Ward's Hollow

3215 Mount Gilead Church Road Pittsboro, North Carolina 27312 Phone: 919 618 1840 Fax: 919 533 6552 E-Mail: info@wardshollow.com Web: www.wardshollow.com



REZONING INFORMATION

Backgroud.

February 14

Kim and Annette Ringeisen purchased 3215 Mount Gilead Church Road on January 27, 2011. The foreclosure sale was held on December 30, 2010 at the courthouse door of the Chatham County Court House, Pittsboro, North Carolina and the Ringeisen's upset bid remained the highest at the end of the upset bid time.

Prior to purchasing 3215 Mount Gilead, the Ringeisen's had understood that the UNC Children's Hospital Gala was held at this location for two prior years, being 2009 and 2010 respectively. The Ringeisen's agreed to host the event at their residence on May 21st, 2011 in support of the UNC Children's Hospital. See Figure 1, Figure 2, Figure 3, Figure 4

Prior to an leading up to the NC Children's Promise gala, Kim Ringeisen had a conversation with Rex Vick, concerning the setup and coordination for the event in May. Rex responded with his thanks and support, providing logo information, past year's maps and information related to Hamptons Homeplace Events, which a former Windjam employee and homeowner was responsible for. In that initial email, the Ringeisen's expressed their support of the event and introduced Rex to their desire to establish a website and that we were in contact with the Web Developer who setup the Hamptons Home Place Events website.

Information related to Hamptons Homeplace Events indicated that Hamptons Homeplace Events was established as a rustic outdoor venue, which was incorporated as a LLC (11/25/2008) that provided Wedding and Event services. See Figure 7. The marketing for HHEvents indicated that they could accommodate up to 500 guests, which offered a kitchen for catering and allowed events up to 11pm on Weekends and 10pm on Weekdays. Catering was provided by Bistro64. Parking was highlighted as, sufficient parking at the Hamptons for up to 500 guests. Information files are located on the thumb drive under HHE Venue. See event venue card in Figure 6.

From: "Rex Vick, Jr." <rvick@windjamdevelopment.com> &

Subject: RE: My email

Date: Vanuary 24, 2011 :19:36 PM EST
To: Kim, Ringeisen <kim@ringeisen.com>

8 Attachments, 4.8 MB

Kim,

Very impressive photographs. The one over Fearrington is excellent. What timing you had to capture that one. The ones in Italy are breathtaking. Their architectural style is very unique.

Again, thank you for your willingness to allow the Gala to be at Ward's Hollow! I have shared the good news with the committee members this morning and everyone is very excited to have it held their again this year.

I have attached a list of committee members for you records as well

The Children's Promise website from last year's Gala is www.runforthepromise.com (named after the Run for the Roses, Kentucky Derby theme, etc.) and gives a little more insight to the event.

I have also attached The Hamptons logos in different formats for you including one with the double "H" (Hamptons Homeplace Events).

Unfortunately, a family member of Steve Young's did the website of for the homeplace events rather than our marketing company and thus I do not have a backup of that site.

I attached a flyer I had in the file, just fyi. I am going to send in a separate file, some homeplace pictures I have that you may enjoy seeing. These will be in a separate e-mail.

Thanks again!

Rex Vick, Jr., President/CEO
Windjam Development Group, LLC
Sage Built, LLC
M: 919-868-4924
F: 919-534-1770
www.windjamdevelopment.com
www.sagebuiltnc.com

From: Kim Ringeisen [mailto:kim@ringeisen.com]

Sent: Sunday, January 23, 2011 5:36 PM

To: Rex Vick, Jr.

Subject: Re: My email....

Rex,

Figure 1 - Page 1 Initial email with Rex Vick

thanks for the map, looks very impressive and I am a fan of Bocce! When I am working out of San Jose, California I get to go to Campo di Bocce in Los Gatos.

As discussed, Annette and I are more then happy to be part of this wonderful event and are happy to share the historic homeplace with donors to this great cause. I will keep the diagram on file, so that I have for the future. I would also donate my photography services as well. Same with the Wards Family reunion, if you have a point of contact I would like to reach out to them.

