting of August <u>19, 2008</u>

The Council <u>received and filed</u> the subject draft minutes.

## Parks and Recreation Commission

09/16/08-10. Consideration of Draft Minutes, Parks and Recreation Commission Meeting of August 25, 2008

The Council received and filed the subject draft minutes.

## Parking & Public Improvements Commission

<u>09/16/08-11. Consideration of Action Minutes, Parking and Public Improvements</u> <u>Commission Meeting of August 28, 2008</u>

The Council <u>received and filed</u> the subject action minutes.

09/16/08-12. Consideration of the Parking and Public Improvements Commission's

Recommendation for Double Double Yellow Line Painted Median on Manhattan

Beach Boulevard and Manhattan Avenue in Downtown

The Council <u>approved</u> the Parking and Public Improvements Commission's recommendation to install painted center medians along Manhattan Beach Boulevard between The Strand and Morningside Drive, and on Manhattan Avenue between 8<sup>th</sup> Street and 15<sup>th</sup> Street.

<u>09/16/08-13.</u> Consideration of a School Area Traffic Study Regarding Follow-Up Evaluation for Pacific Elementary School.

The Council <u>approved</u> the Parking and Public Improvements Commission's recommendation to continue initial traffic safety measures and implement additional measures for the surrounding Pacific Elementary School, as identified in the staff report.

#### **Planning Commission**

09/16/08-14. Consideration of Action Minutes, Planning Commission Meeting of August 27, 2008

The Council <u>received and filed</u> the subject action minutes.

<u>09/16/08-15.</u> Consideration of a Planned Development Permit Amendment for the Conversion of an Existing Warehouse to Food and Beverage Sales with Sales and Sampling of Alcoholic Beverages Located at 1700 Rosecrans Avenue

The Council <u>received and filed</u> the decision of the Planning Commission approving the project subject to certain conditions, as identified in the staff report.

#### **COMMUNITY ANNOUNCEMENTS**

09/16/08.20. Los Angeles County Librarian Don Gould Re Thanks and Library Events

Los Angeles County Librarian Don Gould expressed his appreciation of the assistance provided by City Manager Geoff Dolan and Assistant to the City Manager Lindy Coe-Juell in distributing an e-mail that contributed to the success of the recent "Friends of the Library's Book Sale". He noted upcoming Library events as follows: Indian Cooking Class on September 20, 2008, at 2:00 p.m., reservations recommended; Coffee and Classics on October 2, 2008, with feature movie "Edward Scissor Hands;" Story Writing Group on September 27, 2008 at 2:00 p.m., registration recommended; Pajama Rama on October 15, 2008, 7:00 p.m.; and Reusable Design for the Creative Kid on October 29, 2008 at 4:00 p.m., ages 10 to 18, reservations recommended.

## 09/16/08.21 Roger Cox and Jennifer Rosenthal Re Leadership Manhattan Beach

**Roger Cox and Jennifer Rosenthal, No Addresses Provided,** thanked the City for supporting Leadership Manhattan Beach and giving them the opportunity to participate in this program.

## 09/16/08.22 Robert Bush Re Tribute to Local Newspaper Journalists

**Robert Bush, No Address Provided,** paid tribute to various local newspaper journalists and, in particular, *Easy Reader* reporter Danny Brown, who is moving out of state.

## 09/16/08.23 Kirk Kelly-Kahn Re "Reunion in Bartersville"

**Kirk Kelley-Kahn, Manhattan Beach resident and producer, No Address Provided,** came forward to announce the upcoming play, "Reunion in Bartersville," in which Councilmember Ward is starring, at the Egyptian Arena Theater in Hollywood on Fridays, Saturdays and Sundays during the month of September.

## 09/16/08.24 Councilmember Aldinger Re Association of Volleyball Professionals

Councilmember Aldinger called attention to the upcoming Association of Volleyball Professionals (AVP) tournament on Saturday and Sunday, September 20 and 21, 2008.

## 09/16/08.25 Mayor Montgomery Re Thanks for Beach Movie Night

Mayor Montgomery thanked the Parks and Recreation and Police Departments for their assistance relative to the success of the recent Beach Movie Night.

