..TITLE

Public hearing request by the Chatham County Board of Commissioners to amend Section 15.10 of the Zoning Ordinance regulating off-premise temporary signs for bona fide farm seasonal harvesting activities and auction events.

..ABSTRACT

Action Requested:

Public hearing request by the Chatham County Board of Commissioners to amend Section 15.10 of the Zoning Ordinance regulating off-premise temporary signs for bona fide farm seasonal harvesting activities and auction events.

Introduction & Background:

At the May 6, 2013 Commissioner's meeting, the Board had a preliminary discussion regarding off-premise temporary sign regulations for bona fide farms advertising seasonal harvesting activities, such as strawberry picking. Planning staff reviewed the ordinance and brought forward proposed language for discussion at the Board's June 17th work session meeting. Following the discussion of the proposed ordinance language, the Board set a public hearing date for July 15th.

Discussion & Analysis:

Staff has proposed an amendment to Section 15.10 of the Zoning Ordinance (see Attachment 1) that would allow off-premise temporary advertisement signs for bona fide farms during the seasonal harvesting season. Permitted signs would be limited to 32 sq. ft. in area and 10 feet in height, allowing one off-premise directional sign per street or road frontage per parcel.

Staff has also added a provision for auction signs, restricting the temporary off-premise signs to the same dimensional regulations as the off-premise farm advertising signs, but limited to a total of three signs per auction.

Recommendation:

Hold hearing and receive public input.