I mentioned on the phone I am involved in other activities, one is the Warriors on the Water (www.warriorsonthewater.com) and the other is my own photography business, which can be viewed at www.flyingmonkeyphotography.com. One of my photos was just published in a new Jordan Lake Book titled, Images of America - Jordan Lake. The lightning photo on my home page was taken outside of Farrrington Village at lam, it was the last of a huge lightning storm I chased from orange county. If your fan of Italy, I have just posted my photos from this past August.

It was great to have spoken with you and I am looking forward to the partnership with you and the Hamptons, please send the logo details so that I can work to get the website up and running. The domain is already secured; www.wardshollow.com. (am working to find the website developer who handled the past HHE site)

Best Regards, -Kim

On Jan 23, 2011, at 3:06 PM, Rex Vick, Jr. wrote:

FYI, map of Gala from two years ago. This layout was modified some at last year's Gala. Thanks a lot for your cooperation with this year's Gala for the Children's Promise. Take care,

Rex Vick, Jr., President/CEO Windjam Development Group, LLC Sage Buit, LLC M (919) 868-4924 F (919) 534-1770 www.windjamdevelopment.com www.sagebuiltne.com

----Original Message----From: Kim Ringeisen [mailto:kim@ringeisen.com] Sent: Sunday, January 23, 2011 14:37 To: Rex Vick, Jr. Subject: My email....

Figure 2 - Page 2 Initial email with Rex Vick

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Rex Osborne 919-883-8528 info@windjamdevelopment.com



Ward's Hollow at The Hamptons to Host 5th Annual Run for the Promise Gala beside Sage Built's benefit home:

Pittsboro, N.C. (March 29th, 2011) - The Hamptons, a luxury community near Jordan Lake, is pleased to announce its participation in North Carolina Children's Hospital's fifth annual gala entitled Run for the Promise — A Preakness Style Celebration. The community will host hundreds of guests from across the state on Saturday, May 21st, 2011 at Ward's Hollow at The Hamptons. Run for the Promise Gala is guaranteed to be a memorable evening for all who attend. All proceeds from the Gala will benefit North Carolina Children's Hospital.

The Run for the Promise Gala will include the excitement of horse racing from the 136th Preakness starting at 4pm in Pittsboro, NC. Guests will enjoy delicious crab cakes and Black-Eyed Susans fitting with the Preakness theme as well as music, dancing, lawn games, a silent and live auction, and plasma screens broadcasting the race. Live auction items will include great items like a trip to Aruba, autographed basketball by Dean Smith's final team at UNC, 2012 ACC Tournament Tickets and much more!

"This is such an unbelievable event and we are thrilled to be involved for the third consecutive year," said Rex Vick, Jr., CEO/President of Windjam Development and developer of The Hamptons. Mr. Vick is also President of Sage Built and is showing his commitment to the North Children's Hospital by constructing the first luxury estate home benefitting the Children's Promise. He further states that, "It is our goal to raise as much awareness as possible for this remarkable institution." Sage Built's showcase home in The Hamptons, named Tomorrow's Leader, is nearing completion and is available for purchase. It will be open for tours during the Gala as it is conveniently located beside the event.

For more information regarding the Run for the Promise Gala, including sponsorship opportunities, contact Keela Lyons at 919-843-2915. Tickets are available for purchase online at www.RunForThePromise.org.

About The Hamptons - Once the homestead of a 19th century traveling physician, The Hamptons is a prestigious 182-acre community located just around the corner from Fearrington Village and minutes from Jordan Lake and downtown Chapel Hill. Home to sweeping mountain vistas, tumbling meadows, and Dr. E. H. Ward's historic farmhouse, The Hamptons features a very limited number of lots ranging in size from one to over six acres and priced from the \$200s to \$400s. For more information on The Hamptons, visit www.TheHamptonsNC.com.

Burn for the Promise Gala | Benefiting N.C. Children's Mospital

2/21/11 7 58 PM





The fifth annual Run for the Promise Gala

Saturday, May 21, 2011, at 4:00 p.m. Tickets available to purchase online soon...

A Preakness Stakes party benefiting North Carolina Children's Hospital!