# 09/16/08.26 Mayor Montgomery Re Resident Association's 20<sup>th</sup> Anniversary

Mayor Montgomery noted that the Manhattan Beach Residents' Association will celebrate their 20<sup>th</sup> Anniversary on September 28, 2008, from 2:00 to 5:00 p.m., at Manhattan Beach Botanical Gardens and that for further information, those interested should call (310) 374-3323 or send an e-mail to <a href="https://www.mbresidentsassociation.org">www.mbresidentsassociation.org</a>.

# 09/16/08.27 Mayor Montgomery Re Housing Prices

As pointed out in a recent *Daily Breeze* article, Mayor Montgomery noted that, unlike many other cities in the state, Manhattan Beach median home prices have continued to rise and thanked the *Daily Breeze* for sending him the article.

## 09/16/08.28 Mayor Montgomery Re El Camino College

Mayor Montgomery shared information about the record enrollment at El Camino College, making it one of the largest two-year college campuses in the nation, and, one of the least expensive at \$20.00 per unit.

## 09/16/08.29 Councilmember Aldinger Re Pet Appreciation Day

Councilmember Aldinger noted the Pet Appreciation Day festivities on September 28, 2008 from 1:00 to 5:00 p.m., at Polliwog Park.

Councilmember Ward related his appreciation of *Easy Reader* reporter Danny Brown's journalistic efforts to disseminate information to the public and he wished him well in his move out of state.

The Council echoed Councilmember Ward's comments.

## **PUBLIC HEARINGS**

None.

## **GENERAL BUSINESS**

09/16/08-16. Consideration of a School Area Traffic Study Regarding Initial
Recommendations for American Martyrs Elementary School

Traffic Engineer Erik Zandvliet verified that the Neighborhood Traffic Management Plan (NTMP) policies would be followed in implementing the Parking and Public Improvements Commission's (PPIC) recommendation to implement a school area traffic safety plan around the American Martyrs Elementary School, for a six-month trial period, and reviewed the PPIC's recommendations as included in the staff report. He affirmed staff's intent to contact Code Enforcement to discuss drivers moving residents' trash cans so they can park on the street and he noted that other cities have had trouble with implementing legislation prohibiting this action.

The Council discussed the difficulty of ensuring that the School will implement formal student carpool and walking incentive programs (Recommendation No. 11 – *Encourage the school to implement a formal student carpool and walking incentive program for both parents and students*); the City assisting the School in organizing carpools; the School providing carpooling incentives; and discussing carpooling programs at the Council's upcoming Joint Meeting with the Manhattan Beach Unified School Board. The Council noted that, because American Martyrs is a private school, students from a large area attend the School and efforts to improve traffic might need to be greater than those at public schools, which draw from surrounding neighborhoods.

City Manager Geoff Dolan confirmed that, as of this time, the Council does not have a representative to American Martyrs School. He pointed out that the Council's Subcommittee could discuss carpooling programs with the School District prior to discussing it with the School Board.

## The following individuals spoke on this item:

- Paul Beswick, 1700 Block of Pacific Avenue
- Rocky Mondello, 1600 Block of Laurel Avenue

**Dr. Kevin Baxter, American Martyrs School Principal,** related the School's disagreement with Recommendation No. 9 (*Prohibit left turns from westbound 15<sup>th</sup> Street into parking structure during school loading hours*) due to concern over the potential for increased traffic congestion and No. 20 (*Encourage the School to prohibit pedestrian access to the School from any gates on Laurel Avenue, except for Preschool students*) due to concerns over safety and the potential for increased traffic congestion. He commented on the staff parking; the School's

continued efforts to mitigate traffic problems, including encouraging carpooling and the difficulty of imposing consequences for parents who do not carpool; the School's willingness to consider installing a dedicated carpool lane; and the School's agreement to work with a Council representative to the School.

The Council held a brief discussion with **Dr. Baxter** regarding the importance of carpooling and ways in which the City and American Martyrs School can work together to accomplish a successful carpooling program, as well as the School's disagreement with Recommendation Nos. 9 and 20.

Councilmember Aldinger related his agreement with the PPIC's recommendations, except Nos. 9 and 20. He related his uncertainty as to installing stop signs in all directions at 19<sup>th</sup> Street and Laurel Avenue, as is to be evaluated in Recommendation No. 18 (*Evaluate the justification for stop signs in all directions at 19<sup>th</sup> Street and Laurel Avenue with a report to the Commission*). He asked that input regarding the number of families who carpool to American Martyrs School be obtained in six months and provided to the Council.

