

Pop-Facts: Household Quick Facts Report

Prepared For: SANDY POND ENTERPRISES

Order #: 963488259

Project Code: 1964248

Site: 01

Trade Area: 51 VICKERS RD, CHAPEL HILL, NC , Total

Description	0.00 - 3.00 Radius	Miles %	0.00 - 5.00 Radius	Miles %	0.00 - 10.00 Radius	Miles %
Households						
2010 Projection	5,510		11,316		48,868	
2005 Estimate	4,409		9,344		45,329	
2000 Census	3,260		7,302		41,666	
1990 Census	2,371		4,972		30,692	
Growth 2005 - 2010	24.97%		21.10%		7.81%	
Growth 2000 - 2005	35.25%		27.96%		8.79%	
Growth 1990 - 2000	37.49%		46.86%		35.76%	
2005 Est. Households by Household Income	4,409		9,344		45,329	
Income Less than \$15,000	324	7.35	770	8.24	6,826	15.06
Income \$15,000 - \$24,999	381	8.64	798	8.54	4,293	9.47
Income \$25,000 - \$34,999	351	7.96	828	8.86	4,532	10.00
Income \$35,000 - \$49,999	556	12.61	1,122	12.01	5,971	13.17
Income \$50,000 - \$74,999	861	19.53	1,716	18.36	7,375	16.27
Income \$75,000 - \$99,999	657	14.90	1,308	14.00	5,047	11.13
Income \$100,000 - \$149,999	653	14.81	1,504	16.10	5,906	13.03
Income \$150,000 - \$249,999	367	8.32	857	9.17	3,732	8.23
Income \$250,000 - \$499,999	157	3.56	287	3.07	1,182	2.61
Income \$500,000 or more	102	2.31	153	1.64	462	1.02
2005 Est. Average Household Income	\$94,983		\$91,441		\$78,438	
2005 Est. Median Household Income	\$67,198		\$66,803		\$53,530	
2005 Est. Per Capita Income	\$41,316		\$38,814		\$32,003	
2005 Est. Households by Household Type	4,409		9,344		45,329	
Family Households	2,994	67.91	6,065	64.91	24,002	52.95
Nonfamily Households	1,414	32.07	3,279	35.09	21,327	47.05
2005 Est. Group Quarters Population	6		156		10,118	
2005 Est. Households by Household Size*	4,409		9,344		45,329	
1-person household	1,045	23.70	2,371	25.37	13,767	30.37
2-person household	2,028	46.00	3,842	41.12	17,274	38.11
3-person household	650	14.74	1,448	15.50	6,792	14.98
4-person household	447	10.14	1,107	11.85	4,956	10.93
5-person household	161	3.65	402	4.30	1,739	3.84
6-person household	58	1.32	127	1.36	543	1.20
7 or more person household	19	0.43	47	0.50	258	0.57
2005 Est. Average Household Size	2.30		2.35		2.26	



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Description	0.00 - 3.00 Miles		0.00 - 5.00 Miles		0.00 - 10.00 Miles	
	Radius	%	Radius	%	Radius	%
2005 Est. Household Type, Presence Own Children*	4,409		9,344		45,329	
Single Male Householder	431	9.78	978	10.47	5,701	12.58
Single Female Householder	615	13.95	1,393	14.91	8,066	17.79
Married-Couple Family, own children	821	18.62	1,994	21.34	8,475	18.70
Married-Couple Family, no own children	1,747	39.62	3,150	33.71	11,006	24.28
Male Householder, own children	61	1.38	115	1.23	444	0.98
Male Householder, no own children	42	0.95	98	1.05	609	1.34
Female Householder, own children	176	3.99	409	4.38	2,111	4.66
Female Householder, no own children	148	3.36	299	3.20	1,358	3.00
Nonfamily, Male Householder	191	4.33	457	4.89	3,404	7.51
Nonfamily, Female Householder	178	4.04	452	4.84	4,155	9.17

*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.



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Appendix: Area Listing

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

51 VICKERS RD

Center Point: 35.819974 -79.085171

Circle/Band: 0.00 - 3.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

51 VICKERS RD

Center Point: 35.819974 -79.085171

Circle/Band: 0.00 - 5.00

Area Name:

Type: Radius

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

51 VICKERS RD

Center Point: 35.819974 -79.085171

Circle/Band: 0.00 - 10.00

