

February 8, 2012  
Chatham County Appearance Commission  
Members present:

Ginny Gregory, Chair  
Kitty Griffith  
Sue Schwartz  
Caroline Siverson  
Davis Andrews  
Al Cooke  
Grim Hobbs

First presentation:

Warren Mitchell, owner of Ironclad Storage, presented his proposal for an on-premises sign to advertise his storage units at the intersection of US 15-501 and Vickers Rd between Chapel Hill and Pittsboro.

During discussion, all members of CCAC objected to the size of the proposed sign, expressing their concern that the sign was well out of proportion with other signs in the area including Galloway Ridge, Fearrington, Briar Chapel and Dogwood Animal Hospital. CCAC members complimented Mr. Mitchell and his wife on the over-all appearance of the storage units, but expressed their concern that a sign of the proposed size was more suited to a freeway where motorists are searching for gas stations.

Mr. Mitchell met with some adjacent homeowners after the Public Hearing and agreed to increase the plant materials in the landscape buffer at their request. Again, the CCAC compliments Mr. Mitchell on his willingness to maintain the attractive quality of his business.

Conditional Use requests are requests for the use of a property in a manner which is not permitted by the designated zoning, but may be allowed if the petitioner meets certain conditions. In this situation, the CCAC recommends that any proposed sign not exceed 15 ft above street level and not exceed 64 sq ft. in area. This size is comparable to other signs in the area, as referenced above.