

Staff Report City of Manhattan Beach

TO: Honorable Mayor Aldinger and Members of the City Council

THROUGH: Geoff Dolan, City Manager

FROM: Liza Tamura, City Clerk

Terri Aliabadi, Senior Deputy City Clerk

DATE: September 18, 2007

SUBJECT: Consideration of a Work Plan Item to Discuss Options to Promote Permanent

Absent Voters (PAV's)

RECOMMENDATION:

It is recommended that the City Council discuss and provide direction as to the preference of different measures in which to encourage registered voters to become Permanent Absent Voters (PAV's).

FISCAL IMPLICATION:

Sufficient funds have been budgeted in the adopted 2007-2008 budget.

BACKGROUND:

As part of the Fiscal Year 2006-2007 Work Plan, Council directed staff to work with the Los Angeles County Registrar Recorder's Office to consider options as to how to encourage registered voters to become PAV's.

Many residents choose to become Permanent Absent Voters because of the convenience of having a ballot automatically mailed directly to them for all elections. It is important to note, however, that if a PAV misses voting in two State General Elections, they lose their PAV status.

The PAV application, which was created by the State, is processed and monitored by the Los Angeles County Registrar Recorder's (LACRR) Office. The application is available on the City's website (www.citymb.info) via a link to the LACRR website (www.lavote.net) or the Secretary of State's website (www.sosca.gov). You may also submit a written request for an application to: Los Angeles Registrar-Recorder/County Clerk, P.O. Box 30450, Los Angeles, CA 90030-0450. Once the application is received by the LACRR, it is usually processed within 24 hours; however, the PAV application must be received no later than 1 week before an election in order to get a ballot for that election. Upon completion of the PAV process, all future ballots for any State, County or City election will automatically be mailed to the registered voter.

DISCUSSION:

Often times the PAV application is mistaken for the Absentee Voter (AV) application. AV applications are processed by the City, are election specific and are considered a "one time request" (for those who may be out of town, hospitalized, etc. on Election Day). During our recent March 2007 General Municipal Election, several voters mistakenly filled out a PAV application, instead of an AV application, less than 7 days before the election and wondered why they did not receive a ballot for the City's election. In order to address the matter and alleviate the confusion, the City Clerk's office worked with the LACRR Office to expedite the PAV status of these voters in order to mail out an AV ballot in a timely manner for the subject election.

As a result of this incident, Council expressed concern as to how steps can be taken to assist and educate the voter in understanding the differences between a PAV and an AV application and to find ways to encourage voters to become PAV's so that a ballot will automatically be mailed to them in a timely manner, for all future elections.

It is evident that the number of PAV's increases with each election, however, voter turnout continues to be low. Staff has provided statistics of the last three General Municipal Elections to help identify the increase in ballots mailed.

ELECTION STATISTICS									
ELECTION	TOTAL	AV	BALLOTS	REGISTERED	%				
DATE	PAV's	REQUESTS	MAILED	VOTERS	TURNOUT				
March 4, 2003	823	1,748	2,571	22,511	11%				
March 8, 2005	1,855	2,164	4,019	24,039	17%				
March 6, 2007	3,793	1,217	5,010	23,177	22%				

Steps the City takes now to encourage residents to become PAV's will put us ahead of the curve. Currently being considered for the 2008 Legislative Session is AB 1654. AB 1654, if passed, will allow (as an option) General Law cities to conduct their General Municipal Elections by all mail ballot. Charter Cities can already conduct their election by all mail ballot just by adopting an Ordinance. If passed, and if Council so chooses, AB 1654 may be effective for the City's March 2009 General Municipal Election. This would impact the City Clerks Office whereby additional temporary staff may be required in order to process ballots in a timely manner. On the other hand cost savings would be evident due to the fact that precinct worker training, polling locations and poll workers would no longer be required.

Direction from Council tonight will allow staff to begin a voter outreach program to help educate the public on PAV's and promote voters to take an active role in the upcoming 2008 General (Presidential) Election.

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Some of the recommended measures are as follows:

• Add a box on the City's AV application which a voter could check if they would like the City Clerk to forward their completed AV application to the County to be registered as a PAV

- Include a cut-out PAV application in the upcoming City Newsletter
- Purchase newspaper ads with the Daily Breeze, Beach Reporter and Easy Reader
- Have a booth at the Hometown Fair to hand out Voter Registration Forms and PAV applications

Attachment: Sample PAV Application

Sample AV Application

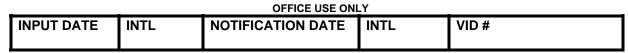
AVApp05-P

APPLICATION FOR PERMANENT ABSENTEE VOTER

I am currently a registered voter in Los Angeles County and am applying for Permanent Absentee Voter

8/05

status. NAME: (PRINT) DATE OF BIRTH: ___ REGISTERED ADDRESS: _____ ZIP CODE:_____ SIGNATURE AS REGISTERED DATE: _____ TELEPHONE NUMBER: _(______ Address where ballot is to be mailed (if different from registered address) ADDRESS: (PRINT) _____ ZIP CODE: _____





CITY: _____

County of Los Angeles Registrar Recorder/County Clerk, 12400 Imperial Highway, Norwalk CA 90650 USA

APPLICATION FOR AN	Agenda Item #:	FOR OFFICIAL USE ONLY:		
<u>ABSENTEE "VOTE BY M</u>	<u>AIL"BALLOT </u>	Precinct No. Date Issued	Ballot No. Date Returned	
City of Manhattan Beach General Municipal Election March 6, 2007	'	Use area below for barcode of	voter id # and identification number	
To obtain an absentee "vote by mail" ba	llot, complete the information	on this form.		
Print Name		irth (mo/day/yr):	You have the legal right to mail or de this application directly to the loc-elections official where you reside	

Print Name		Date of Birth (mo/day/yr):	You have		
City and Zip	Middle in the City (PO Box, Rural F	Telephone Number	PRINT MAILING ADDRESS FOR BALLOT (If different from your residence address) Note: Organizations distributing this form may NOT preprint the mailing address information. Number & Street / P.O. Box	Returning other that cause a your right	
THIS APPLICATION WILL NOT BE ACCEPTED WITHOUT THE PROPER SIGNATURE OF THE APPLICANT I have not applied, nor do I intend to apply for, an absentee ballot for this election by any other means. I certify under penalty of perjury under the laws of the State of California that the name and residence address and information I have provided on this application are true and correct.					
X			DATE	Elections Failure to	
the application of the applicati	on period. the reason that app. Sudden illness or Physical handicap Absence from elect orize the following ballot: tify (or declare) un	lies to you: disability tion precinct person as my repr	bsentee ballot after the close of resentative to receive the absent perjury that the foregoing is	result in Elections	
	SIGNATUR	E OF APPLICANT			
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THIS ADDRESS IS:

iza Tamura, City Clerk 1400 Highland Avenue nhattan Beach, CA 90266 (310) 802-5056 phone (310) 802-5051 fax

this application to anyone an your elections official may delay that could interfere with or ability to vote.

nat used on this application pe used by ALL individuals ions, and groups who distribute ballot applications. CA Code 3007.

o conform to this format may n criminal prosecution. CA Code 18402.

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