



Agenda Item #: _____

Staff Report

City of Manhattan Beach

TO: Honorable Mayor Montgomery and Members of the City Council

THROUGH: Geoff Dolan, City Manager

FROM: Sona Kalapura, Environmental Programs Manager

DATE: September 2, 2008

SUBJECT: Select Members for the City's Newly Formed Environmental Task Force

RECOMMENDATION:

Staff recommends that the City Council review the applications for, and make appointments to, the Environmental Task Force, or provide other direction.

FISCAL IMPLICATION:

The cost of advertising the applications for the Task Force was absorbed in this year's budget. There are no other immediate fiscal implications related to the recommendation. However, Staff anticipates that the Environmental Task Force may require presentations and/or reports from issue area experts. If necessary, Staff will return to Council with proposals and funding requests.

BACKGROUND:

In November 2007, as a part of the Green Report, Staff presented three models for formal community involvement in environmental issues to the City Council. In January 2008, the City Council held a brief discussion regarding the pros and cons of the various models and the specific examples from nearby cities. For various reasons on record, including the desire to involve more community members, Council decided it would form an Environmental Task Force. Council directed that a Sub-Committee of Council be formed to work with Staff to develop the mission, scope and details of an Environmental Task Force for presentation to Council. Mayor Pro Tem Portia Cohen and Councilmember Nick Tell volunteered to be on the Sub-Committee.

In June 2008, the Council Sub-Committee (Mayor Pro Tem Cohen and Councilmember Tell) and Staff presented a proposal to the full City Council for the Environmental Task Force description, roles and responsibilities, member application, and proposed the 18-member Task Force divide into three subcommittees to address priority issues: Waste Reduction, Diversion and Recycling, and Sustainable Building and Development. Council decided to expand the focus of the Environmental Task Force and include the following areas under its scope of work: design and development of a Climate Action Plan, and Water Issues, both potable and storm water runoff. The Council directed staff to advertise the Task Force description and application process to the community. A full description of the Task Force and application can be found on the City's website homepage: www.citymb.info.

DISCUSSION:

Staff advertised for applications to the Environmental Task Force through an announcement of the position on its website, along with notifying residents on the City's e-notification list-serve. Staff ran advertisements in the Beach Reporter on August 14th and 21st. Staff also contacted the Manhattan Beach Chamber of Commerce, Downtown Business Improvement District, North Manhattan Beach Businesses, and Leadership Manhattan Beach alumni to encourage members of these groups to apply for the Environmental Task Force positions. Mayor Montgomery also encouraged a local citizen to place the announcement for the Task Force on a civic discussion website.

Each Council Member will appoint two applicants, and the entire Council will vote on and appoint four additional applicants for a total of 14 Task Force members. Council will then appoint two Council representatives to the Task Force. The remaining two positions will be appointed by the MBUSD Board to complete the 18-member Environmental Task Force.

The original deadline for application submittal was extended from August 27th to September 2nd to allow residents a few more days to complete the Task Force application. On August 29, 2008 staff will provide all received application packages to Council for their review. Any additional applications received by noon on September 2nd will be provided to Council prior to the meeting.

To date, the following individuals have applied to be considered for appointment to the Environmental Task Force:

- | | |
|------------------------|--------------------------|
| 1. Danika Allmon | 11. Suzanne Kretschmer |
| 2. Casey Beyer | 12. Jacquie Luca |
| 3. Ben Burkhalter | 13. Chuck Milam |
| 4. Christopher Conaway | 14. Jeffrey Neu |
| 5. Josh Cooperman | 15. David Pedersen |
| 6. Lisa Coppedge | 16. Ashlea Raymond Pflug |
| 7. Todd Dipaola | 17. Robert Scott |
| 8. Sarah Fonseca | 18. David Windes |
| 9. Heather George | 19. Lani Lapidus Zaun |
| 10. Loren Kosmont | 20. Andrea Zislis |

CONCLUSION:

Staff have collected and presented applications for the Task Force to the Council. We propose that the City Council review the applications collected and make appointment to the Environmental Task Force. If appointments can not be made at this time, we propose extending the applications period to allow Staff to solicit additional applicants to the Environmental Task Force.

