Attachment #1:

Off-Premise Sign Ordinance

Article IX ENFORCEMENT

Section 107.00 Enforcement.

D. Remedies for Failure to Comply.

Pursuant to N.C. General Statutes section 153A-123 (f), the sign administrator, in consultation with the county attorney, may choose from the remedies set forth below to enforce the requirements of this ordinance when there is a failure to comply with the notice of violation. Those remedies are as follows:

In addition to or in lieu of the other remedies set forth in this section, the sign administrator may issue a citation setting forth a civil penalty of Fifty Dollars (\$50.00), pursuant to N.C. General Statues section 153A-123 (c). Civil penalties shall be assessed in the amount of \$50.00 per day for the first violation. If the same violation occurs on the same property within six (6) years after the initial violation is remedied, a civil penalty in the amount of \$100.00 per day shall automatically apply. If the same violation occurs on the same property within six (6) years after the second occurrence of the violation is remedied, a civil penalty in the amount of \$200.00 per day shall automatically apply. If the same violation occurs on the same property within six (6) years after the third or any subsequent occurrence of the violation is remedied, a civil penalty in the amount of \$500.00 per day shall automatically apply. For the purposes of assessing civil penalties each day such violation continues shall be considered a separate and distinct offense. In the case of a continuing violation, each twenty-four (24) hour period during which the violation continues to exist shall constitute a separate violation. The citation shall be served upon the person(s) described in sub-section (A) by the means set forth therein. In the event the offender does not pay the penalty within thirty (30) days of service of the citation, the civil penalty shall be collected by the county in a civil action in the nature of debt, which shall not subject the offender to the penalty provisions of N.C. General Statutes section 14-4.