



# THE PARLOUR

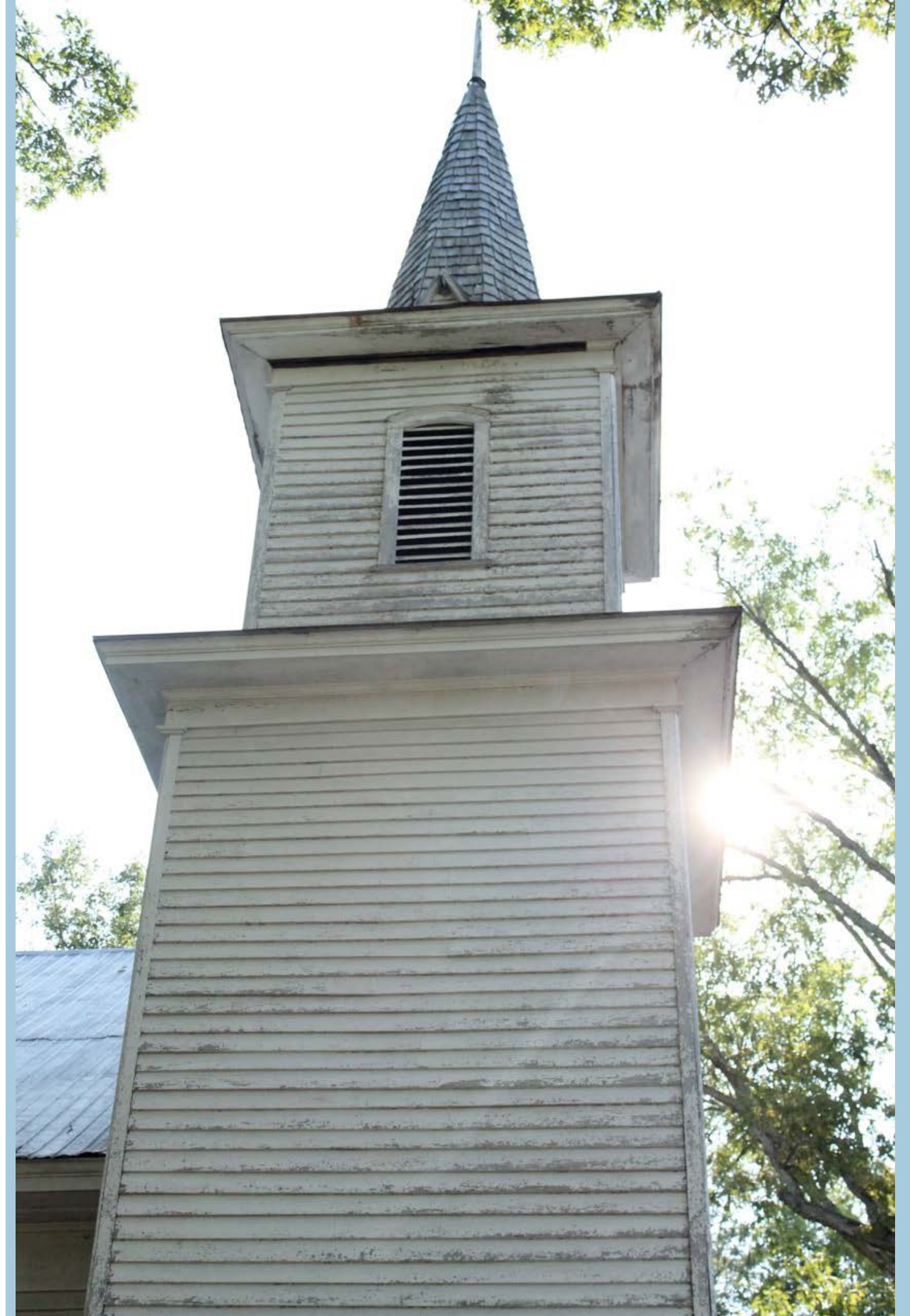
— AT MANNS CHAPEL —

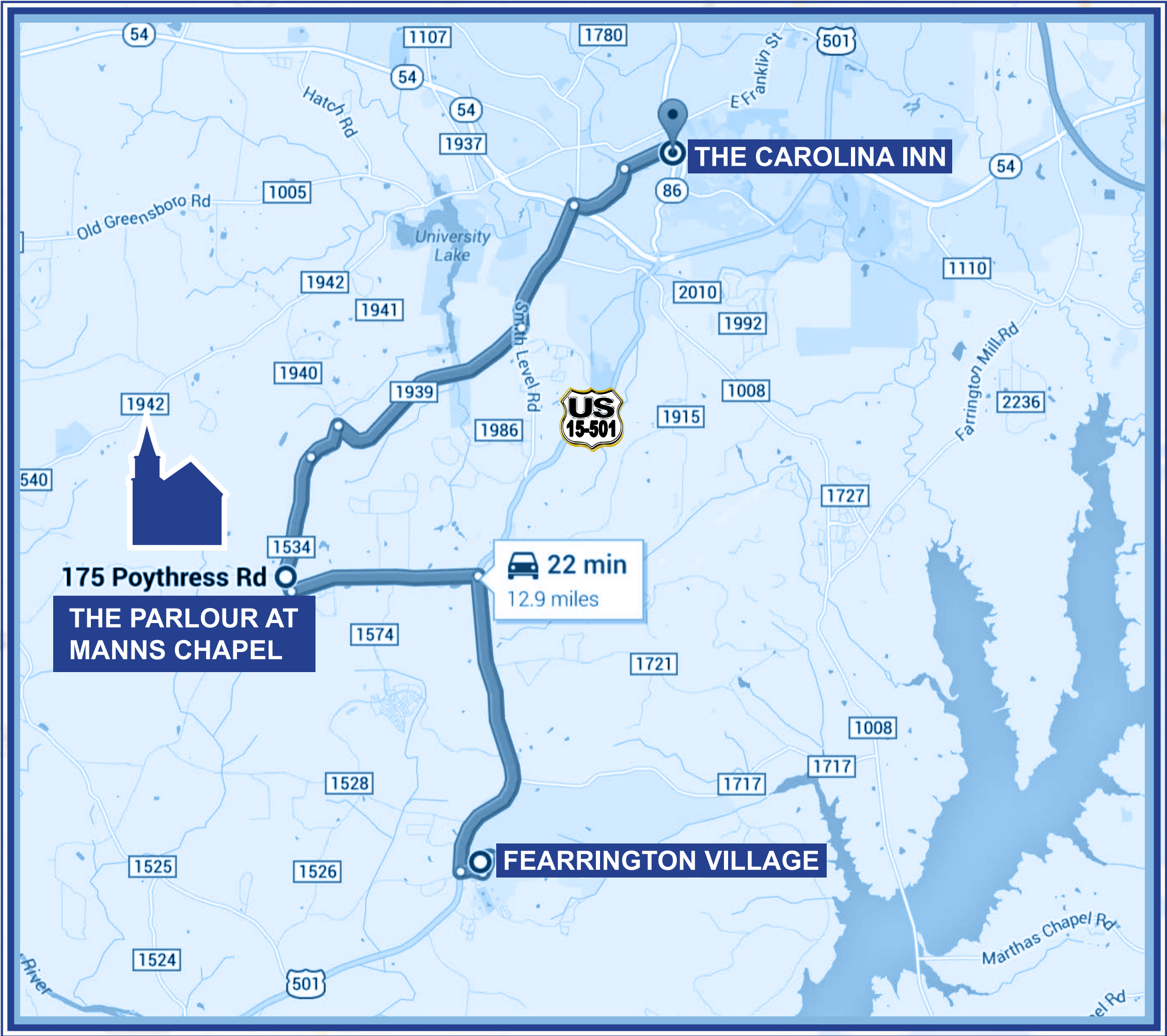
CHATHAM COUNTY PUBLIC HEARING  
NOVEMBER 17, 2014

# Vision & Business Description

**We propose to transform the historic Mann's Chapel church site, located just south of Chapel Hill, into both a unique collaborative working space for well-established area designers and a special event venue specializing in small-scale marriage celebrations, seasonal marketplace, charitable community events, and workshops.**

- **175 Poythress Road**
- **1.5 acres**
- **Current zoning- Business (B1)**
- **Applying for- Mixed Use**