Traffic Engineer Zandvliet advised that the idea of installing stop signs in all directions at 19<sup>th</sup> Street and Laurel Avenue will be examined and the information will be provided to the PPIC and that the recommendations will be for a trial period of six months.

Mayor Montgomery agreed with the PPIC's recommendations, omitting Nos. 9 and 20 and informed Council that he would like to volunteer to be the Council representative to American Martyrs School.

Councilmember Ward commented that the recommendations will be evaluated after six months; that this is another step in addressing minimizing the burden that traffic and dropping off students places on the neighborhood; and that the City will work with American Martyrs School to refine carpooling.

Mayor Pro Tem Cohen requested that American Martyrs School work with staff to increase carpooling.

<u>MOTION</u>: Councilmember Ward moved to <u>approve</u> the PPIC's recommendations for American Martyrs Elementary School, with the exception of Nos. 9 (*Prohibit left turns from westbound 15<sup>th</sup> Street into the parking structure during school loading hours*) and No. 20 (*Encourage the School to prohibit pedestrian access to the School from any gates on Laurel Avenue except for Preschool students*). The motion was seconded by Councilmember Aldinger and passed by the following unanimous roll call vote:

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Abstain: None. Absent: None.

## **RECESS AND RECONVENE**

At 7:59 p.m. the Council recessed and reconvened at 8:14 p.m. with all Councilmembers present.

# <u>09/16/08-17.</u> Consideration of a School Area Traffic Study Regarding Follow Up Evaluation for Pennekamp Elementary School.

Traffic Engineer Erik Zandvliet verified that the Neighborhood Traffic Management Plan (NTMP) policies would be followed in implementing the Parking and Public Improvements Commission's (PPIC) recommendations for a school area traffic safety plan around Pennekamp Elementary School for a six-month trial period, as documented in the staff report. He explained staff's intent to pursue alternate funding to construct sidewalks, as in Recommendation No. 6 (*Pursue a capital project to construct a new sidewalk on the east side of Rowell Avenue between 1st Street and Curtis Avenue*). He verified that traffic might be redirected throughout the neighborhood with Recommendation No. 5 (*Prohibit left turns in and out of the student loading zone driveways on Peck Avenue during school loading times only*); advised that Pennekamp Elementary School does not qualify for a "Safe Routes to School Grant" because vehicles are involved in transporting students; noted that the traffic at Pennekamp School is distributed at the front and back entrances; and that the School draws from the immediate neighborhood.

Council briefly discussed if it would be a good idea to remove the existing school crosswalk at Rowell and Gates Avenues on the north leg only (Recommendation No. 9).

Traffic Engineer Zandvliet affirmed that crossing guards are currently assigned to Pennekamp School at Peck Avenue and 2<sup>nd</sup> Street and Peck Avenue and 1<sup>st</sup> Street.

## The following individuals spoke on this item:

- Florence Popper, 2<sup>nd</sup> Street and Peck Avenue
- Liss Jackson, 1400 Block of 2nd Street

**Dale Keldrauk, Pennekamp School Principal,** discussed the lack of sufficient on-site parking for School staff; the hesitancy of parents to allow their children to walk to school; his uncertainty about the idea of constructing a new sidewalk on the east side of Rowell Avenue between 1<sup>st</sup> Street and Curtis Avenue (Recommendation No. 6); the School's intent to continue efforts to reduce traffic problems, including encouraging volunteers/staff to assist with loading/unloading (Recommendation No. 15); the School's agreement with a "Safe Routes to School" program (Recommendation No. 17); the School's agreement with removing the existing school crosswalk at Rowell and Gates Avenues on the north leg only (Recommendation No. 9); and the importance of making sure that parents parking on the street are respectful of neighborhood residents.

Councilmember Aldinger commended staff's efforts toward the recommended school area traffic safety plan around Pennekamp Elementary School. He supported the PPIC's recommendations, with the exception of Nos. 6 (*Pursue a capital project to construct a new sidewalk on the east side of Rowell Avenue between 1st Street and Curtis Avenue*) and 8 (*Post "No Pedestrian Crossing" signs on the east leg of 2nd Street and Peck Avenue*).

Mayor Pro Tem Cohen echoed Councilmember Aldinger's comments.