Join your friends at N.C. Children's Hospital at the fifth annual N.C. Children's Promise Gala, Run for the Promise, on Saturday, May 21, 2011. The festivities begin at 4 p.m. at Ward's Hollow in The Hamptons. You'll enjoy:

- · Delicious food and libations
- · Live broadcast of the 136th annual "Preakness Stakes"
- Lawn games and other special entertainment designed to make you feel young at heart again
- A silent auction featuring an array of wonderful items, including signed UNC memorabilia and travel and entertainment packages
- · Music and entertainment

The **Run for the Promise Gala** is guaranteed to be a memorable afternoon and evening for all who attend. All proceeds benefit North Carolina Children's Hospital.

Page 1 of 4

There was a link to a website that was no longer active (HHEvents.net). It is understood that an employee of Windjam Development, Steve Young established the LLC and event venue. They listed the following site fees for 2009 and 2010:

2009-2010 SITE FEES

April-June, Sep-Oct Weekend (Fri-Sun): \$1600 April-June, Sep-Oct Weekday (Mon-Thurs): \$1200

Jul-Aug, Nov-Mar Weekend (Fri-Sun): \$1200 Jul-Aug, Nov-Mar Weekday (Mon-Thurs): \$1000

(Each event may be tailored to the customer's specific needs.)

Figure 5 - HHE 2009-2001 site fees

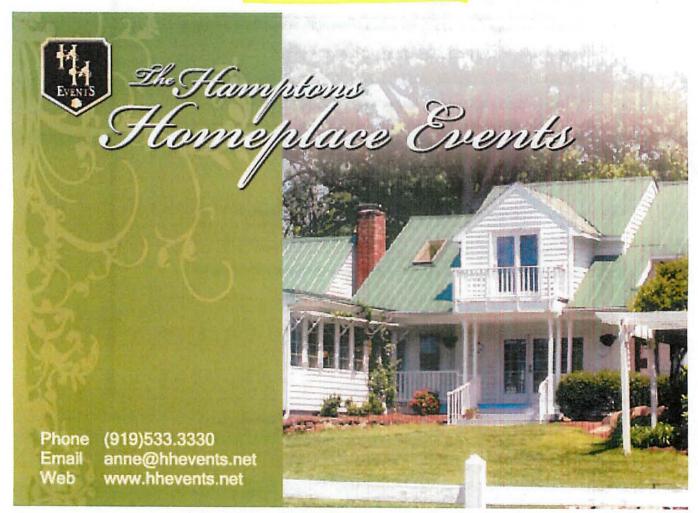


Figure 6 - Hamptons Homeplace Events card

HAMPPONS HOMEPLANE EVENTS - 2008

State of North Carolina Department of the Secretary of State SOSID: 1073344

Date Filed: 11/25/2008 3:43:00 PM
Elaine F. Marshall
North Carolina Secretary of State
C200832900566

Limited Liability Company ARTICLES OF ORGANIZATION

Pursuant to §57C-2-20 of the General Statutes of North Carolina, the undersigned does hereby submit these Articles of Organization for the purpose of forming a limited liability company.

1. The name of the limited liability company is: _ HHEvents , LLC 2. If the limited liability company is to dissolve by a specific date, the latest date on which the limited liability company is to dissolve: (If no date for dissolution is specified, there shall be no limit on the duration of the limited liability company.) The name and address of each person executing these articles of organization is as follows: 3. (State whether each person is executing these articles of organization in the capacity of a member, organizer or both. Note: This document must be signed by all persons listed here). (member forganizer) Pitshoro, NC 27312 The street address and county of the initial registered office of the limited liability company is: Number and Street 3215 Mt. Gilead Church Road City, State, Zip Code P. Hsboro, NC 273/2 County Chatham 5. The mailing address, if different from the street address, of the initial registered office is: The name of the initial registered agent is Steven R. Young 6. 7. Principal office information: (Select either a or b.) a. The limited liability company has a principal office. The street address and county of the principal office of the limited liability company is: Number and Street City, State, Zip Code

The mailing address, if different from the street address, of the principal office of the corporation is:

b. X The limited liability company does not have a principal office.