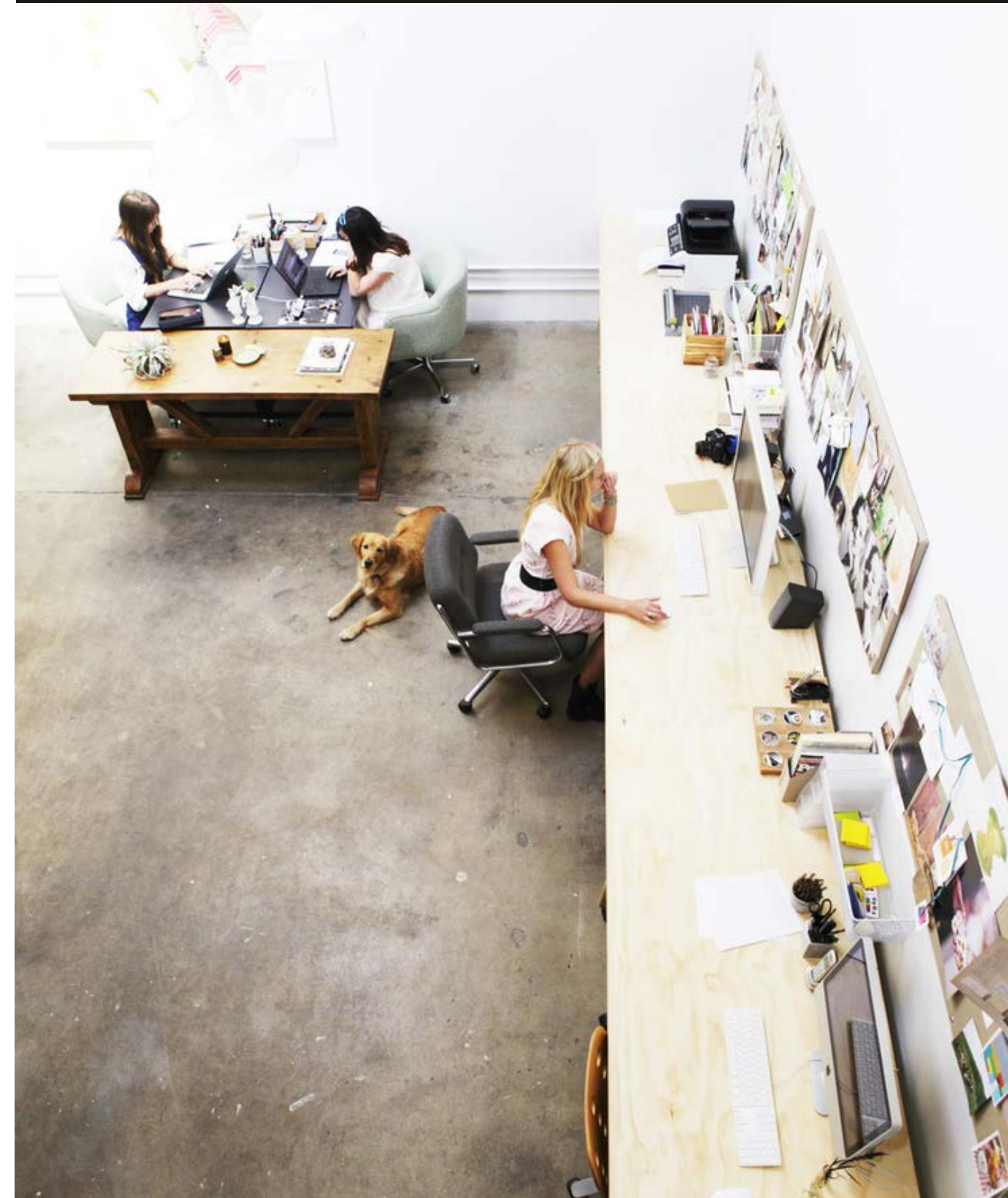




# Collaborative Working Environment

**The Parlour will run it's design studio from the Chapel employing design interns and local vendors. Who are some of our clients?**

- **Sodexo USA**
- **Durham Chamber of Commerce**
- **National Restaurant Association**
- **The Art Institute of Raleigh-Durham**
- **Vaco**



# Celebrating Community

**This is truly a community centered business model focusing on creative development for local clients and hosting:**

- area farmers
- chefs
- bakers
- photographers
- craftsmen
- event planners



# Connecting with the Industry

## Insights from local chefs...

### Chef Marci Oliver, CEPC

- MBA with a focus in Hospitality and Tourism
- Certified Executive Pastry Chef
- Over 14 years of industry experience in country club event catering and culinary instruction

### Chef John Singletary

- Graduate of the Culinary Institute of America
- 20 years experience as a Chef in Chapel Hill and Durham including Four Square and Il Palio Ristorante
- Executive Chef at Duke University's Conference Center and the Fuqua School of Business, collaborating often with Carolina Inn and Kenan-Flager business school



# Connecting with the Industry

## Insights from other professionals...

**Jenna Parks Olender**

**Publisher, Southern Bride & Groom Magazine**

**John L. Harvey**

**Architect and General Contractor**

**Riley Maclean**

**Photographer**

**Alex Sayre**

**Argyle Building Company**



# Preserving History

**Sites with special historical qualities will be important landmarks to sustain the character of the area and maintain the community's understanding of the past through a new special use.**