ATTACHMENT: List of Applicants (Attachment A)

Attachment A: List of Applicants for Environmental Task Force

	Name and Position	Experiences	Subcommittee Preferences	Attachments
1.	Danika Allmon	<ul style="list-style-type: none"> ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Solid waste/recycling 2. Water/storm water 3. Green building 4. Climate Action Plan 	None
2.	Casey Beyer Consultant, Clean Energy & Environmental Technology Advocacy with Liebman & Associates	<ul style="list-style-type: none"> ✓ Environmental protection ✓ Architectural design ✓ Green building ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Green building 2. Climate Action Plan 3. Solid waste/recycling 4. Water/storm water 	Resume
3.	Ben Burkhalter Architect, B.L. Burkhalter Architects, Inc	<ul style="list-style-type: none"> ✓ Architectural design ✓ Green building ✓ Municipal building codes ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Green building 2. Solid waste/recycling 3. Water/storm water 4. Climate Action Plan 	None
4.	Christopher Conaway Architect, NBBJ	<ul style="list-style-type: none"> ✓ Architectural design ✓ Green building ✓ Municipal building codes ✓ Carbon emissions/Global warming ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Green building 2. Climate Action Plan 3. Water/storm water 4. Solid waste/recycling 	Resume

	Name and Position	Experiences	Subcommittee Preferences	Attachments
5.	Josh Cooperman Principal (marketing firm) Producer, “The Green Detective”	<ul style="list-style-type: none"> ✓ Recycling ✓ Architectural design ✓ Green building ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Solid waste/recycling 2. Green building 3. Climate Action Plan 4. Water/storm water 	None
6.	Lisa Coppedge Planet Pals, Co-Chair and Founder	<ul style="list-style-type: none"> ✓ Environmental non-profit 	<ol style="list-style-type: none"> 1. Solid waste/recycling 2. Climate Action Plan 3. Water/storm water 4. Green building 	Resume
7.	Todd Dipaola Founder, Vantage Media and Dipaola Foundation	<ul style="list-style-type: none"> ✓ Environmental protection ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Climate Action Plan 2. Green building 3. Water/storm water 4. Solid waste/recycling 	Resume
8.	Sarah Fonseca Project Manager, Velocity Consulting	<ul style="list-style-type: none"> ✓ Green building ✓ Carbon emissions/Global warming ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Solid waste/recycling 2. Green building 3. Climate Action Plan 4. Water/storm water 	Cover Letter and Resume
9.	Heather George Environmental Consulting	<ul style="list-style-type: none"> ✓ Environmental protection ✓ Environmental non-profit ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Water/storm water 2. Climate Action Plan 3. Solid waste/recycling 	None

	Name and Position	Experiences	Subcommittee Preferences	Attachments
		✓ Water/storm water issues	4. Green building	
10.	Loren Kosmont President, Pinnacle Strategies	✓ Municipal building codes ✓ Carbon emissions/Global warming ✓ Water/storm water issues	1. Green building 2. Water/storm water 3. Solid waste/recycling 4. Climate Action Plan	Bio
11.	Suzanne Kretschmer Co-Chair, Planet Pals	✓ Environmental non-profit	1. Solid waste/recycling 2. Climate Action Plan 3. Water/storm water 4. Green building	None
12.	Jacque Luca Director, Corporate Environmental, Health & Safety (EHS) Northrop Grumman Corporation	✓ Recycling ✓ Environmental protection ✓ Carbon emissions/Global warming ✓ Water/storm water issues	1. Climate Action Plan 2. Green building 3. Solid waste/recycling 4. Water/storm water	Resume
13.	Chuck Milam Retired, Senior Financial/Business Analyst	✓ Recycling ✓ Environmental protection ✓ Environmental non-profit ✓ Water/storm water issues	1. Water/storm water 2. Solid waste/recycling 3. Green building 4. Climate Action Plan	Bio

