

Key Partnership & Decision Making Team

Our partnership team includes the following persons, each with a diverse background and varying responsibilities and equity positions:

Aimee Flynn, Partner, Creative Director/Operations Manager

Throughout her career, Aimee has embraced sound opportunities to select and lead teams of designers, design educators, support staff, students, volunteers and artists while building multiple businesses in the creative industry. Serving as lead graphic designer, project manager and key decision maker, she brings not only a valuable set of skills to the launch of The Parlour at Mann's Chapel but an insatiable desire to build. Her career in NC began over 20 years ago as Executive Director of Visual Art Exchange where she rescued and rebuilt a starving non-profit gallery into what is known today as one of the area's premiere art organizations. She went on to achieve her Masters of Landscape Architecture from NC State University and began her exclusive partnership with Chapel Hill's Farmhouse Lawn & Landscape which she maintains today as lead designer for some of Chapel Hill's premiere properties; both commercial and residential. After launching her own design agency, Meta4 Design Group, focusing on graphic design for global clients like Sodexo and garden design for clients like Giorgios Bakatsias, she was offered a partnership in a new restaurant/ lounge concept in New Brunswick, NJ that would enable her to design and manage a large scale build out, develop and launch a powerful new brand and create a menu alongside one of NJ's top chefs, James Corona. Just after opening night they were hosting the premiere event for the New Jersey Symphony's Opening Gala and winning the "It's" Award and celebrating being New Brunswick's Best New Restaurant.

In 2008, Aimee joined The Art Institute of Raleigh-Durham on the college's Executive Committee and spearheaded the Career Services Department as a platform for both her diverse industry experience and visionary leadership skills. It was here that she leveraged relationships with area talent including area top chefs, bakers, photographers, publishers, designers, art directors and event planners. With awards from almost 20 years in art and design management, branding initiatives, national graphic design projects, and the creation of indoor and outdoor environments, Aimee's portfolio highlights company launches, successful design solutions to specific business challenges and personal branding initiatives leading to successful placement for creatives in a highly competitive employment environment. She currently maintains her role as leader of the Career Services Department at The Art Institute and owner of the Devereux House in Chapel Hill where she styles photo shoots and plans and executes memorable events. She is also co-owner of The Parlour Design focusing on successful events for clients such as the Durham Chamber of Commerce and brand creation for emerging companies including Building 25.

MLA IN LANDSCAPE ARCHITECTURE, NORTH CAROLINA STATE UNIVERSITY
BFA IN GRAPHIC DESIGN, CENTRAL CONNECTICUT STATE UNIVERSITY

Yvette Navarro, Partner, Creative Director, Design Educator

Yvette is a creative designer with over 20 years experience in brand creation and extension, publication and print design, and multimedia design. Her experience is a balanced mix of multidisciplinary skills that have allowed her to lead teams as well as be a team player. Her early career was focused on broadcast design where she effectively translated concepts into concrete design for local, statewide and national television. In her role as Senior Broadcast Designer for the local affiliate of PBS in

Miami, Florida her work was recognized and nominated for an Emmy.

In 2007, she moved to Pittsboro, NC and adapted into her community by immersing herself in local arts organizations and co founding the design agency The Parlour Design. In this endeavor, she was able to serve the branding needs of corporate clients throughout the Triangle including the Durham Chamber of Commerce and BLDG 25, a division of Vaco.

For the last five years, she has served as lead graphic design faculty at The Art Institute of Raleigh-Durham developing both coursework and collaborations for both Graphics and Web Design/ Interactive Media programs. This gained her a role as Education Coordinator for the Raleigh Chapter of AIGA, American Institute of Graphic Arts where she was project manager, facilitator, and designer for events such as the annual Student Portfolio Review in 2011.

Yvette is an individual with strong interpersonal and technology skills who will be the Creative Director for The Parlour Design at Mann's Chapel, build professional development workshops for creatives, and also co-lead our marketing efforts, keeping our business on the leading edge of web-based communication and social networking positioning. Today, she continues her role as lead graphic design faculty at The Art Institute and co creator of The Parlour Design which specializes in event branding, stationery design and styling.