The Council emphasized the importance of volunteers to assist with loading/unloading, as well as a "Safe Routes to School" Program. The Council generally agreed with the PPIC's recommendations, with the exception of Nos. 6 and 8 and the following motion was offered.

<u>MOTION</u>: Councilmember Aldinger moved to <u>approve</u> the PPIC's recommendations to implement a school area traffic safety plan around the Pennekamp Elementary School for a sixmonth trial period, with the exception of Recommendation Nos. 6 (*Pursue a capital project to construct a new sidewalk on the east side of Rowell Avenue between 1<sup>st</sup> Street and Curtis Avenue) and 8 (<i>Post "No Pedestrian Crossing" signs on the east leg of 2<sup>nd</sup> Street and Peck Avenue*). The motion was seconded by Councilmember Ward and passed by the following unanimous roll call vote:

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Abstain: None. Absent: None.

09/16/08-18. Status Report on the City Council 2008-2009 Work Plan Item on Economic Development Along the Sepulveda Corridor

City Manager Geoff Dolan introduced Agenda Item No. 18, noting that the economic development along the Sepulveda corridor was part of the Council's 2008-2009 Work Plan and that this item is for the Council's information/discussion this evening. He highlighted the general conclusion from this report that the Sepulveda commercial corridor is working well.

Finance Director Bruce Moe offered information about the sales tax revenue generated by businesses along the Sepulveda corridor. He pointed out that eight of the seventeen businesses generating half of the City's sales tax are located on Sepulveda Boulevard or in Manhattan Village and that 80% of the business on Sepulveda is generated by only two businesses. He also noted the apparent resiliency of the economy in Manhattan Beach.

The Council commented on the potentially negative impact that the El Segundo development could have on revenue generated by Manhattan Village and the importance of planning for the future. The Council expressed an interest in seeing projections for Walgreens and Rite Aid; noted the importance of balancing growth with community values and aesthetics; and entertained the idea of constructing a parking structure mid-block to access retail uses on Sepulveda Boulevard.

City Manager Geoff Dolan pointed out the importance of the City supporting Manhattan Village's efforts to remain competitive and balancing community values with growth. He advised that consultants from Regency Retail Centers volunteered (at not cost) to provide information this evening about economic and financial considerations relative to the Sepulveda corridor.

**Stephen Johnson, Regency Retail Centers,** provided in-depth information on the economic outlook for Manhattan Beach.

# RECESS AND RECONVENE

At 9:10 p.m. the Council recessed and reconvened at 9:22 p.m. with all Councilmembers present.

Erwin Bucy, Regency Retail Centers, shared information about the success of retail chain stores on Sepulveda Boulevard. He highlighted the importance of a regional draw; the great potential for home improvement sales in Manhattan Beach; the importance of looking at diversifying Manhattan Village; the idea of utilizing smart transit and mixed-use/shared parking to help support a low parking ratio; and the importance of focusing on great visibility corner lots with national retail. He advised that a walking environment is better supported in the Downtown area.

City Manager Geoff Dolan pointed out the need to wait for the right property before considering a home improvement store on Sepulveda Boulevard.

Community Development Director Richard Thompson provided detailed information about land use considerations, General Plan requirements that assist in development; the tools cities have to influence development; and the Sepulveda Corridor Development Guidelines. He commented on the idea of exploring Cal Trans relinquishing Sepulveda Boulevard, related costs and the diverse business base on Sepulveda Boulevard.

The Council discussed the importance of building orientation, landscaping and taking existing buildings into account to ensure that new construction is compatible with surrounding properties. They also discussed zoning tools available to assist in implementing change; the need for future discussion regarding how buildings are measured; and the Oak Avenue Overlay and the idea of high-density residential there. The Council questioned what the City could do to encourage retail uses/office condominiums on large lots and entertained what can be done to encourage the sale of contiguous lots.

Community Development Director Thompson verified that Cal Trans limits the type of landscaping that can be used on Sepulveda Boulevard; that joint parking provisions are included in the Code; and that Manhattan Beach zoning requirements do not allow for residential development on Sepulveda Boulevard. He discussed the Oak Avenue Overlay and considering commercial development there; the existing conditions/lot patterns along Sepulveda Boulevard; and the tools available to influence development along the Sepulveda corridor, including the General Plan, the Sepulveda Corridor Development Guidelines and Use Permits. He also advised that the Sepulveda corridor is working well; that retail uses on larger lots and office condominiums should be encouraged; that the vitality of Manhattan Village should be supported; and that flexibility with regard to increased heights should be considered.