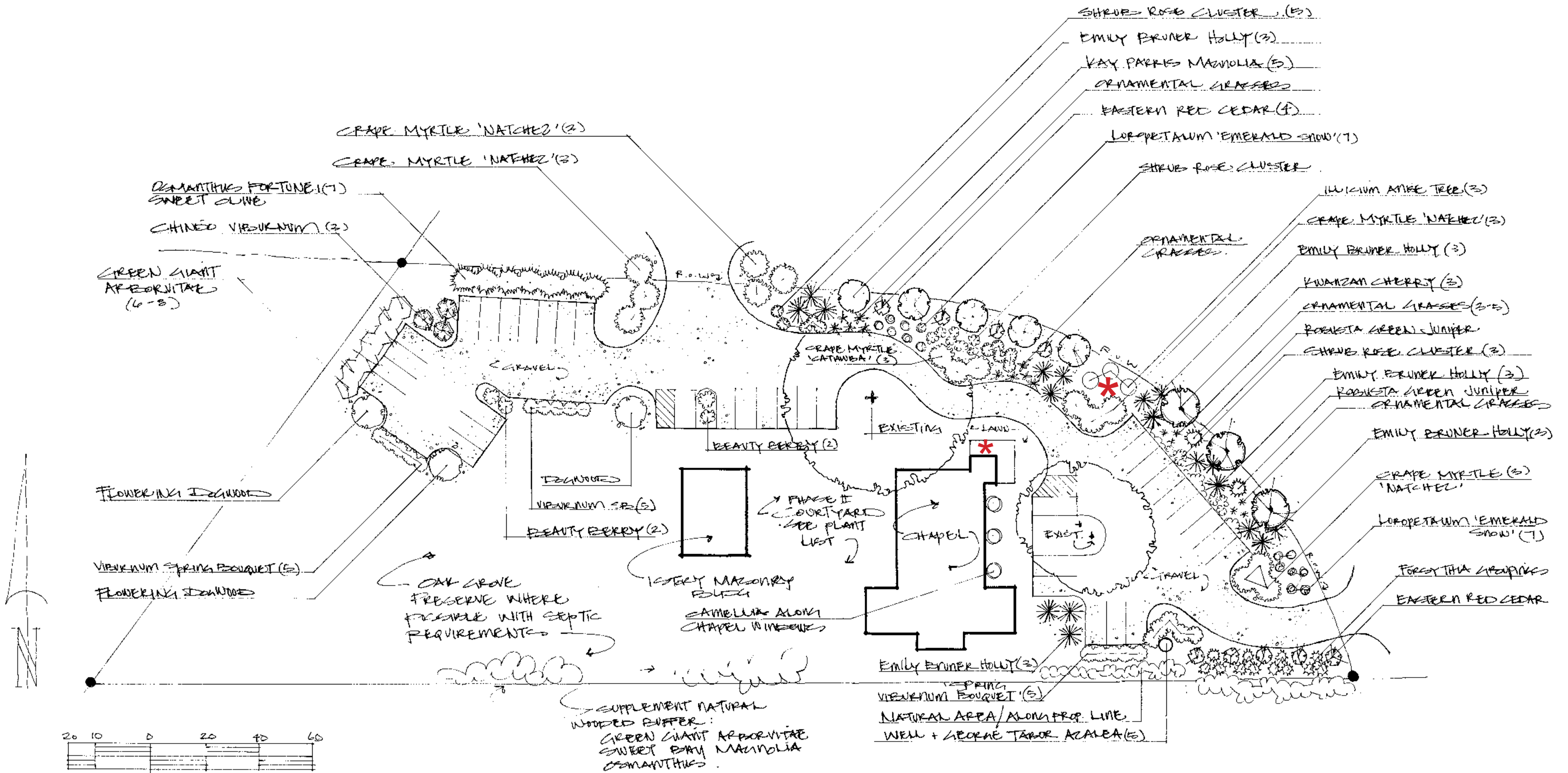


## A “New” Treasure in Chatham

**The Parlour at Manns Chapel will be marketed as a destination– a new treasure in Chatham that puts it on the map for effective and creative repurposing.**

