



# Staff Report

## City of Manhattan Beach

**TO:** Honorable Mayor Aldinger and Members of the City Council

**THROUGH:** Geoff Dolan, City Manager

**FROM:** Bruce Moe, Director of Finance  
Steve Charelian, Acting Revenue Services Manager

**DATE:** December 4, 2007

**SUBJECT:** Annual City Recognition of Longstanding Local Businesses

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**RECOMMENDATION:**

Staff recommends that the City Council recognize businesses that have been providing services to the community for a number of years.

**FISCAL IMPLICATION:**

The cost of the plaques and certificates is approximately \$200.00.

**BACKGROUND:**

In 1993 City Council passed a motion creating an awards program to recognize longstanding businesses that have been providing services to our community. Each year, the city recognizes those businesses that have achieved 10, 20 and 40 year continuous service milestones. Plaques are awarded to businesses that have served the community continuously for 40 years. Special proclamations are presented or mailed to businesses with 20 years, while certificates are mailed to businesses with 10 years.

City Council has recognized the following number of businesses in the past five years:

	Plaques	Special Proclamations	Certificates
2006	0	22	29
2005	2	14	29
2004	3	38	44
2003	1	43	42
2002	3	33	36

**DISCUSSION:**

This year, City Council will present plaques to two businesses in the 40 year category: John Rhind, CPA and Fluid Ski-Surf Shop. Additionally, the following 17 establishments have maintained their businesses within Manhattan Beach for 20 years and will be presented with special proclamations:

1. Susan Razzeto, CPA
2. Barbara Fine PHD MFT, Inc.
3. Bates Chiropractic
4. Helen's Cycles III
5. Donald E. Schmolder DC
6. Condor Realty & Development
7. Debonair Cleaners
8. Thrifty Cleaners
9. Muriel S. Savikas (Psychologist)
10. Martha Crommlett, Psychotherapy
11. Shorewood Realtors (1050 Duncan Ave)
12. Grunions
13. M. Jean Hendricks (Bodyworks)
14. Al Sal Oil Co., Inc.
15. Great Earth Vitamins
16. Manhattan Beach Education Foundation
17. Reaney Design, Inc.

The following 36 establishments have served the community continuously for 10 years and will receive certificates by mail:

1. Mrs. Beasley's Muffins/Gift Baskets
2. Noah's Bagels
3. China Grill
4. Manhattan Coffee Company
5. Coastal Financial
6. Faith E. Leuschen Chiropractic
7. Money Matters Tax Service
8. Joanna M. Wong M.D. Medical Co.
9. Jodi Clark O.D.
10. Fonz's
11. David J. Lesser, Attorney at Law
12. Framestores
13. Blockbuster Video
14. Law Offices of James A. Shalvoy
15. Paul Bickenbach Law Offices
16. Chapman University
17. The Haircutters
18. Door to Door Valet Cleaners
19. The Learning Gym
20. Peet's Coffee & Tea
21. Industrial Manufacturing Products
22. Beach Cities Endodontics
23. Joyce G. Flood & Associates
24. Jan Nathan & Associates
25. Pacific Acupuncture & Healing Center
26. Independent Physical Therapy
27. International Cosmetics & Regulatory Specialists
28. Aviation Cyclery, Inc.
29. Check the Do! Hair Salon
30. Top Nails
31. West Coast Orthopaedic Design
32. Artwork Conversion Software
33. Reback, McAndrews & Kjar, LLP
34. Estates Construction Y Development, LLC
35. Power Karate MBK, Inc.
36. Surf Concepts, Inc.

All businesses contribute to the vitality of the community and it is through this program that we recognize the contributions of these establishments each year.