Figure 7 - Articles of Inforporation HHEvents LLC

Based on the past event activities and the desire of the Ringeisen's to pursue their dreams of establishing a family owned and operated business, they decided pursue establishing a new outdoor event venue at their property.

On January 26, 2011 Rex Vick Instructed his website developer to assist Kim Ringeisen in creating the Ward's Hollow website so that it looked compatible to the Hamptons Website.

From: Rex Vick, Jr. vick@windjamdevelopment.com>

Hide

All Mail

Date: January 26, 2011 12:23:48 PM EST
To: Brian Causer (Bcauser@2bwebz.com) bcauser@2bwebz.com>

Cc: Kim Ringeisen <admin@wardshollow.com>

Brian

Kim is the soon to be owner of the Historic Homeplace located at the Hamptons which is featured in our Hamptons website. Please help assist him in providing any information he may need for the creation of his website for Ward's Hollow. (www.wardshollow.com). The desire is to make it compatible in look to The Hamptons site, etc. I am fine with you sharing any of those files with him to help achieve this goal.

Kim

Brian has joined our team this past year as it relates to website design and creation and maintenance. He should have access to all the files that may be able to assist you in creating the new website. Brian's e-mail is attached above and his number is 919-795-5444. As it relates to the logo, that was created by a design firm who is no longer in business in Raleigh. Unfortunately, I do not have any base files that describe font used in the logo, etc. Brian, would you know?

Thanks,

rby

Rex Vick, Jr., President/CEO Windjam Development Group, LLC M: 919-868-4924 F: 919-534-1770 www.windjamdevelopment.com

Figure 8 - Website Assistance from Windjam

On February 7, 2011, based on the Ringeisen's review of the property lines of 3215 Mount Gilead Church Road (Lot 17), it was requested of Rex Vick via email to adjust the lot lines on Lot 17 and 18, since the current plan has the main event tent using both Lot 17 and Lot 18 land. See Figure 11, Figure 12, Figure 13

In order to host future events like that of the UNC Children's Hospital Gala, it was requested to adjust the lot lines. The Ringeisen's had foreseen a possible impact to the UNC Children's event and wanted to work proactively to avoid any impact. On February 27, Kim Ringeisen sent an email to Rex to not worry about the lot lines, that they were fine.