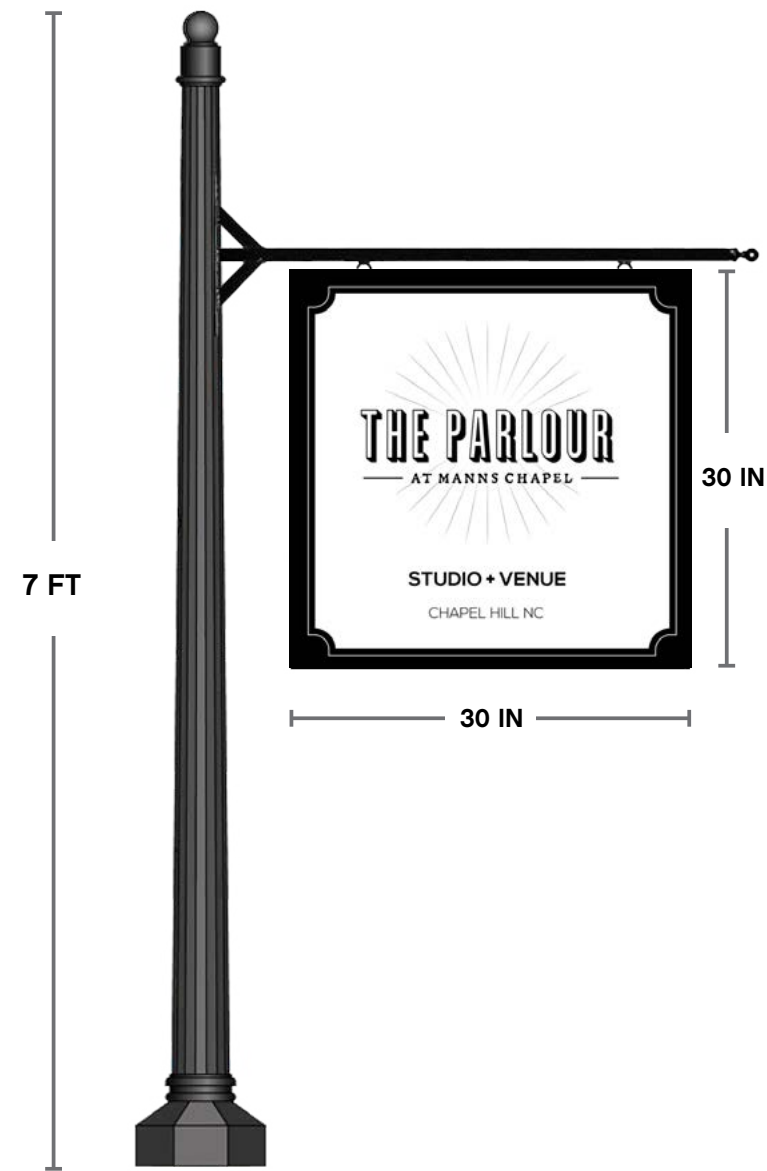
- Re-using vs building new
- Creative approaches to existing landmarks
- Updating to meet current codes





**\* SIGNAGE PROPOSED**

# Approved Signage and Screening

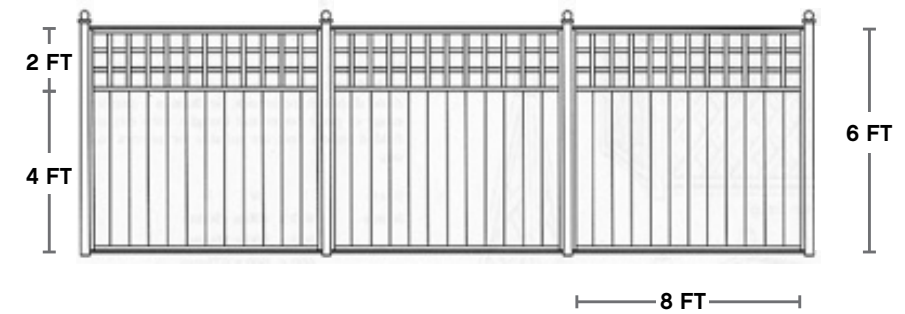


**ENTRANCE SIGNAGE**



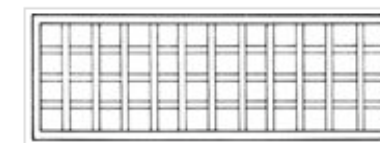
**BUILDING SIGNAGE**

## FENCING/SCREENING

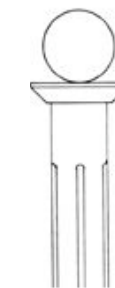


## NOTES

Decorative fencing to be combined with shrubbery at rear (Southern) boundary of property. Buffer plants include Osmanthus, Camellia, Sweet Bay Magnolia, Green Giant Arborvitae.



**STANDARD SQUARE LATTICE**



**BALL FINIAL**



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