	Name and Position	Experiences	Subcommittee Preferences	Attachments
14.	Jeffrey Neu General Manager, Hugo Neu Proler Co.	<ul style="list-style-type: none"> ✓ Recycling ✓ Environmental protection ✓ Architectural design ✓ Green building ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Water/storm water 2. Solid waste/recycling 3. Green building 4. Climate Action Plan 	None
15.	David Pedersen Assistant Division Head Engineer, LA County Dept. of Public Works	<ul style="list-style-type: none"> ✓ Recycling ✓ Environmental protection ✓ Operator of a multi-family complex ✓ Architectural design ✓ Green building ✓ Municipal building codes ✓ Carbon emissions/Global warming ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Water/storm water 2. Green building 3. Climate Action Plan 4. Solid waste/recycling 	Resume and Cover Letter
16.	Ashlea Raymond Pflug Associate, Winston & Strawn LLP	<ul style="list-style-type: none"> ✓ Municipal building codes ✓ Carbon emissions/Global warming ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Green building 2. Climate Action Plan 3. Solid waste/recycling 4. Water/storm water 	None

	Name and Position	Experiences	Subcommittee Preferences	Attachments
17.	Robert Scott Consultant	<ul style="list-style-type: none"> ✓ Recycling ✓ Environmental protection ✓ Municipal building codes ✓ Carbon emissions/Global warming ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Climate Action Plan 2. Green building 3. Water/storm water 4. Solid waste/recycling 	None
18.	David Windes Retired, Systems engineering	<ul style="list-style-type: none"> ✓ Architectural design ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Climate Action Plan 	Subcommittee Task List
19.	Lani Lapidus Zaun Director of Marketing and Sales, WindStreet Energy	<ul style="list-style-type: none"> ✓ Carbon emissions/Global warming 	<ol style="list-style-type: none"> 1. Climate Action Plan 2. Green building 3. Solid waste/recycling 4. Water/storm water 	Resume
20.	Andrea Zislis Owner, ROCK'N FISH, Shade Hotel, and Mucho	<ul style="list-style-type: none"> ✓ Recycling ✓ Restaurant Owner ✓ Water/storm water issues 	<ol style="list-style-type: none"> 1. Solid waste/recycling 2. Water/storm water 3. Green building 4. Climate Action Plan 	None

Applicants and Subcommittee Preferences – 1st choice

Subcommittee – 1 st preference	Climate Action Plan	Green Building	Solid Waste/Recycling	Water/Storm Water
1.	Todd Dipaola	Casey Beyer	Danika Allmon	Chuck Milam
2.	Jacque Luca	Ben Burkhalter	Josh Cooperman	Jeffrey Neu
3.	Robert Scott	Christopher Conaway	Lisa Coppedge	David Pedersen
4.	David Windes	Loren Kosmont	Sarah Fonseca	Heather George
5.	Lani L. Zaun	Ashlea R. Pflug	Suzanne Kretschmer	
6.			Andrea Zislis	

Applicants and Subcommittee Preferences – 2nd choice

Subcommittee – 2 nd preference	Climate Action Plan	Green Building	Solid Waste/Recycling	Water/Storm Water
1.	Casey Beyer	Josh Cooperman	Ben Burkhalter	Danika Allmon
2.	Christopher Conaway	Todd Dipaola	Chuck Milam	Andrea Zislis
3.	Lisa Coppedge	Sarah Fonseca	Jeffrey Neu	
4.	Loren Kosmont	Jacque Luca		
5.	Suzanne Kretschmer	David Pedersen		
6.	Ashlea R. Pflug	Robert Scott		
7.	Heather George	Lani L. Zaun		