



Agenda Item #: 07/0904.8

Staff Report

City of Manhattan Beach

TO: Honorable Mayor Aldinger and Members of the City Council

THROUGH: Geoff Dolan, City Manager *GD*

FROM: Richard Gill, Director of Parks and Recreation *RJ*

DATE: September 4, 2007

SUBJECT: Consideration of a Request from the Manhattan Beach Chamber of Commerce to Conduct a Business/Health Expo on 13th Street between Morningside and Valley on October 17, 2007

RECOMMENDATION:

Staff recommends that the City Council approve the request from the Manhattan Beach Chamber of Commerce to conduct a Business/Health Expo on October 17, 2007 on 13th Street between Morningside and Valley Drive.

FISCAL IMPLICATION:

The Chamber of Commerce has agreed to reimburse the City for all direct costs. Staff recommends waiving indirect costs such as permit fees and barricades to secure the event.

BACKGROUND:

Each year, the City of Manhattan Beach Chamber of Commerce has conducted a "Business Expo" and "Health and Fitness Event" providing local businesses the opportunity to showcase their business to the community.

DISCUSSION:

This year, the Chamber is requesting the City to close 13th Street between Morningside and Valley between 12 noon and 10 p.m. on October 17th so they can combine both of their annual events into the new "Healthy Living/Healthy Business Expo."

The Chamber will use 13th Street to set up approximately 90 tables for the businesses to use for displaying their information (see attachment A). The 13th Street Square may be used for light entertainment. The Chamber will rent all the equipment and furnishings needed for the event. Set up will begin at 12 noon. The event will take place between 4:00 p.m. and 8:00 p.m. Clean up will occur 8:00-9:30 p.m. The City will need to secure 13th Street in the same manner as the Tuesday Farmers' Market.

Representatives of the Tolkin Group and Downtown Business and Professional Association have reviewed and recommended approval of this event.

Attachments: A. Healthy Living/Healthy Business EXPO Set-up



expertEXPO & healthFIT Teams

Healthy Living / Healthy Business EXPO