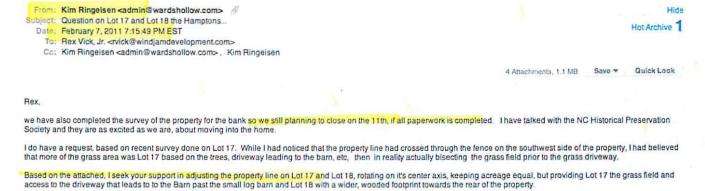


Figure 9 - Email to Rex Re; Lot 18 Property Line

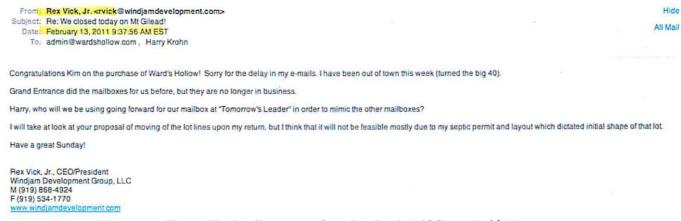


Figure 10 - Email response from Rex Re; Lot 18 Property Lines



Figure 11 - Lot 18 Property Line adjustment request

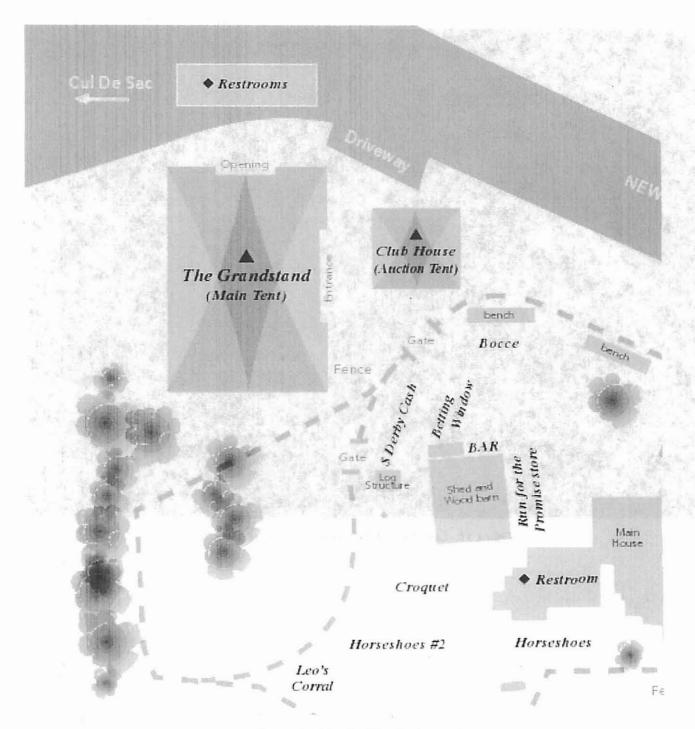
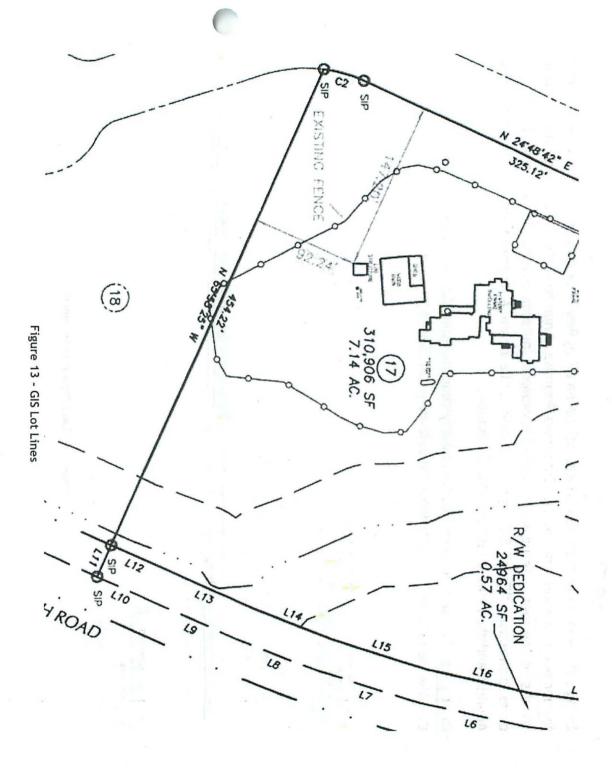


Figure 12 - UNC Fund Raising Event Map



, 20 M

On May 9th, Kim Ringeisen was contacted via email by Rex Vick concerning a interest from a former event planner for the NC Children's Promise, Amanda McGovern, as she had noticed Ward's Hollow being setup and branded to support outdoor events. Email is on the thumb drive in directory "Email Exchange Rex Vick", file Amanda Mcgovern email. Kim contacted Amanda and they met to discuss Ward's Hollow.

On May 15, Rex sent an email to Kim highlighting the Rand Bryant House est. 1871, indicated that the demand for Ward's Hollow should be great. See Figure 14

From: Rex Vick, Jr. <rvick@windjamdevelopment.com> Hide Subject: Historic Home All Mail Date: May 15, 2011 1:32:52 PM EDT To: Kim Ringeisen (kim@wardshollow.com) <kim@wardshollow.com> A file has been sent to you via the YouSendIt File Delivery Service. Download the file - scan#n 2011 05 15 13 46 36 979.pdf Your file will expire after 7 days or 100 downloads In Garner they are doing something similar with the Rand Bryan House est. 1871. Appears historic homes are becoming a very popular venue for event/weddings. The demand should be great for Ward's Hollow. www.rand-bryanhouse.com See attached ad. Have a nice Sunday. Rex Vick, Jr., President/CEO Windjam Development Group, LLC M: 919-868-4924 F: 919-534-1770 www.windjamdevelopment.com

Figure 14 - Rand Bryant House email

On October 3rd, 2011 Rex emailed Kim information related to the Traffic Impact Analysis that was conducted for the Hampton's development based on a request to help prepare for the rezoning filing of 3215 Mount Gilead Church Road. See Figure 15