City Manager Dolan suggested that the Council could further examine the information provided this evening and provide direction in the future for the next steps to be taken

## The following individual spoke on this item:

# • Larry Kosmond, 800 Block of 11<sup>th</sup> Street

Councilmember Ward clarified that, while market conditions provide a healthy mix of businesses and revenue for the City, he is not just looking for revenue generators. He said that the mix of businesses along Sepulveda Boulevard must continue to change; that he is interested in quality of life businesses, such as restaurants and other uses that are aesthetically appealing; and that he has issues with removing parking on certain portions of Sepulveda because it will be a burden to some of the businesses.

Councilmember Aldinger commented that the information provided this evening is a great start and that he needs to further digest it prior to acting on this matter. He acknowledged that he appreciates the assistance by the unpaid consultants; that Sepulveda is clearly an economic engine for Manhattan Beach; and that he would like to see how uses have changed on Sepulveda Boulevard over time.

Councilmember Tell called attention to the importance of considering development on Sepulveda Boulevard comprehensively rather than individually. He observed that the biggest issue appears to be how the City intends to deal with Manhattan Village.

It was Mayor Pro Tem Cohen's opinion that the next step in this process should be a study session to further examine if the Sepulveda corridor is working well. She added that, after this discussion, the goals should be discussed, including the orientation of buildings, parking, land banking and regional draw, with the understanding that the General Plan and the Sepulveda Corridor Development Guidelines will be taken into consideration.

Mayor Montgomery related his view that a lot of information was provided at once; that the current guidelines for development along Sepulveda Boulevard need to be refined; and that restrictions should be discussed in the future to help improve parking. He voiced his concern that traffic on Sepulveda Boulevard is very heavy, particularly since Manhattan Beach is a green city.

City Manager Dolan advised that staff will work with the Council to schedule further discussion of this item and invited the Council to provide staff with additional items they would like to discuss in the future.

## 09/16/08-19. Select Members for the Board of Building Appeals - Seat Nos. 1 and 5

## **Board of Building Appeals (Seat No. 1)**

	Nomination	1 <sup>st</sup> Round Vote	2 <sup>nd</sup> Round Vote
Cohen	David Pascu		
Ward	Rafael Menkes	Rafael Menkes	
Tell	None further	Rafael Menkes	
Montgomery	None further	Rafael Menkes	
Aldinger	Justin Reese		

<u>MOTION</u>: Councilmember Ward moved to unanimously <u>appoint</u> Rafael Menkes to Seat No. 1. The motion was seconded by Councilmember Tell and passed by the following unanimous roll call vote.

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Absent: None. Abstain: None.

## **Board of Building Appeals (Seat No.5)**

	Nomination	1 <sup>st</sup> Round Vote	2 <sup>nd</sup> Round Vote
Montgomery	Mathew Peck		
Aldinger	Justin Reese	David Pascu	
		Justin Reese	
Cohen	David Pascu	David Pascu	
Ward	None further	David Pascu	
Tell	None further	David Pascu	

<u>MOTION</u>: Councilmember Aldinger moved to unanimously <u>appoint</u> David Pascu to Seat No. 5. The motion was seconded by Councilmember Ward and passed by the following unanimous roll call vote.

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Absent: None. Abstain: None.

## ITEMS REMOVED FROM THE CONSENT CALENDAR

<u>09/16/08-7.</u> Consideration of the Award of a Three-Year Contract for the City's Resident

Newsletter to Direct Advertising Response (Estimated Value of \$51,600)

City Attorney Robert Wadden and Assistant to the City Manager Lindy Coe-Juell affirmed that, even though the time was after 10:30 p.m., the Council was at liberty to discuss this item because it was on the meeting agenda.

Mayor Pro Tem Cohen recommended that, in upcoming quarterly reports, the readership be surveyed with regard to quality and content in the City's Resident Newsletters.

City Manager Geoff Dolan advised that specific questions relative to the Newsletters could be included in resident surveys and that a location for feedback will be added to the City's website. He confirmed that the estimated cost of \$51,600 is for printing and mailing; that the City will compile the design and some of the layout; and that, according to the City's procurement rules, this project must go out to bid.