MS INTERDISCIPLINARY ARTS EDUCATION, NOVA SOUTHEASTERN UNIVERSITY
BFA GRAPHIC DESIGN/ART HISTORY MINOR, UNIVERSITY OF MIAMI

Joe Berton, Owner of Farmhouse Lawn & Landscape

After 20 years of building the business from the ground up, Joe established Farmhouse as a local company focused on local relationships. Growing from 1 employee to 13, Farmhouse services both commercial (shopping centers, apartment complexes, homeowner associations and office buildings), as well as high-end residential clients in both existing homes and brand new construction. Working with well-established and respected developers and builders in Chapel Hill, Farmhouse provides creative design of landscape environments. This includes site development, planting design, retaining walls, outdoor patio areas, courtyards, garden structures, garden elements, grading, irrigation and lighting- as well as full scope landscape maintenance. Farmhouse has also provided unique solutions to clients with special needs.

Charitable efforts in the fight against Multiple Sclerosis have also become an important focus for Joe. After watching the debilitating effects of the disease on multiple Farmhouse customers he began to employ his business philosophy to charitable fundraising with the National MS Society. As a business owner and local resident, he ensures Farmhouse remains embedded in its local community. Participating in outreach specifically for clients with special needs, he has developed long-term friendships with members of the MS community. He can be seen riding for this special cause each September at the MS 150 charitable bike tour in New Bern NC.

Invited as a special guest at UNC Kenan-Flagler Business School, Joe spoke to MBA students studying coursework specific to customer service. As a guest speaker he shared his never-say-no approach to projects and his focus on the client experience. This approach has led Farmhouse to maintain a high client retention rate, as well as allowing him to now call many of his customers old friends.

In addition to the many Farmhouse tasks, Joe can currently be found working on personal projects including overseeing a full interior and exterior renovation and site development of the Devereux House, a Chapel Hill home on 11 acres (and structure of similar era to Mann's Chapel). With the many improvements and newly created pasture for 2 beautiful donkeys, this project has been special enough to call home.

BS MARKETING, CENTRAL CONNECTICUT STATE UNIVERSITY

Ernesto Navarro, Owner of enDASH Media, LLC

Ernesto is a creative professional with over 20 years of corporate, entrepreneurial and government experience in video production, new media integration, television broadcast engineering, and construction management.

Ernesto began his broadcasting career at MTV Networks Latin America, located in Miami Beach Florida, and was promoted to Vice President of Planning & Design where he directed broadcast & studio operations, postproduction services & engineering, construction projects, and managed multi-million dollar operations and capital expenditure budgets. During this tenure, Ernesto's projects were showcased in Broadcast Engineering Magazine, Miami Monthly, and The Sun Sentinel Newspaper.

In 2004, he initiated the renovation of 35,000 sq. ft. of corporate office space as a LEED (Leadership in Energy & Environmental Design) for Commercial Interiors. It was the first such undertaking of this size for any of the MTV offices globally, and it solidified the company as a leader in building Green. In 2007, the project won the Developers & Builders Alliance (DBA) Community Advancement Award for its use in "Sustainable design strategies" and "for fusing the existing office space with dramatic architecture forms while reducing environmental impacts".

Currently as Videographer and Editor/Motion Graphics Designer for Cardno EM-Assist, he is responsible for creating instructional & informational videos for the EPA Office of Air Quality Planning and Standards (OAQPS), in support of their e-learning initiatives.

Ernesto also owns and operates enDASH Media, LLC, a full service video production company that provides digital cinematography, post production, and design services for various industries. The company's motto "We love creating visually compelling stories" emphasizes his personal love of telling stories through well-crafted films.

MFA MOTION PICTURE AND TELEVISION CINEMATOGRAPHY, ACADEMY OF ART UNIVERSITY

BS MASS MEDIA COMMUNICATIONS/PHOTOGRAPHY MINOR, FLORIDA INTERNATIONAL UNIVERSITY