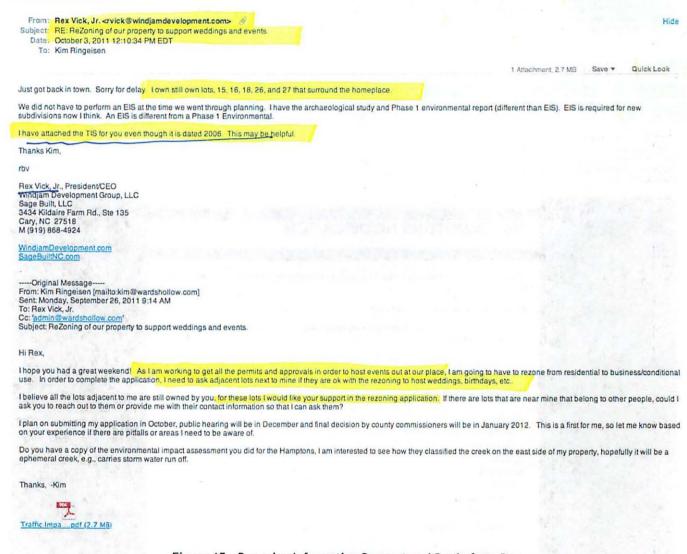


Figure 15 - Rezoning Information Request and Reply from Rex

On March 6, 2012, Rex forward me a Wedding request he had received from a inquiry he had from the Website, www.thehamptonsnc.com

From: Rex Vick <rvick@windjamdevelopment.com>

Subject: FW: Workflow Notification - Contact Us Form

Date: March 6, 2012 11:51:22 AM EST

To: Kim Ringeisen

All Mail

Kim,

Please see the request below that we received on our website today. If you can follow up with him as Wards Hallow may be a good fit. Thanks a lot,

Rex

From: Rex Vick [mailto:rvick@windjamdevelopment.com]

Sent: Tuesday, March 06, 2012 11:13 AM
To: rvick@windjamdevelopment.com

Subject: Workflow Notification - Contact Us Form

Importance: High

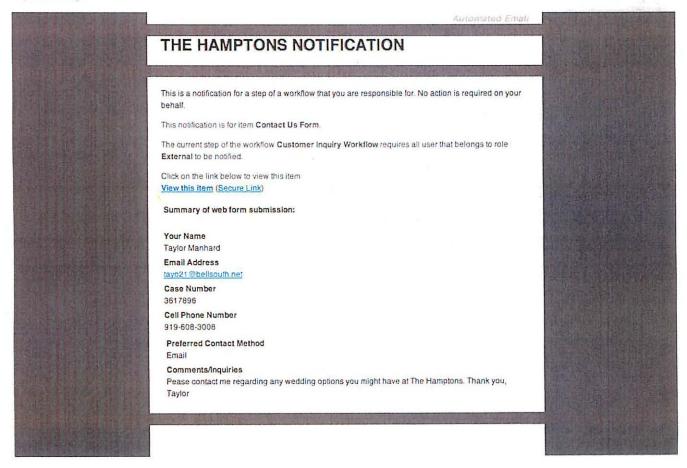


Figure 16 - Hamptons Wedding Request email

Around August 15, 2012, it was noticed that the main website page for the Hampton's no longer linked Ward's Hollow to the Hamptons main webpage. This was in place for approximately a year and was changed after Kim asked Rex during the community meeting, that he had listed Ward's Hollow on his developments sites main page for over a year. In Figure 17, you will see that the Dr. E. H. Ward's Historic Farmhouse was hyperlinked to www.wardshollow.com, as highlighted in the lower window. Which opened the Ward's Hollow main website page as highlighted in Figure 18.