<u>MOTION</u>: Councilmember Ward moved to <u>approve</u> RFP #744-08 awarding a three-year contract for the City's Resident Newsletter to Direct Advertising Response at an estimated value of \$51,600. The motion was seconded by Councilmember Aldinger and passed by the following unanimous roll call vote:

Ayes: Ward, Tell, Aldinger, Cohen and Mayor Montgomery.

Noes: None. Abstain: None. Absent: None.

## **AUDIENCE PARTICIPATION**

09/19/08-31 Robert Bush Re School Bond

Robert Bush, No Address Provided, expressed his objections to the proposed school bond.

The Council noted that, as of this time, the Council has not taken a position on this bond and suggested that the topic of the school bond be included for discussion on the next Council meeting agenda.

09/16/08-32. Henry Caroselli Tree Removal Permit Fees

Henry Caroselli, 600 Block of 31<sup>st</sup> Street, stated his concern over required fees to remove diseased/dead trees and presented various suggestions to eliminate/reduce the fees.

The Council advised that this topic is part of the City Council's 2008-2009 Work Plan.

City Manager Geoff Dolan explained that trees which arborists have certified as dying or dead are separate from the City's Tree Ordinance and that this topic will be included for discussion on a future Council meeting agenda.

#### 09/16/08-33. Bill Victor Re Various Issues

**Bill Victor, No Address Provided,** related his support for additional oversight in the consideration of the upcoming school bond; expressed concern for the lack of maintenance on the Strand; and commented that there is a lack of police enforcement on the Strand (re skateboarders and bicycles).

Councilmember Aldinger related his understanding that one of the benefits of the bond is that some of the monies will go toward teacher salaries.

Mayor Montgomery explained that the Council is not in charge of overseeing the proposed school bond.

# **CITY MANAGER REPORT(S)**

None.

## OTHER COUNCIL BUSINESS, COMMITTEE AND TRAVEL REPORTS

09/16/08-34. Proclamation Re International Day of Peace

**April Wayland, Jo Ann Gaines and Tory Haslinger** asked the Council to proclaim September 21, 2008 as "International Day of Peace" and read aloud a proclamation to this effect.

The Council <u>proclaimed</u> September 21, 2008 as "International Day of Peace" in Manhattan Beach and invited interested parties to stand up for international peace on that date at the Comedy & Magic Club in Hermosa Beach.

#### 09/16/08-35. Councilmember Ward Re Recognition of School Scores

Councilmember Ward asked the Council to recognize the improved test scores at Meadows Elementary School and Mira Costa High School and sign a certificate of recognition to this effect.

# 09/16/08-36. Mayor Montgomery Re Manhattan Beach Open

Mayor Montgomery announced that the Association of Volleyball Professionals' (AVP) Manhattan Beach Open Volleyball Tournament will take place on September 20 and 21, 2008.

## **ADJOURNMENT**

At 11:15 p.m., the meeting was duly adjourned to the 5:30 p.m. Adjourned Regular Meeting to be followed by the 6:30 p.m. Regular City Council Meeting on Tuesday, October 7, 2008, in the City Council Chambers of City Hall, 1400 Highland Avenue, in said City.

	Wendy Weeks Recording Secretary
ATTEST:	Richard Montgomery Mayor
Liza Tamura City Clerk	

City Council Meeting Minutes of September 16, 2008

# CITY OF MANHATTAN BEACH MINUTES OF THE CITY COUNCIL ADJOURNED REGULAR MEETING SEPTEMBER 16, 2008

The Adjourned Regular Meeting of the City Council of the City of Manhattan Beach, California, was held on the 16<sup>th</sup> day of September, 2008, at the hour of 5:37 p.m., in the City Council Chambers of City Hall, at 1400 Highland Avenue, in said City.

# **ROLL CALL**

Present:	Ward, Tell, Aldinger, Cohen and Mayor Montgomery.
Absent:	None.
~	

Clerk: Wadden (Acting).

# **CLOSED SESSION**

The Council recessed into Closed Session at 5:37 p.m. and moved to open session at 6:22 p.m.

## **ADJOURNMENT**

The meeting was duly adjourned at 6:22 p.m.

Robert V. Wadden, Jr. Recording Secretary

Richard Montgomery Mayor

ATTEST:

Liza Tamura City Clerk