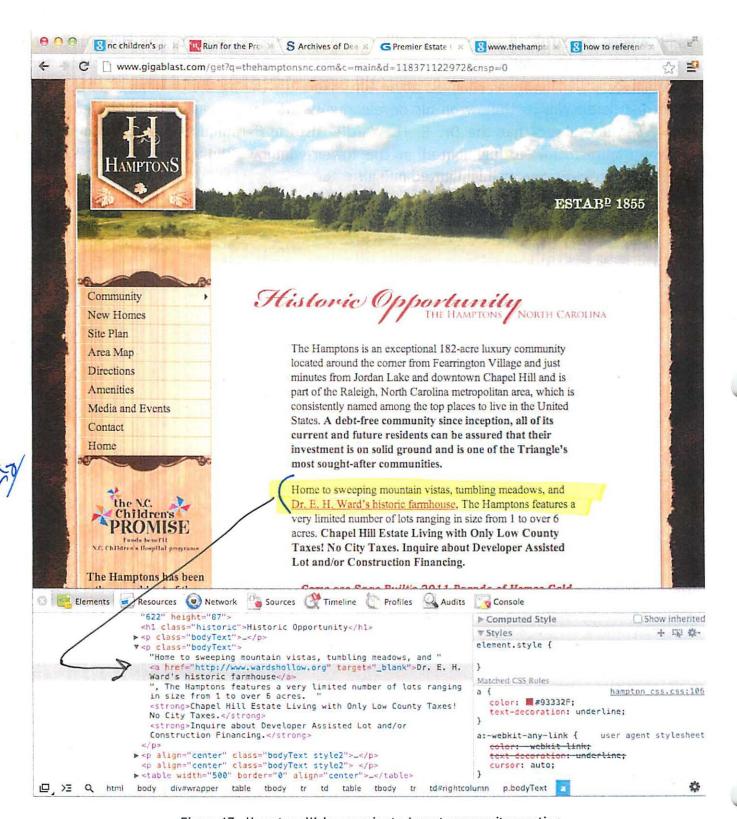


Figure 17 - Hamptons Webpage prior to August community meeting

Home AboutUs History EventServices ContactUs More



Vard's Hollow in Pittsboro, North Carolina

Thank you for your interest in Ward's Hollow.

Once the homestead of a 19th century traveling physician, now listed on the National Registry of Historic Places.

Ward's Hollow offers a beautiful rustic outdoor venue to gather and enjoy the company of good friends and family. We understand that your special event requires personal service and attention to detail. Whether you are planning a wedding, celebrating an anniversary, gathering friends and family, or planning a corporate event, our team will assist you through the process from beginning to end.

Our events are managed with the utmost care and professionalism. We will do all we can to make your experience at Ward's Hollow pleasurable and filled with cherished timeless memories.

Figure 18 - linked Ward's Hollow Website

As of July 28, 2012 the Hamptons Website still linked Ward's Hollow on their main page (see Figure 17 & Figure 19), listed as Dr. E. H. Ward's Historic Farm House, that opened up the main page for www.wardshollow.com (See Figure 18) and the page as it looked this month in Figure 20.



Figure 19 - The Hamptons Main Page July 2012

www.thehamptonsnc.com/index.php

11/15/12

Premier Estate Community - Near Chapel Hill, Fearrington Village, Jordan Lake and UNC



- New Homes Gallery
- Site Plan
- Area Map
- Directions
 Amenities
- · Media and Events
- Contact
 Home Contact





The Hamptons and Sage Built are proud to present the 1st Innagural Benefit Home, named Tomorrow's Leader. <u>View Tomorrow's</u>

Leader in the making. Proudly and Exclusively Marketed By:



The Hamptons is an exceptional 182-acre luxury community located around the corner from Fearrington Village and just minutes from Jordan Lake and downtown Chapel Hill and is part of the Raleigh. North Carolina metropolitan area, which is consistently named among the top places to live in the United States. A debt-free community since inception, all of its current and future residents can be assured that their investment is on solid ground and is one of the Triangle's most sought-after communities.

Home to sweeping mountain vistas and tumbling meadows, the Hamptons features a very limited number of lots ranging in size from I to over 6 acres. Chapel Hill Estate Living with Only Low County Taxes! No City Taxes.

Come see Sage Built's Parade of Homes Gold Winner which is a staffed NAHB Green Certified Home. Located within the luxury confines of The Hamptons at 131 Laurel Knoll Rd. Pittsboro, NC 27312. Green Construction Done in Grand Stule!







thehamptonsnc.com